

FIGURES | BAY OF PLENTY | Q2 2026

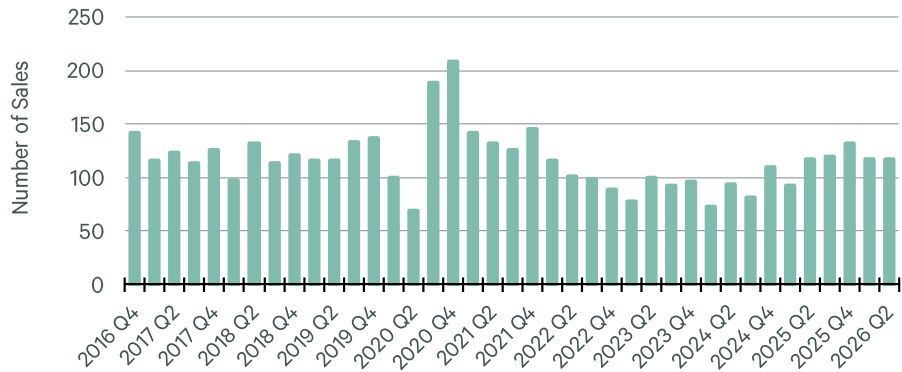
Rural

Bay of Plenty



Note: Arrows indicate change from previous quarter.

FIGURE 1: Number of Lifestyle Block Sales



Source: REINZ

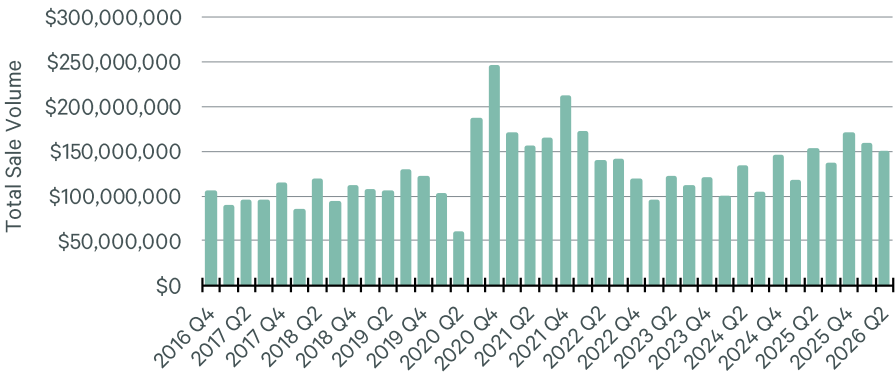
FIGURE 2: Rural Sector Summary

	Metric	Market direction
Land value*	\$37,000 per hectare	Improving
Milk solids**	\$9.80 per kg	Declining

*based on a survey of CBRE professionals using a typical farm within 20km of a major centre in the region

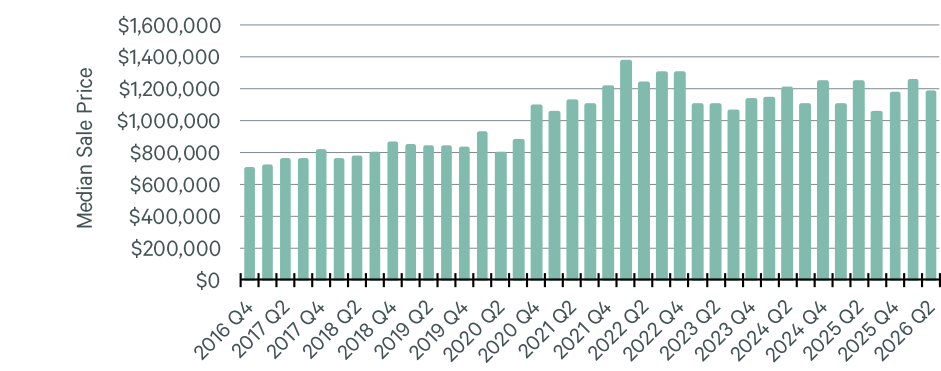
**for the week ending 12-Jun-26, source: AgBrief

FIGURE 3: Total Sale Volume of Lifestyle Blocks



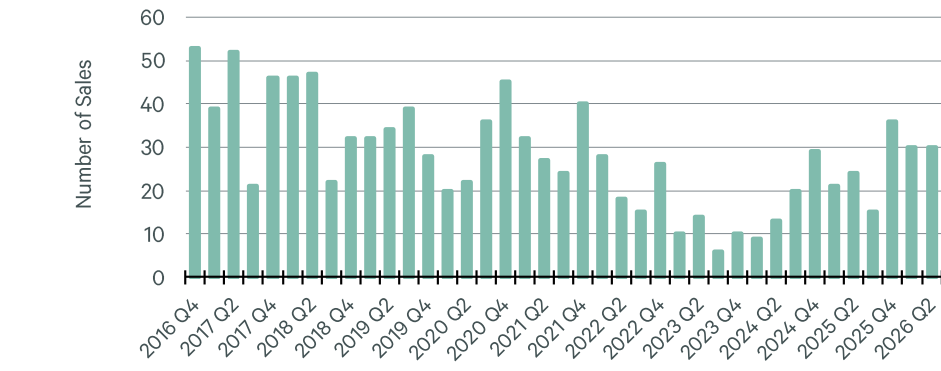
Source: REINZ

FIGURE 4: Median Sale Price of Lifestyle Blocks



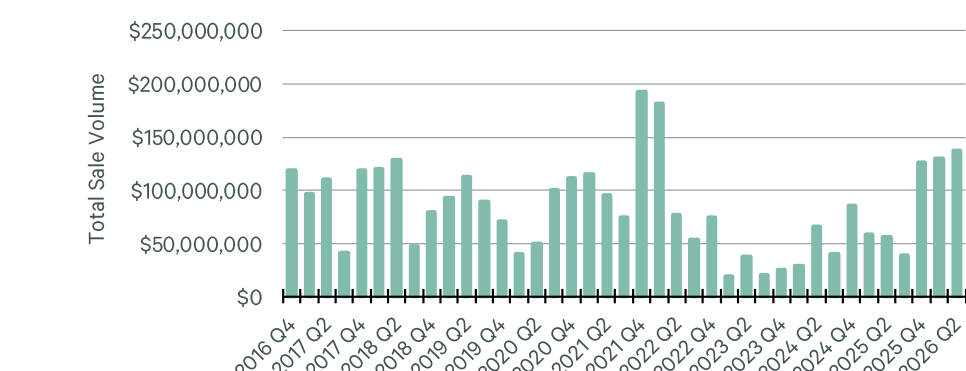
Source: REINZ

FIGURE 5: Number of Productive Rural Block Sales



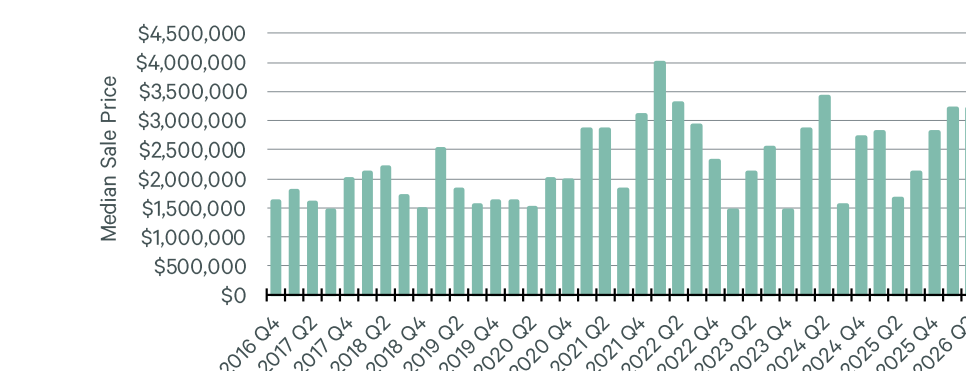
Source: REINZ

FIGURE 6: Total Sale Volume of Productive Rural Blocks



Source: REINZ

FIGURE 7: Median Sale Price of Productive Rural Blocks



Source: REINZ