



INTELLIGENT INVESTMENT

India MARKET MONITOR

Q2 2026 - Residential

REPORT | CBRE RESEARCH

July 2026

CBRE

India Market Monitor Q2 2026

RESIDENTIAL

Amidst ongoing geopolitical uncertainties, India's residential market continued its broader phase of structural reconfiguration. **Sales volumes rationalised on a quarterly basis to surpass 61,000 units in Q2 2026 (April–June); however, the share of high-end apartment sales continued to increase.** In response to this evolving landscape, developers adopted a calibrated approach to supply, introducing ~63,800 units during the quarter.

*Note - Definition of segments as per ticket size (INR) for (Mumbai & Delhi NCR): Affordable up to 45 lakh; Budget 45-75 lakh; Mid-segment 1-1.5 cr; High-end 1.5-3 cr; Premium 3-6 cr; Luxury 6-50 cr and Ultra Luxury 50 cr and above.

For (Bengaluru & Hyderabad): Affordable up to 45 lakh; Budget 45-75lakh; Mid-segment 75 lakh-1.5 cr; High-end 1.5-2.5 cr; Premium 2.5-5 cr; Luxury 5-50 cr and Ultra Luxury 50 cr and above. For (Pune, Chennai & Kolkata): Affordable up to 45 lakh; Budget 45-75 lakh; Mid-segment 75 lakh-1.25 cr; High-end 1.25-2.5 cr; Premium 2.5-4 cr and Luxury 4 cr and above.

Residential



4%

Q-o-Q growth in
high-end apartment
sales in Q2 2026*

32%

Share of high-end projects in
sales in Q2 2026 (~30% share
in H1 2026), followed by
mid-segment and budget
projects

35%

Share of high-end projects in
apartment launches in H1
2026, followed by mid-segment
and budget projects

63%

Cumulative share of
Mumbai, Pune and
Bengaluru in sales in
Q2 2026

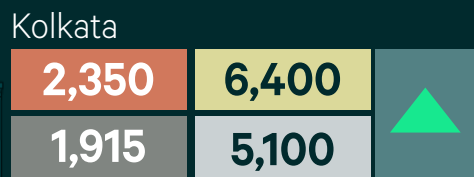
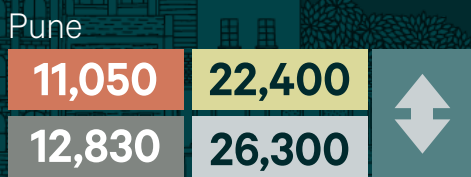
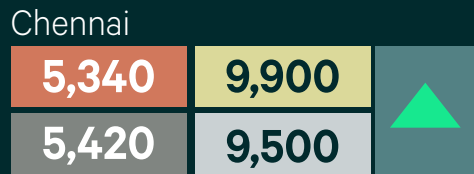
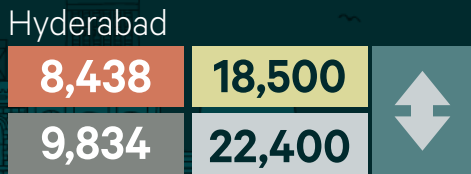
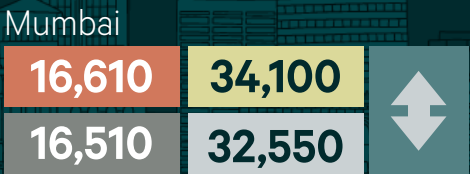
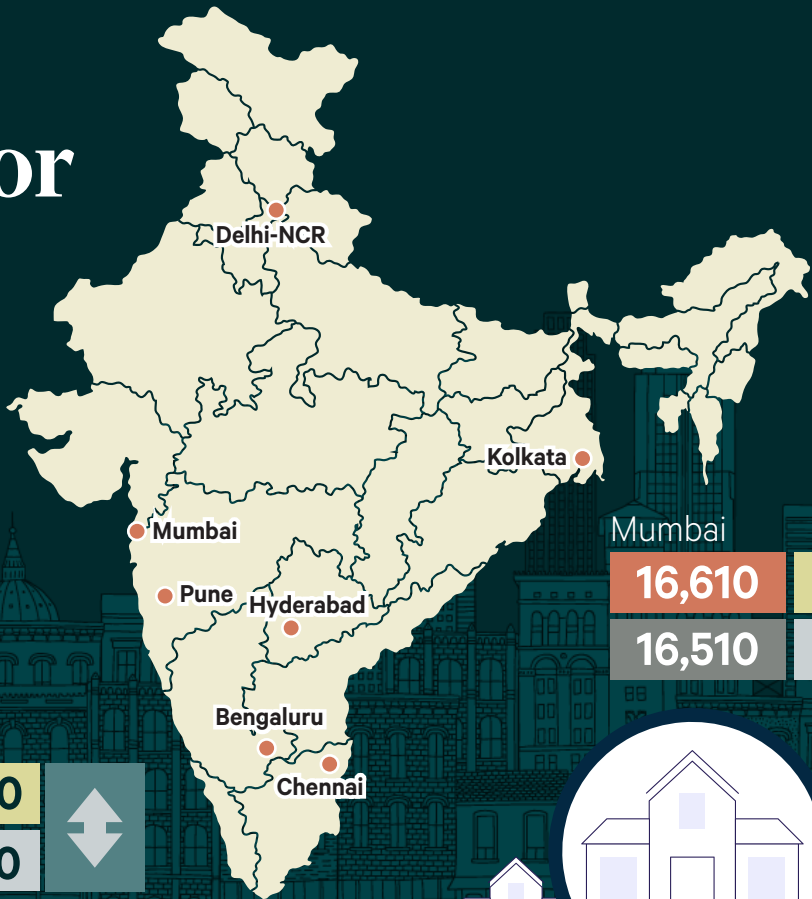
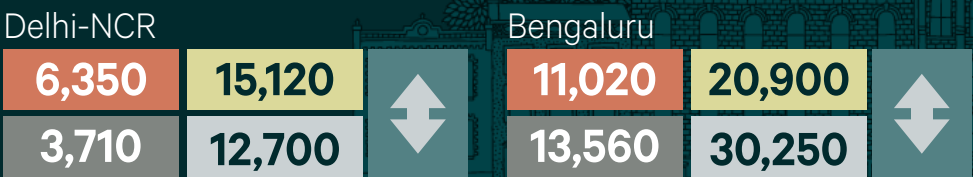
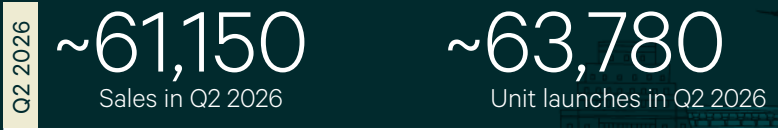
67%

Cumulative share of
Mumbai, Bengaluru
and Pune in launches
in Q2 2026

Market Performance in Q2 2026

India Market Monitor

Residential



Q2 2026 CV** indicator arrows (Q-o-Q)

▲ Increase ↕ Stable ▼ Decrease

**Capital value
Source: CBRE Research, Q2 2026

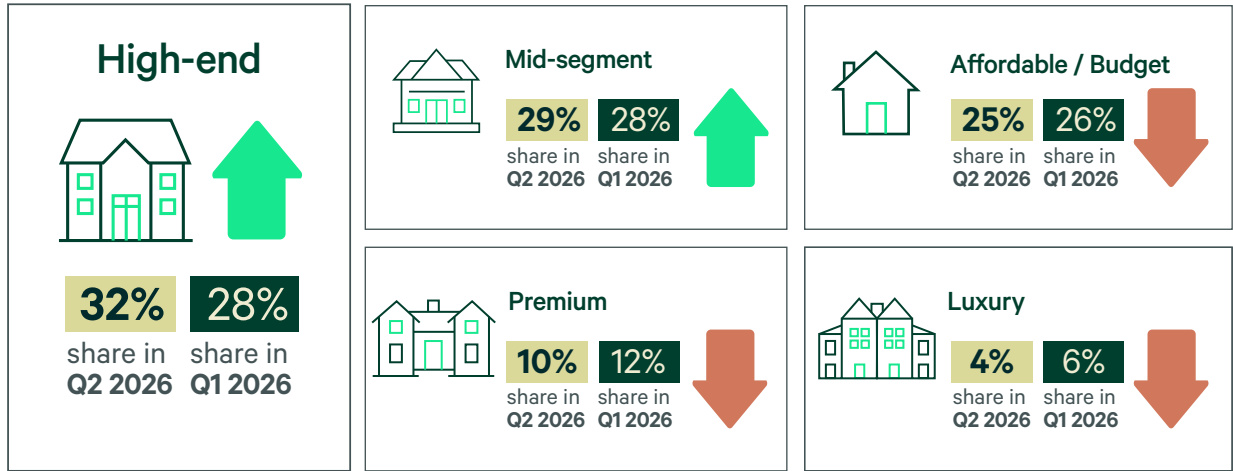
The numbers have been rounded off and might not add up to the exact total.

Sales in Q2 2026 Sales in H1 2026

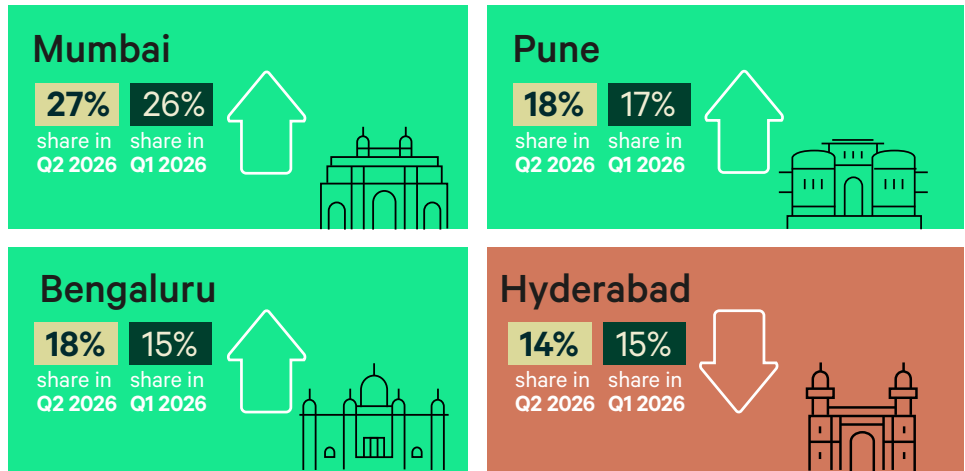
Unit launches in Q2 2026 Unit launches in H1 2026

*Note: Definition of segments as per ticket size (INR) for (Mumbai & Delhi NCR): Affordable up to 45 lakh; Budget 45-75 lakh; Mid-segment 1-1.5 cr; High-end 1.5-3 cr; Premium 3-6 cr; Luxury 6-50 cr and Ultra Luxury 50 cr and above. For (Bengaluru & Hyderabad): Affordable up to 45 lakh; Budget 45-75lakh; Mid-segment 75 lakh-1.5 cr; High-end 1.5-2.5 cr; Premium 2.5-5 cr; Luxury 5-50 cr and Ultra Luxury 50 cr and above. For (Pune, Chennai & Kolkata): Affordable up to 45 lakh; Budget 45-75 lakh; Mid-segment 75 lakh-1.25 cr; High-end 1.25-2.5 cr; Premium 2.5-4 cr and Luxury 4 cr and above.

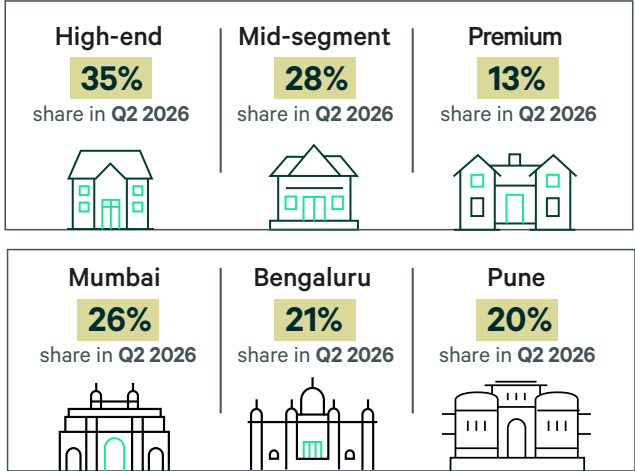
Categories that drove sales

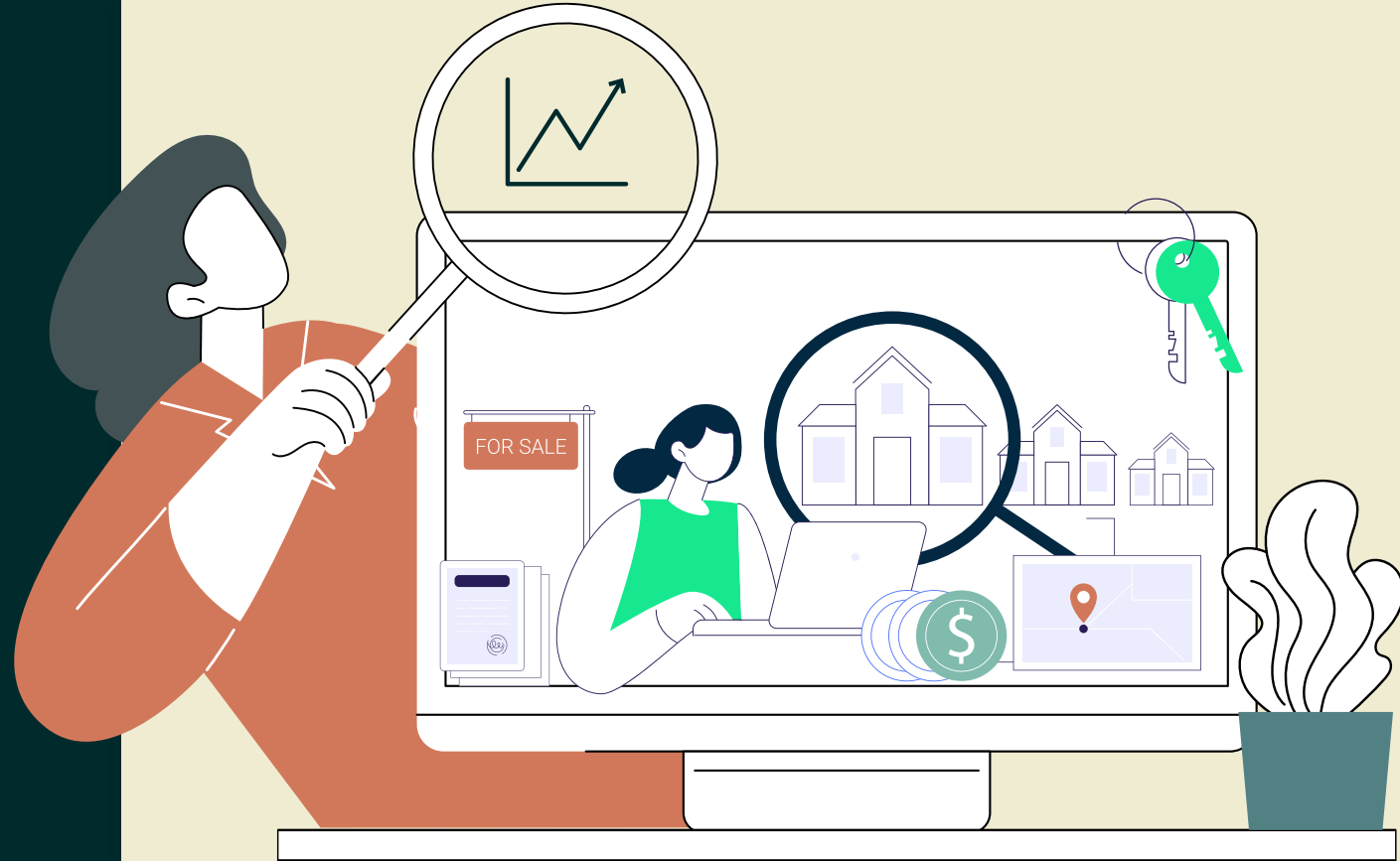


Cities that drove sales



Prevailing trends in unit launches in Q2 2026





Outlook

R E S I D E N T I A L

The residential sector is currently transitioning to sustainable sales activity levels, underpinned by a disciplined approach to new inventory. To align supply with demand, developers are strategically leveraging phased launches, including tower-wise releases.

Homebuyer preferences continue to evolve, with purchasing decisions increasingly contingent on macro-economic stability, inflationary trends, and the job market outlook. As a result, project pricing needs to align closely with the location, construction quality, and the developer's track record. The balance between supply and demand is expected to sustain residential activity and reinforce market stability through 2026.

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