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Insights on the Swiss Retail Real Estate market

REPORT

CBRE RESEARCH
OCTOBER 2022





Access the tool here:

<https://www.cbre.ch/en/services/industries-and-specialties/retail/switzerland-retail-tool>

It was in November 2019 when our last full issue of the Switzerland High Streets Retail Report was published. Since then, our world and the retail sector have changed substantially.

TOP TRENDS

While in 2020 there were clearly fewer retail lettings in Switzerland and the focus of tenants and landlords was on securing leases and managing the legal and financial consequences of the lockdowns, 2021 was characterized by a new spirit of optimism under changed strategies.

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With the lessons learned during the first pandemic year of accelerated digitalisation and the seamless integration of all sales channels,



many retailers developed new store formats and also expansion strategies.

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We are delighted that, for the first time, we are offering our report as an interactive digital tool, with the option of scrolling through interactive maps of the individual high streets, showing the current retail occupiers and pdf documents for download with more details on cities and high streets.

This is the first version, and we will now continuously enhance the tool into a comprehensive information platform about stationary retail in Switzerland.



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