

Fortifying India's I&L Landscape with a New Manufacturing Growth Formula

REPORT

CBRE RESEARCH
September 2024

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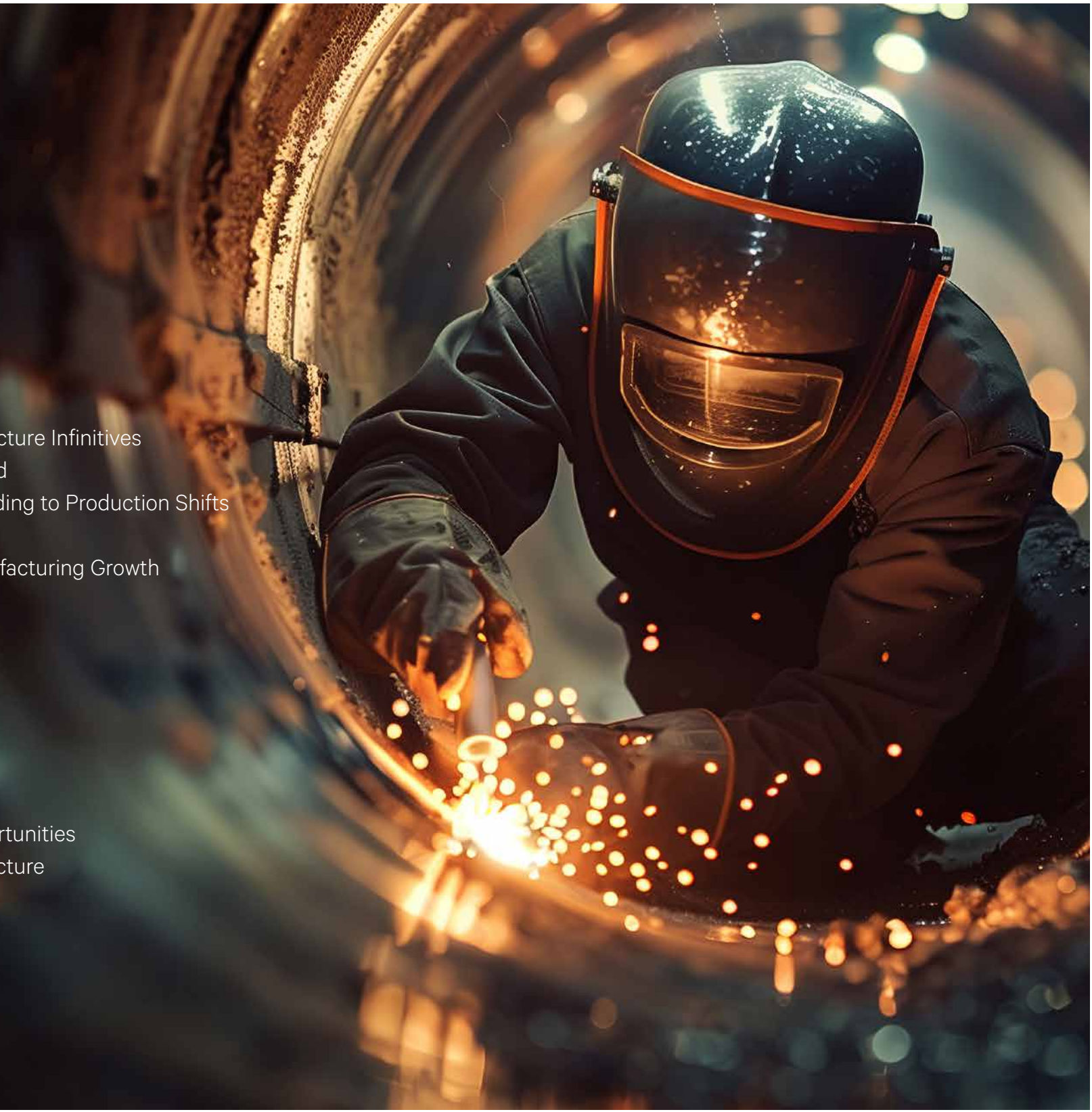
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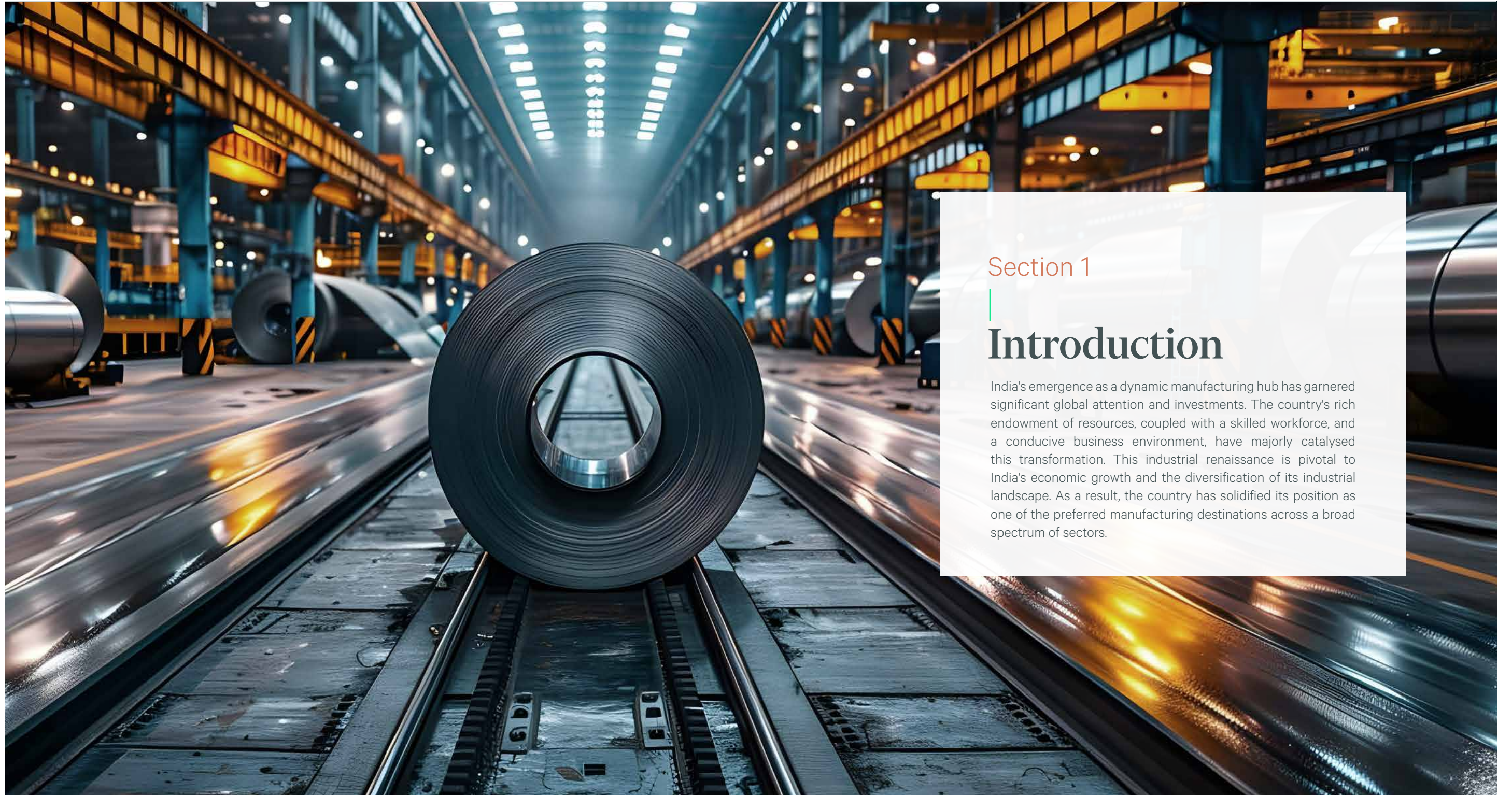
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Section 1

Introduction

India's emergence as a dynamic manufacturing hub has garnered significant global attention and investments. The country's rich endowment of resources, coupled with a skilled workforce, and a conducive business environment, have majorly catalysed this transformation. This industrial renaissance is pivotal to India's economic growth and the diversification of its industrial landscape. As a result, the country has solidified its position as one of the preferred manufacturing destinations across a broad spectrum of sectors.

“The manufacturing sector generates 14% of India's GDP and employs a workforce of over 27 million people.”

Amidst an evolving global geopolitical landscape and macroeconomic challenges, India presents a compelling opportunity for growth. The country's manufacturing sector is on the cusp of a transformative journey, attracting significant interest on the global stage. It accounts for a share of 14% of the country's GDP and employs a workforce of over 27.3 million** people. Fuelled by a projected growth rate of 6-7%, India aims to ascend to the coveted position of the world's third-largest economy by 2027¹. This remarkable trajectory is driven by a combination of factors, including a stable investment environment, strategic government initiatives, and a thriving domestic market. CBRE Research delves into the crucial factors driving India's manufacturing excellence and potential to become a global leader.

Source: CBRE Research, Q3 2024

1. India's March onto the Global Stage, Jeffries Equity Research, February 2024

2. India's push for Infrastructure Development, Invest India, February 2024

3. Digital India: Technology to transform a connected nation, McKinsey, March 2019

4. Ministry of Science & Technology, September 2023

5. Ministry of Power, Government of India

6. Ministry of Commerce & Industry, February 2024

Note. *Household Consumption Expenditure Survey 2022-23, The National Sample Survey Office of India

**As of FY2023-24, MoSPI, May 2024

Figure 1.1: Why India is poised to become a global economic powerhouse

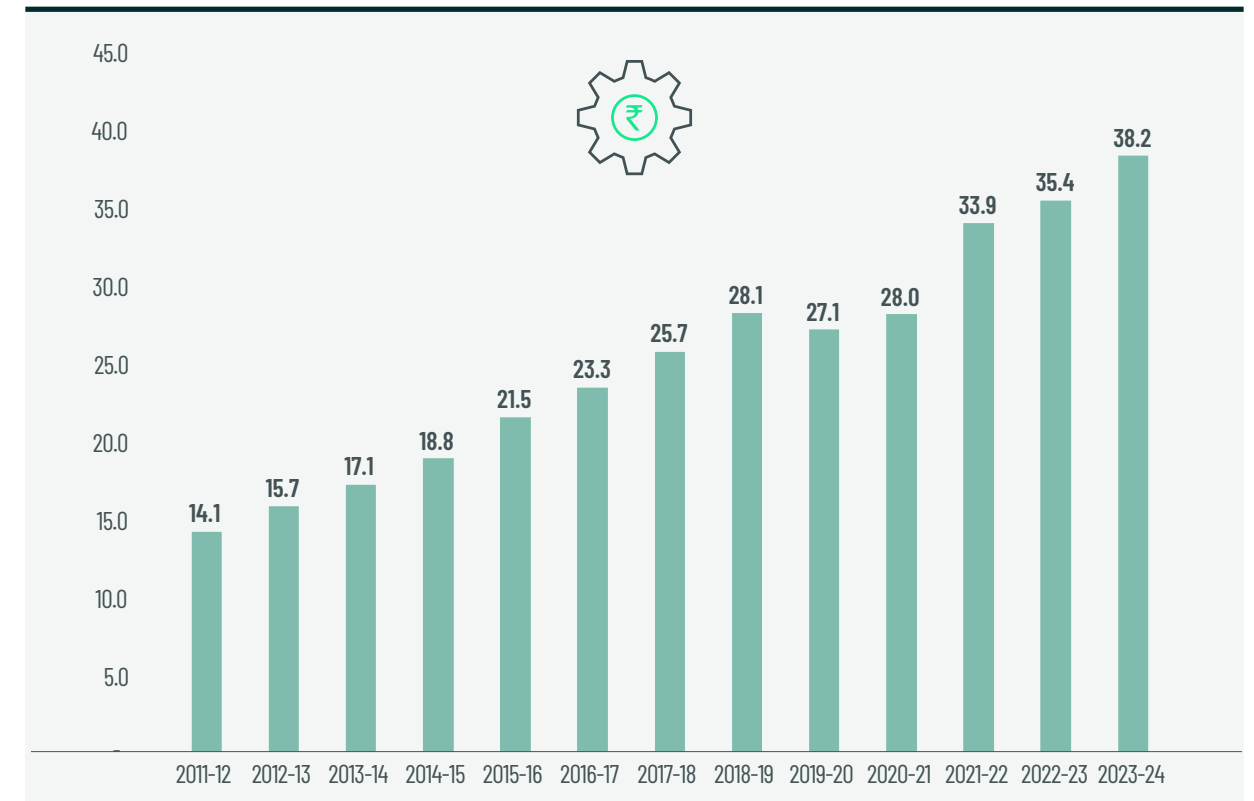




Understanding the Evolution of India's Manufacturing Landscape

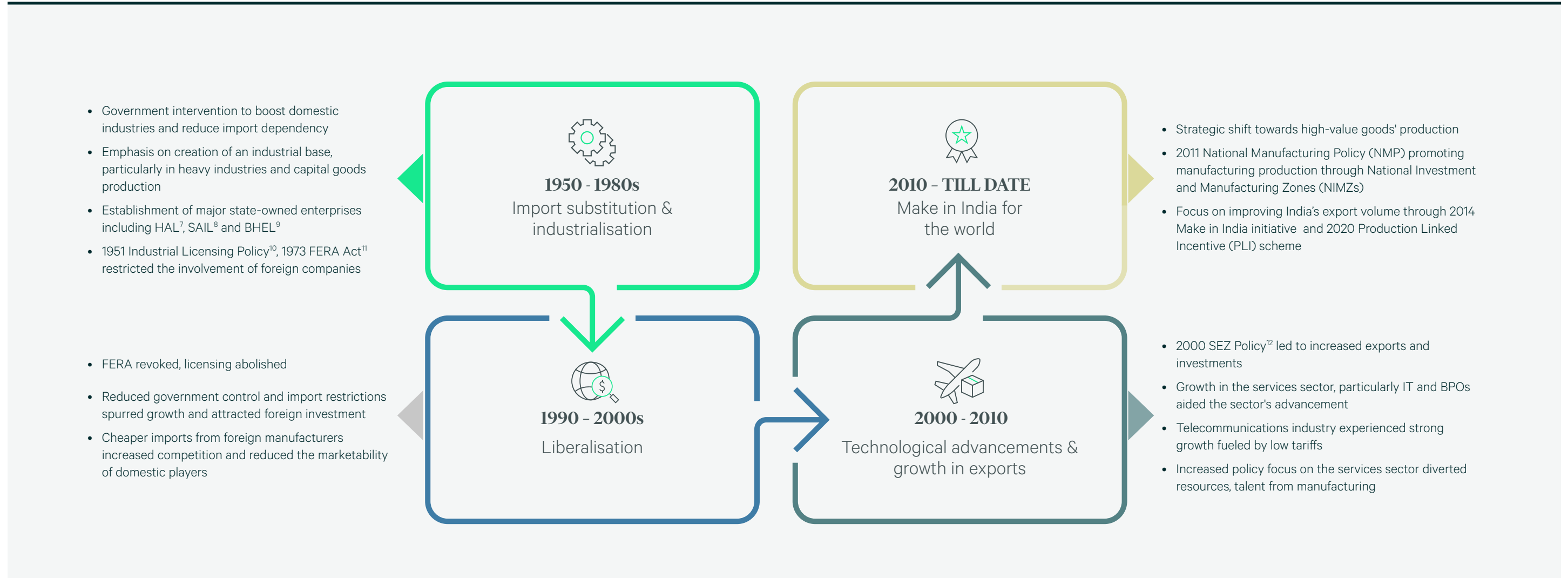
India's manufacturing landscape has witnessed a paradigm shift over the last few decades. The 1960s experienced a prioritisation of import substitution strategies aimed at establishing foundational industries to achieve self-sufficiency. However, the 1990s brought in a phase of economic liberalisation and opened doors to private investments and foreign collaborations. This led to a growth in the technology, telecommunications, and automotive sectors, setting the stage for India's manufacturing prowess. During the 2010s, the country strategically leveraged its strengths, including a skilled workforce, a vast consumer market, and competitive advantages in certain industries, to emerge as a formidable manufacturing player.

Figure 1.2: Annual estimates of manufacturing sector's GVA at current prices (INR lakh crore)



Source: Ministry of Statistics and Programme Implementation (MoSPI), CBRE Research, Q3, 2024

Figure 1.3: Key phases in the evolution of India's manufacturing sector



Source: CBRE Research, Q3, 2024

7. Hindustan Aeronautics Limited

8. Steel Authority of India Limited

9. Bharat Heavy Electricals Limited

10. 1951 Industrial Licensing Policy regulated the entry and exit of industries, making it mandatory to obtain a license to establish a new factory

11. The Foreign Exchange Regulation Act (FERA) was a legislation passed in India in 1973 that imposed strict regulations on payments, foreign exchange transactions, securities dealings, and activities related to the import and export of currency, aiming to control and monitor these aspects

12. The purpose of the 2000 SEZ policy was to attract investments, boost exports, and accelerate industrial development in designated areas by providing special incentives and streamlined processes for companies operating within SEZs



Section 2

Analysing
Manufacturing
Growth Catalysts

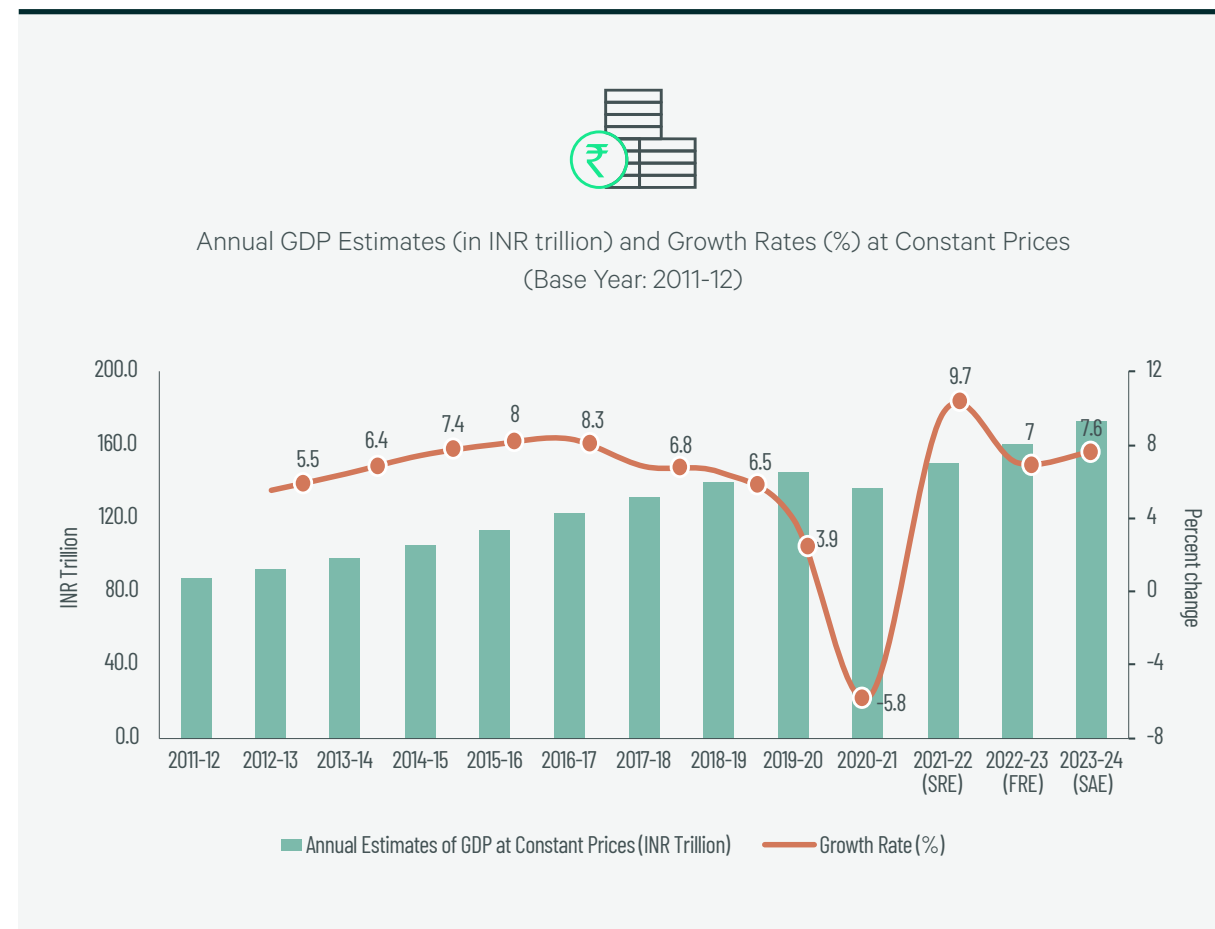
Catalyst #1

A Resilient Economy

India's economy continues to demonstrate resilience, exhibiting sustained growth underpinned by several positive indicators. These include a narrowing current account deficit, near-record foreign exchange reserves, and a healthy fiscal position. The government's commitment to fiscal consolidation, coupled with the Reserve Bank of India's disciplined monetary policy, has established a strong foundation for continued economic expansion. Furthermore, healthy balance sheets across the central government, banking sector, and financial institutions, along with targeted government incentives, are anticipated to set a fresh capex cycle in motion.

With a surging GDP in 2023 and a projected growth rate of 6.5-7% over 2024-2026¹³, India emerges as one of the frontrunners in the global economic race. This ambitious goal appears increasingly attainable due to a decade of successful policy reforms that have propelled economic growth. India's economic trajectory is poised for substantial growth, with projections indicating that its GDP will surpass USD 34.7 trillion by 2047. This remarkable expansion is anticipated to translate into a considerable elevation in individual prosperity, as evidenced by a projected per capita income of USD 21,000.¹⁴

Figure 2.1: India's GDP growth over the years



Source: Ministry of Statistics and Programme Implementation (MoSPI)

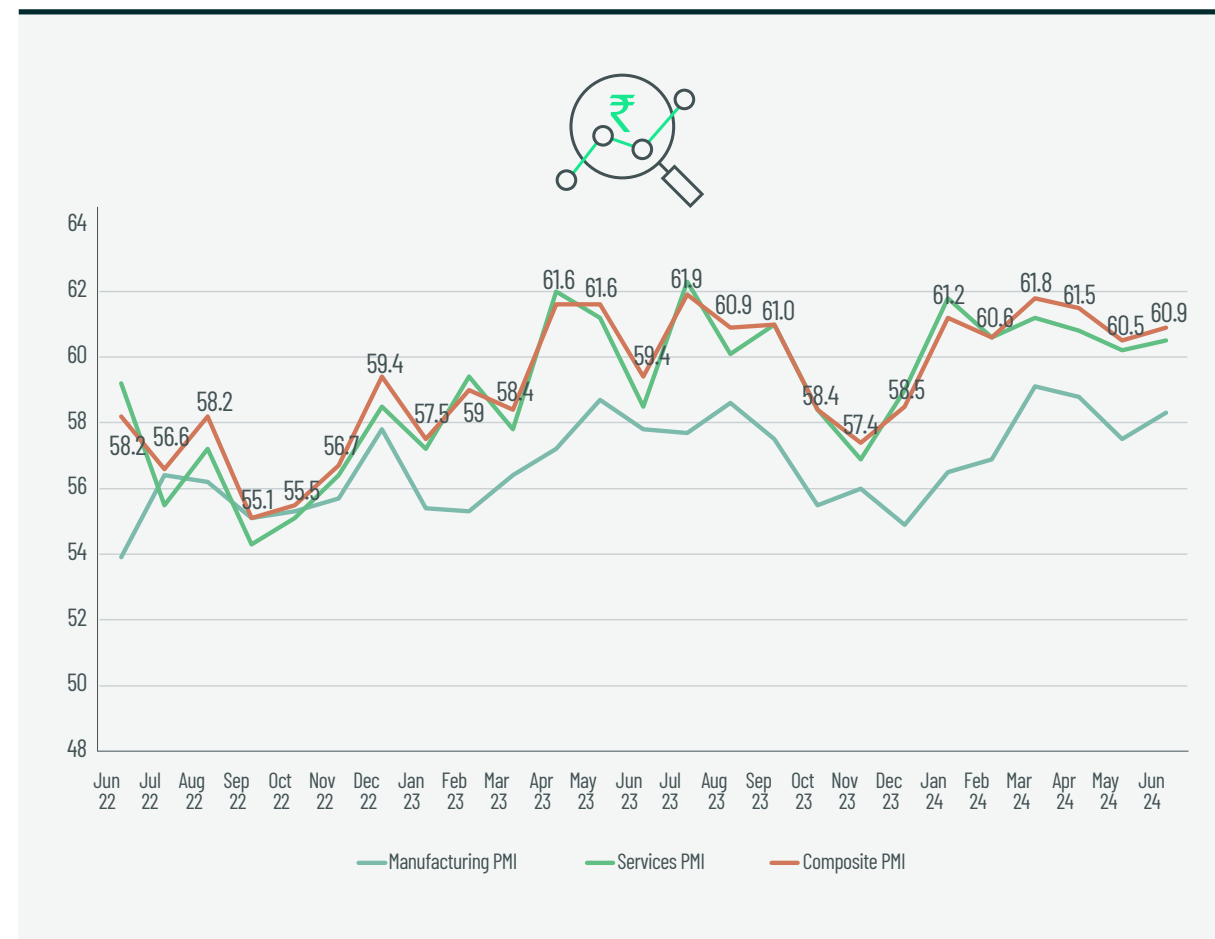
Note: Growth rates calculated with respect to previous year - FRE: First Revise Estimate; SRE: Second Revised Estimates; SAE: Second Advance Estimates

“With a surging GDP in 2023 and a projected growth rate of 6.5-7% over 2024-2026, India emerges as one of the frontrunners in the global economic race.”

In June 2024, the Services Purchasing Managers' Index (PMI) reached 60.5, indicating the strongest growth rate in approximately 14 years. Similarly, the Manufacturing PMI stood at 58.3, reflecting expansion and the strongest growth in three-and-a-half years. Notably, the consumer services segment experienced the sharpest increase in input costs, reflecting the challenges faced by businesses in managing rising expenses. Despite this, both the manufacturing and service sectors benefited from robust domestic demand, contributing to their growth.



Figure 2.2: India's manufacturing, services and composite PMI trends



Source: S&P Global and HSBC; CBRE Research, July, 2024

Note: A PMI above 50 signifies expansion compared to the previous month, while a PMI below 50 represents contraction. A reading of 50 indicates no change. The greater the deviation from 50, the more significant the level of change.

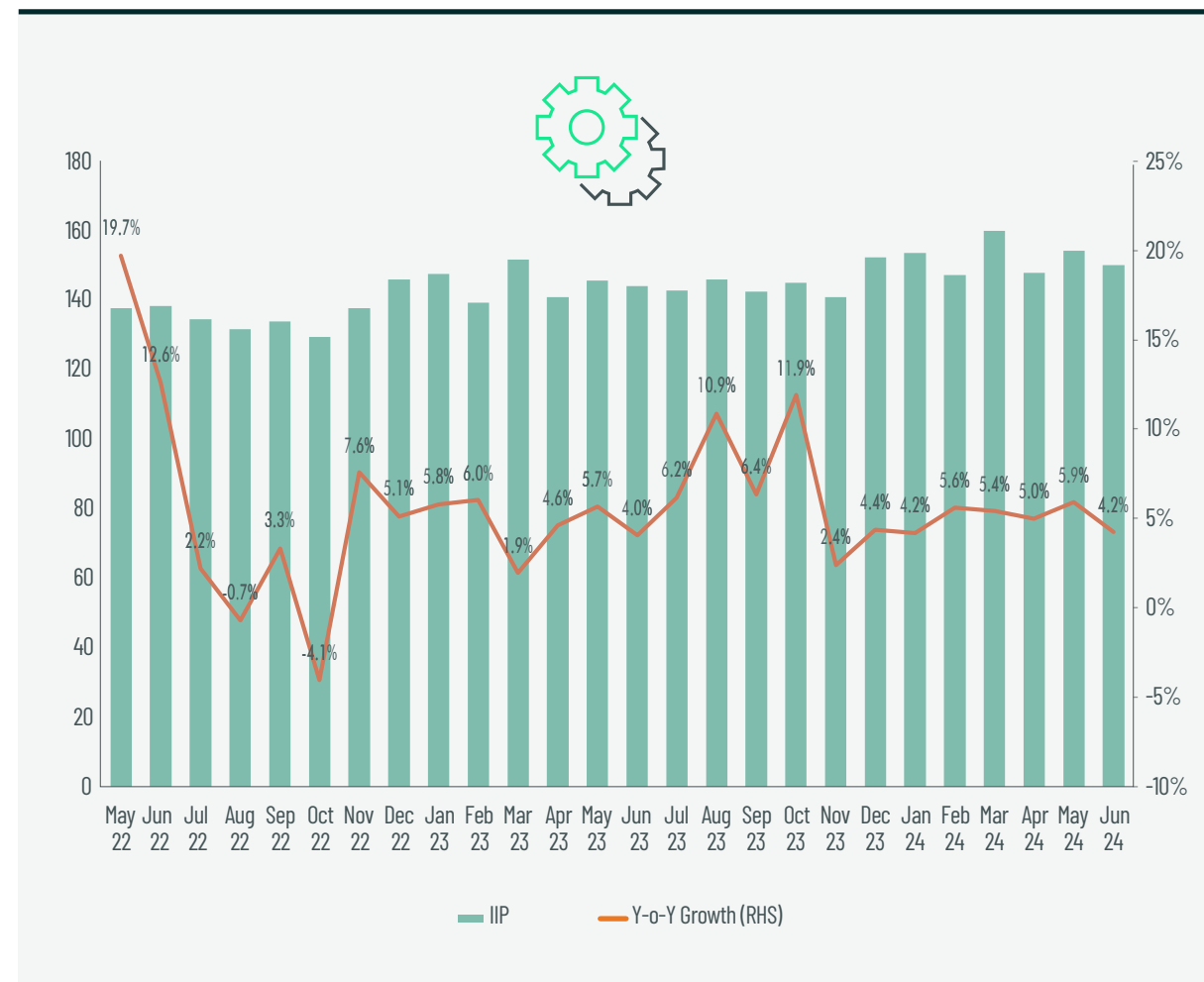
“In June 2024, the Services Purchasing Managers' Index (PMI) reached 60.5, indicating the strongest growth rate in approximately 14 years.”

Furthermore, in June 2024, India's Index of Industrial Production (IIP) grew by 4.2%, contributing to an overall growth of 5.8% in FY2023-24. The mining sector witnessed a growth of 10.3%, while the electricity sector registered a growth of 8.6% during the month. The manufacturing sector, with the highest weightage in the IIP (77.63%), grew by 2.6% during the month.

Overall, India's industrial sector exhibits positive momentum, characterised by a surge in production, particularly within the manufacturing sector. This robust performance extends to the mining and electricity sectors as well. These trends collectively paint a promising picture of a favourable economic environment and signify the ongoing advancements propelling the country's industrial landscape forward.



Figure 2.3: India's Index of Industrial Production over the years



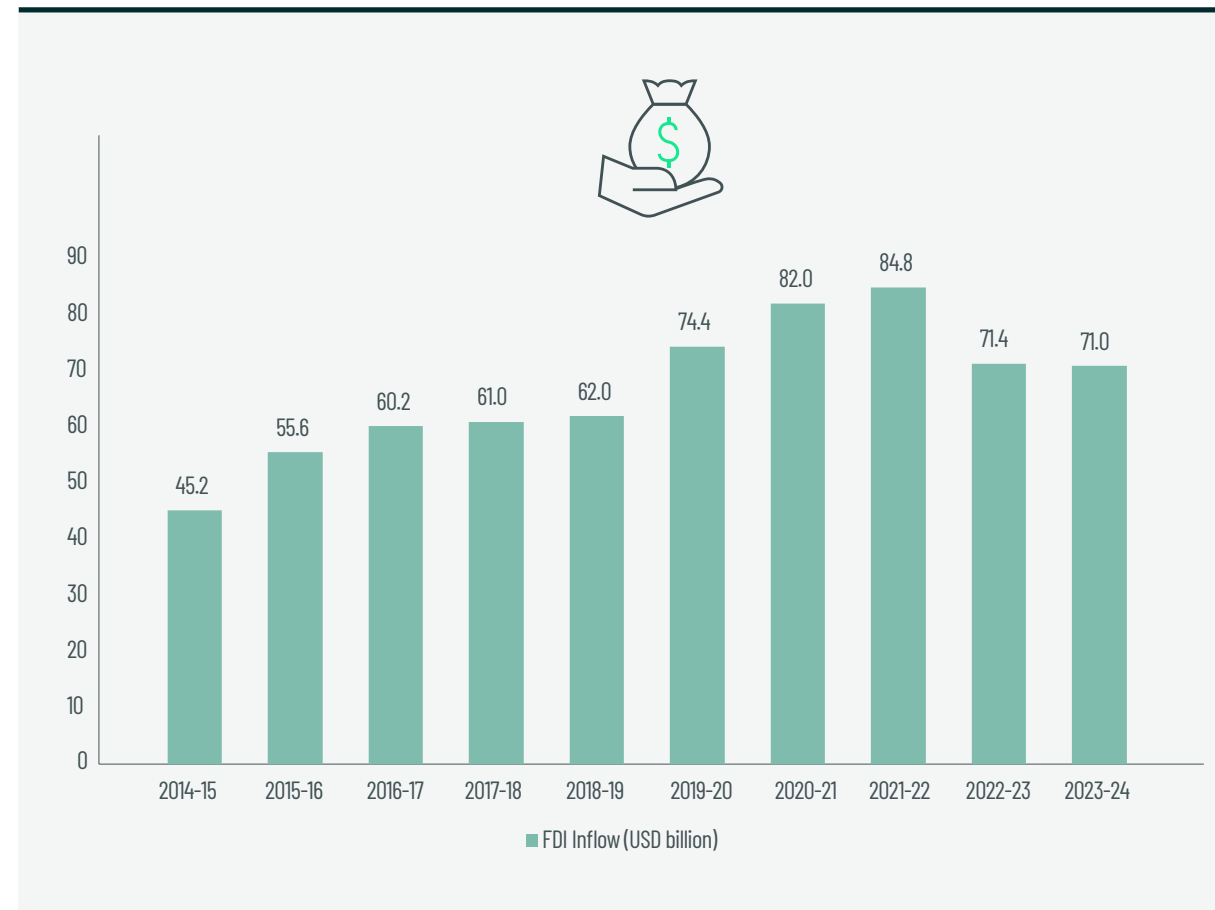
Source: MoSPI, Government of India; July, 2024

“In June 2024, India’s Index of Industrial Production (IIP) grew by 4.2%, contributing to an overall growth of 5.8% in FY2023-24”

The country has experienced a steady influx of foreign direct investment (FDI) over the years, further strengthening its economic position. One key factor is the streamlined regulations implemented by the government to create a favourable business environment¹⁶ by reducing bureaucratic hurdles and simplifying compliance procedures. Additionally, the digitisation of processes has played a crucial role in enhancing India's attractiveness to foreign investors. The widespread adoption of digital technologies and online platforms has facilitated smoother and faster transactions, making it easier for investors to navigate various processes, such as company registration, tax compliance, and obtaining permits. The digitisation drive has not only improved efficiency but has also increased transparency and reduced corruption risks, further boosting investor confidence.



Figure 2.4: FDI inflows in India¹⁵



¹⁵. Department for Promotion of Industry and Internal Trade, Annual Report 2022-23

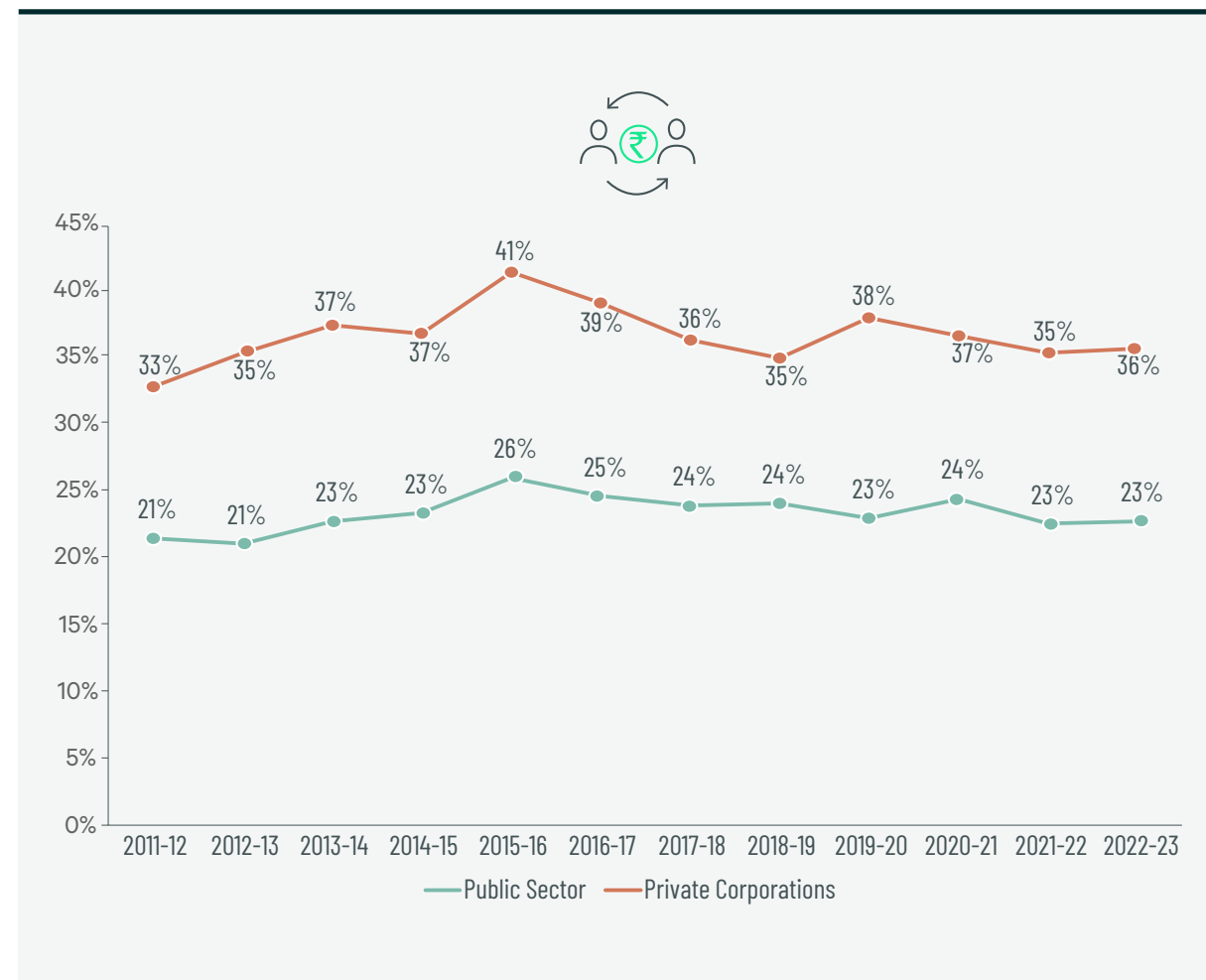
¹⁶. Business Environment Ranking by the EIU (Economist Intelligence Unit) assesses the overall business climate in different countries and evaluates factors such as political stability, regulations, infrastructure, and market conditions. The ranking helps businesses and investors understand the opportunities and challenges in specific countries, aiding decision-making and risk assessment.

“EIU forecasts India's Business Environment Ranking to improve to 51 during 2023-27. This would be six positions higher than the 2018-22 ranking.”

India's Gross Fixed Capital Formation (GFCF) reached approximately 30% of GDP in FY2023-24. The government's strategic response to the economic fallout from the COVID-19 pandemic has centred on a significant expansion of infrastructure spending, focusing on roads, railways, and airports, among other large-scale infrastructure projects. While private investment has exhibited slower growth, the ongoing momentum in government-led capital expenditure is gradually attracting and stimulating private sector participation. This positive trend is anticipated to persist, with the private sector poised to accelerate its contribution to sustaining the economy's growth trajectory.



Figure 2.5: Public and private contributions to the overall GFCF



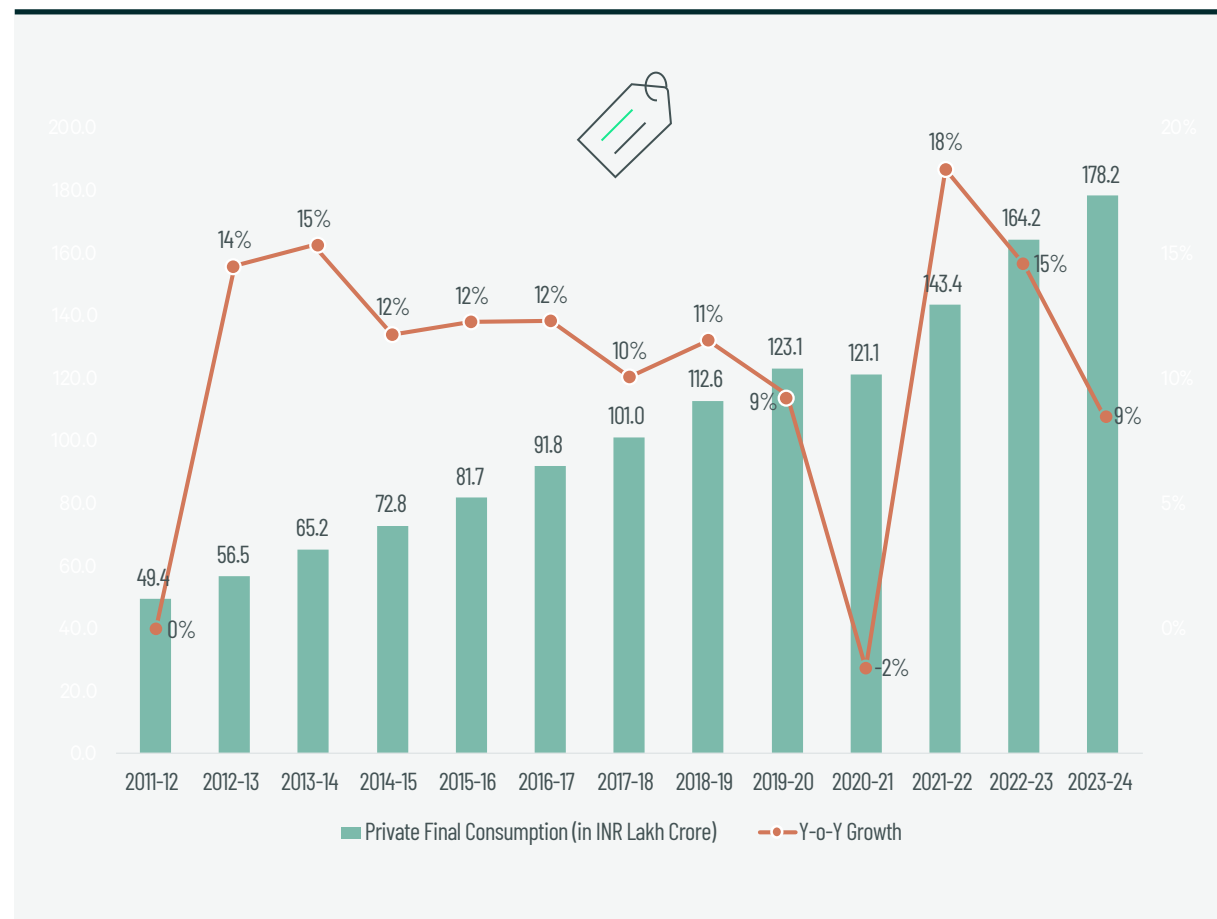
Source: MoSPI

“India's Gross Fixed Capital Formation (GFCF) accounted for about 30% of the GDP in FY2023-24.”

Private Final Consumption Expenditure (PFCE) as a share of GDP has risen from 56.5% in FY2011-12 to 60.3% in FY2023-24, highlighting its pivotal role in driving economic growth. The private consumption bolstered by favourable demographics, rising disposable incomes, and a young, aspirational population, is poised for continued expansion. While there are some concerns around moderating consumer confidence in the broader economic situation, employment, and price stability, the overall outlook remains optimistic. Digitalisation and urbanisation continue to drive demand, positioning the sector for sustained growth in the coming years.



Figure 2.6: PFCE trends over the years



Source: MoSPI

“Private Final Consumption Expenditure (PFCE) as a share of GDP has risen from 56.5% in FY2011-12 to 60.3% in FY2023-24”

Catalyst #2

Manufacturing-Focused Policy Enablers and Infrastructure Initiatives

To foster a more competitive manufacturing landscape in the country, the government has implemented a multi-pronged strategy to tackle production costs. This approach encompasses several key policy and infrastructure initiatives.



Tax reforms:

Measures such as reduced corporate tax rates and the implementation of the unified Goods and Services Tax (GST) system liberate capital for manufacturers, enhancing their financial flexibility.



Regulatory streamlining:

Streamlined regulations and expedited approval processes minimise time and resource expenditure for businesses.



Targeted incentives:

Government programmes such as the Production Linked Incentive (PLI) scheme and the Phased Manufacturing Programme (PMP) directly incentivise domestic production, fostering growth within the sector.



Infrastructure development:

Investments in industrial corridors and multi-modal transportation systems contribute to reduced logistics costs and create a business-friendly environment.

The synergistic interplay of these policies is gradually contributing towards decreasing production costs, thereby bolstering India's competitive position within the global manufacturing landscape.

Figure 2.7: Key policies aiding lower production costs

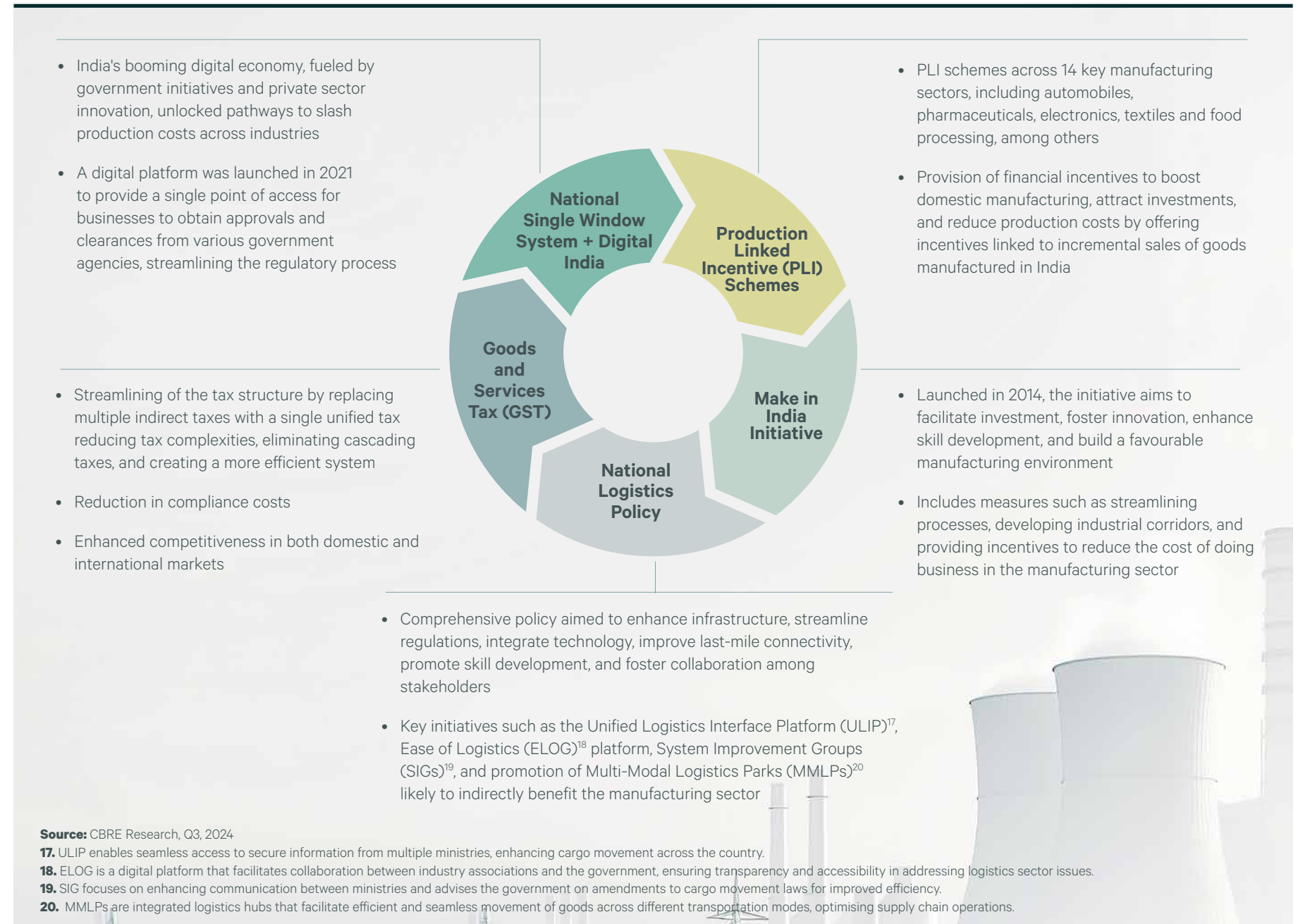
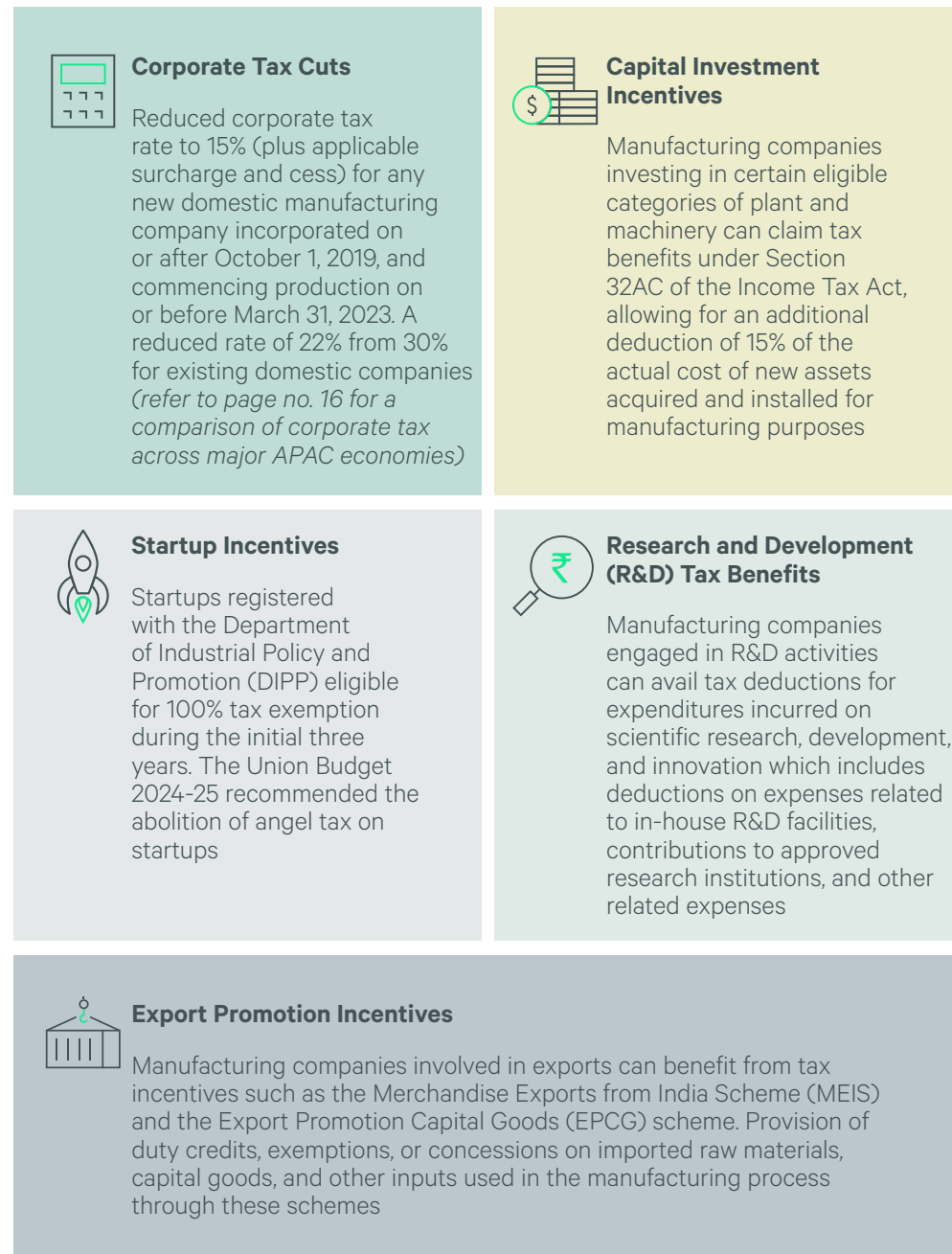


Figure 2.8: Fiscal incentives for manufacturing players



Source: CBRE Research, Q3, 2024

Figure 2.9: Sectoral investments through the PLI scheme



Source: Advantage India: What makes India ready for global manufacturing investments?, PwC, 2023

To attract investments and stimulate economic growth, various Indian states are proactively pursuing specific manufacturing sectors. These states are implementing a range of policy measures, including simplifying approval processes for new factory setups, and offering financial incentives such as tax incentives and subsidies, to entice manufacturers.

This targeted approach aims to establish dedicated hubs for particular industries, fostering knowledge exchange, infrastructure advancement, and a skilled workforce within those sectors. (refer to page no. 17 for a few key state policies driving manufacturing growth in India).

Figure 2.10: Corporate tax comparison across major APAC economies (FY2023-24)



Source: Extending concessional corporate tax rate: A significant boost for India's manufacturing ecosystem, KPMG website, January 2024

Indonesia Corporate Income Tax Rate, HSBC website, December 2023

ACCLIME-Malaysia website

Thailand – Corporate taxes on Corporate Income, PWC website, February 2024
Vietnam Briefing

Note: Corporate tax is a direct tax levied on a corporation's profits, collected by a government as a source of income

State-wise Policies Driving Manufacturing Growth

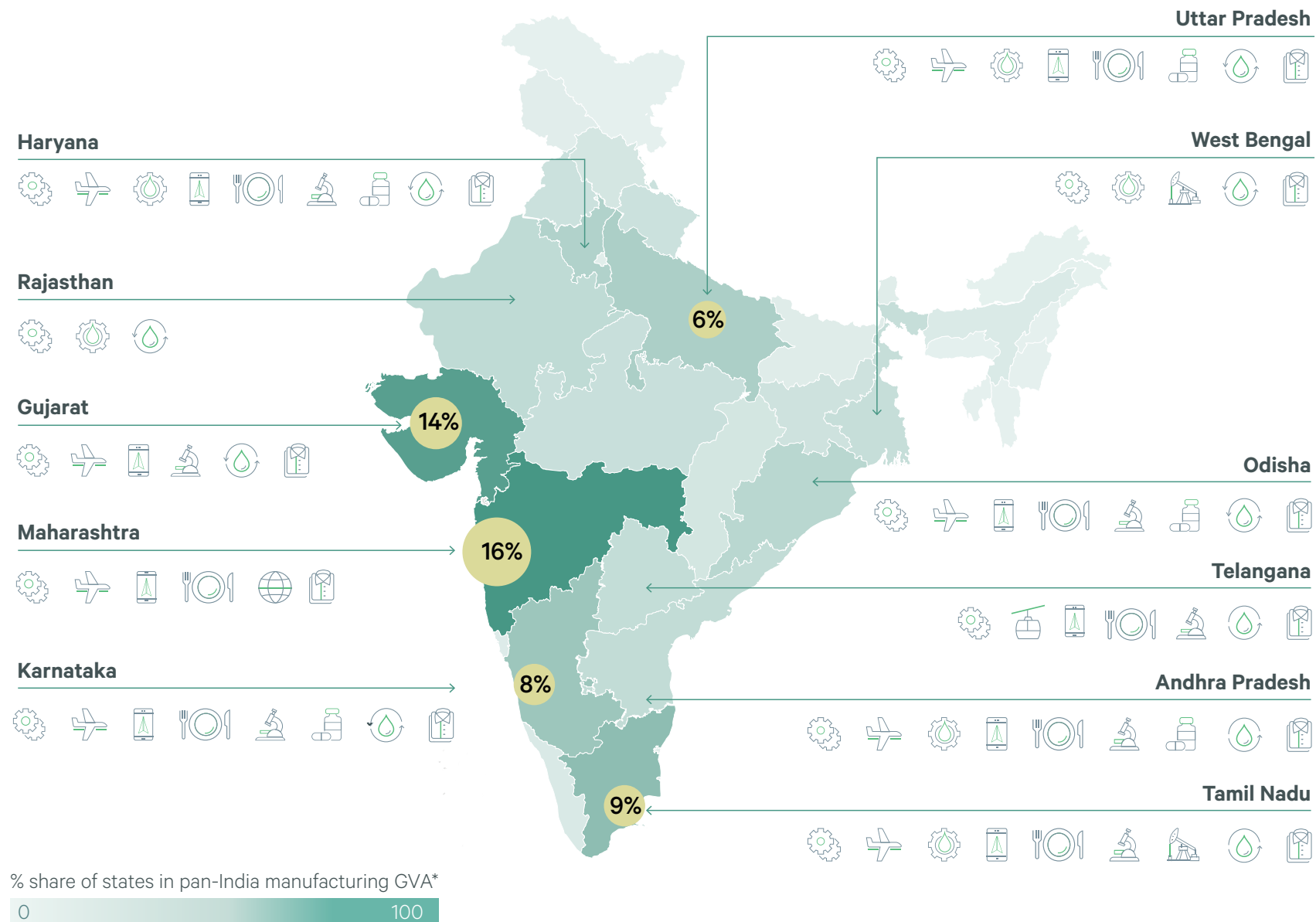
India's manufacturing ecosystem has been experiencing rapid and exponential growth across diverse sub-sectors, including automobiles & auto components, chemicals, medical devices, pharmaceuticals, telecommunication, electronic systems etc. To foster consistent growth and enhance productivity, numerous state governments have proactively adopted dedicated policies for the manufacturing sector. These states have developed a comprehensive range of targeted incentives and recommended regulatory frameworks, as illustrated in figure 2.11

LEGEND

- | | |
|--|--|
|  Automobile & auto components |  Medical devices |
|  Aviation |  Metals & mining |
|  Chemicals |  Pharmaceuticals |
|  Drone & drone components |  Renewable energy |
|  Electronic systems |  Textiles & apparel |
|  Food processing |  Telecommunication |

% Indicates % share of the top 5 states contributing to the pan-India manufacturing GVA*

Figure 2.11: An overview of states with dedicated policies for various manufacturing sectors



Source: Annual Survey of Industries, Ministry of Statistics and Program Implementation (MoSPI), GoI, 2021-22; Respective state government websites; CBRE Research, Q3, 2024

Note: *Gross Value Added (GVA) is the value that states have added to the goods and services bought

Top Five States Contributing to India's Manufacturing Sector



1st

largest contributor to India's GSDP as of FY 2021-22



1st

In terms of attracting FDI as of Oct-19 - Dec-23



11%

% share of factories in India



11%

% share of workers in India



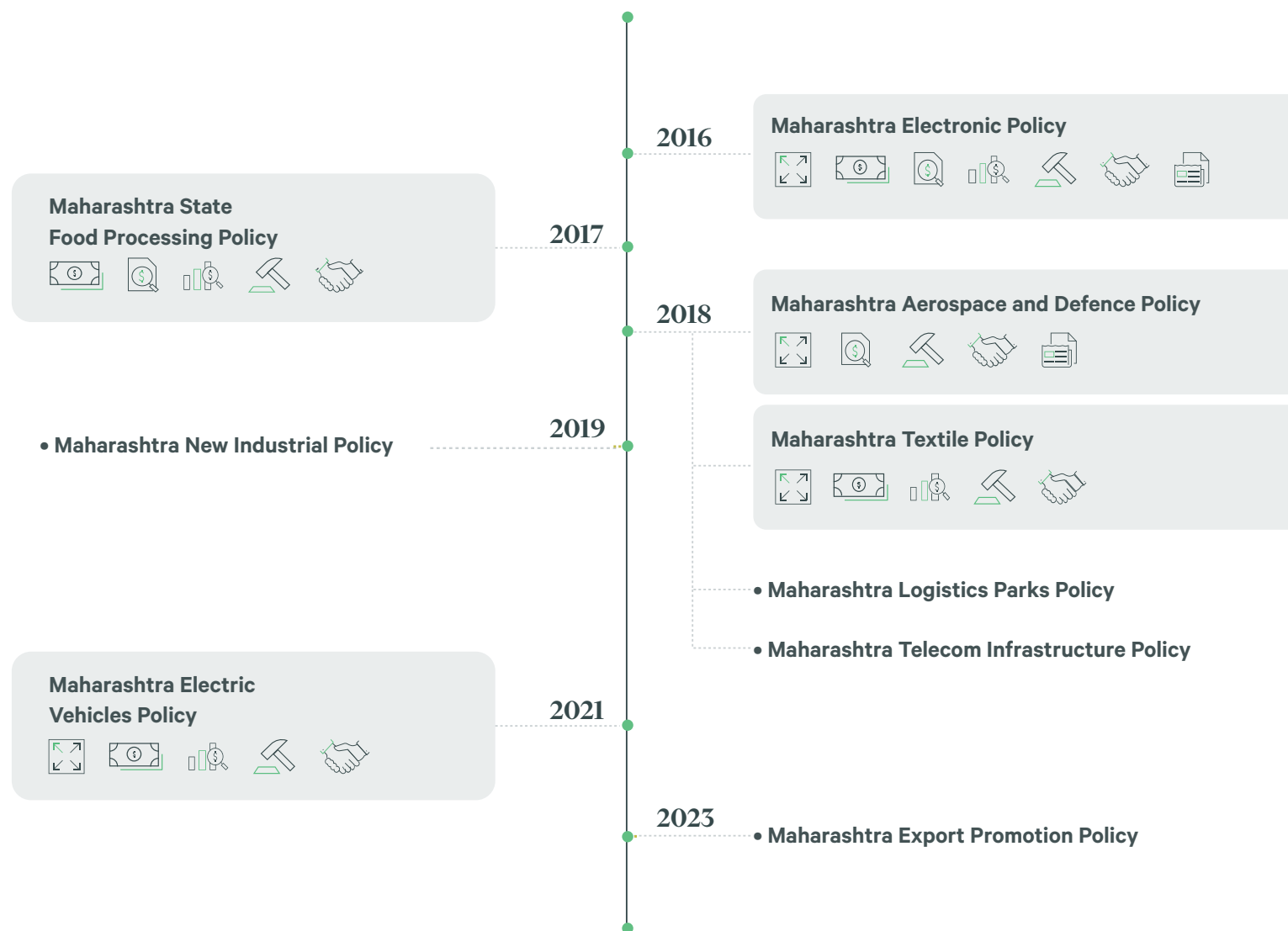
14%

% share of India's total manufacturing output

Maharashtra

Source: Annual Survey of Industries, MoSPI, Govt, 2021-22, 2021-22, Oct-19-Dec-23; CBRE Research, Q2 2024

Figure 2.12: Maharashtra: A few key manufacturing-oriented policies



LEGEND

- Land-related incentives
- Capital subsidies
- Stamp duty exemptions
- Tax benefits
- Infrastructure concessions and subsidies
- Skill development / employment-related incentives
- R&D grants / initiatives

Source: Maharashtra Industry, Trade and Investment Facilitation Cell (MAITRI), Government of Maharashtra, 2024; CBRE Research, Q3, 2024

Note: In a few cases, though the policies do not directly mention about a particular incentive, an indication of indirect initiatives have been considered

Top Five States Contributing to India's Manufacturing Sector

2nd
largest contributor to
India's GSDP as of FY
2021-22

3rd
In terms of attracting
FDI as of Oct-19 -
Dec-23

12%
% share of factories
in India

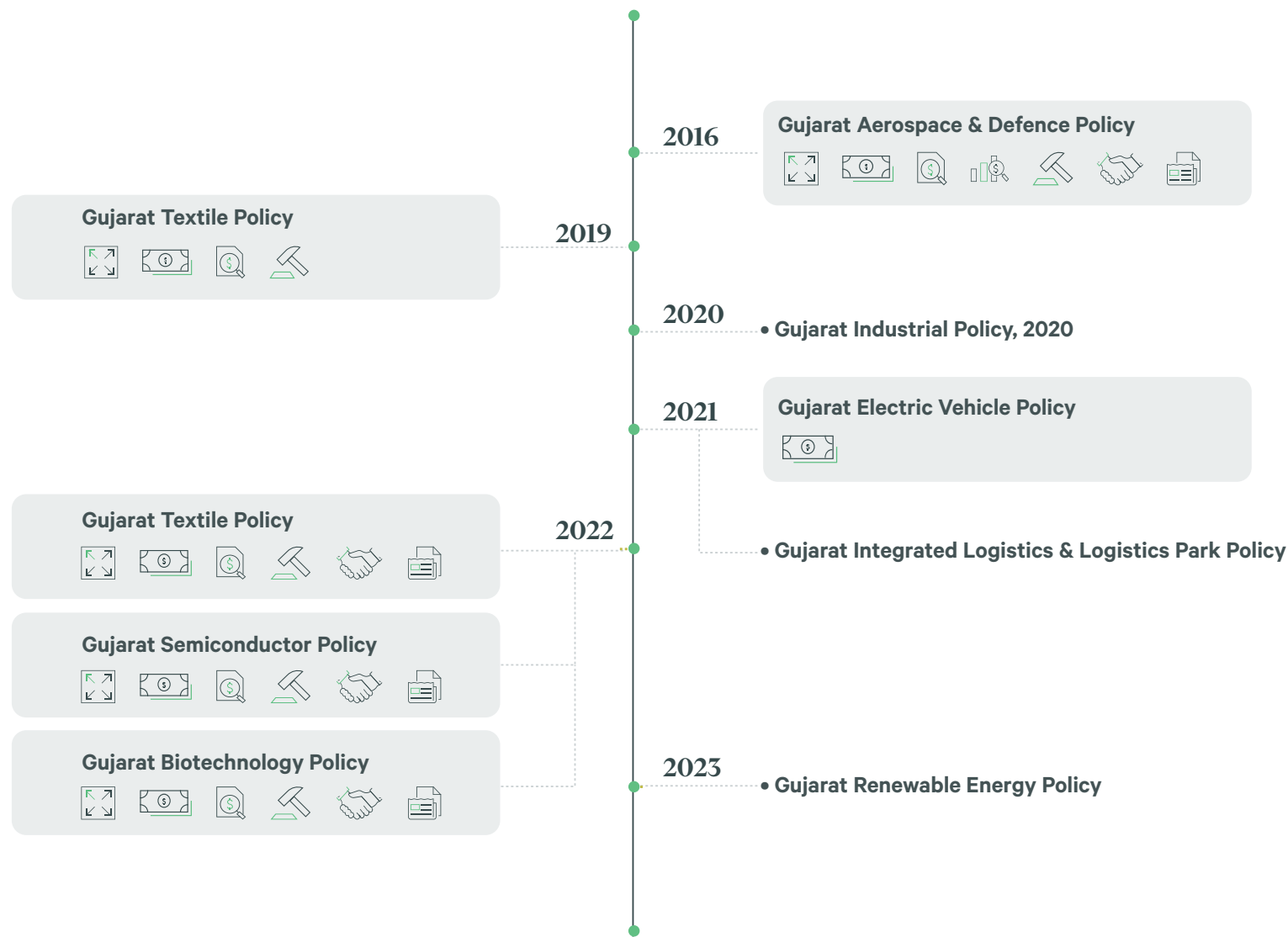
12%
% share of workers
in India

18%
% share of India's
total manufacturing
output

Gujarat

Source: Annual Survey of Industries, MoSPI, Gol, 2021-22, 2021-22, Oct-19-Dec-23; CBRE Research, Q2 2024

Figure 2.13: Gujarat: A few key manufacturing-oriented policies



LEGEND

- Land-related incentives
- Capital subsidies
- Stamp duty exemptions
- Tax benefits
- Infrastructure concessions and subsidies
- Skill development / employment-related incentives
- R&D grants / initiatives

Source: Invest India, Gol, 2024; Guidance Gujarat, Government of Gujarat 2024; CBRE Research, Q3, 2024

Note: In a few cases, though the policies do not directly mention about a particular incentive, an indication of indirect initiatives have been considered

Top Five States Contributing to India's Manufacturing Sector

3rd
largest contributor to
India's GSDP as of FY
2021-22

5th
In terms of attracting
FDI as of Oct-19 -
Dec-23

16%
% share of factories
in India

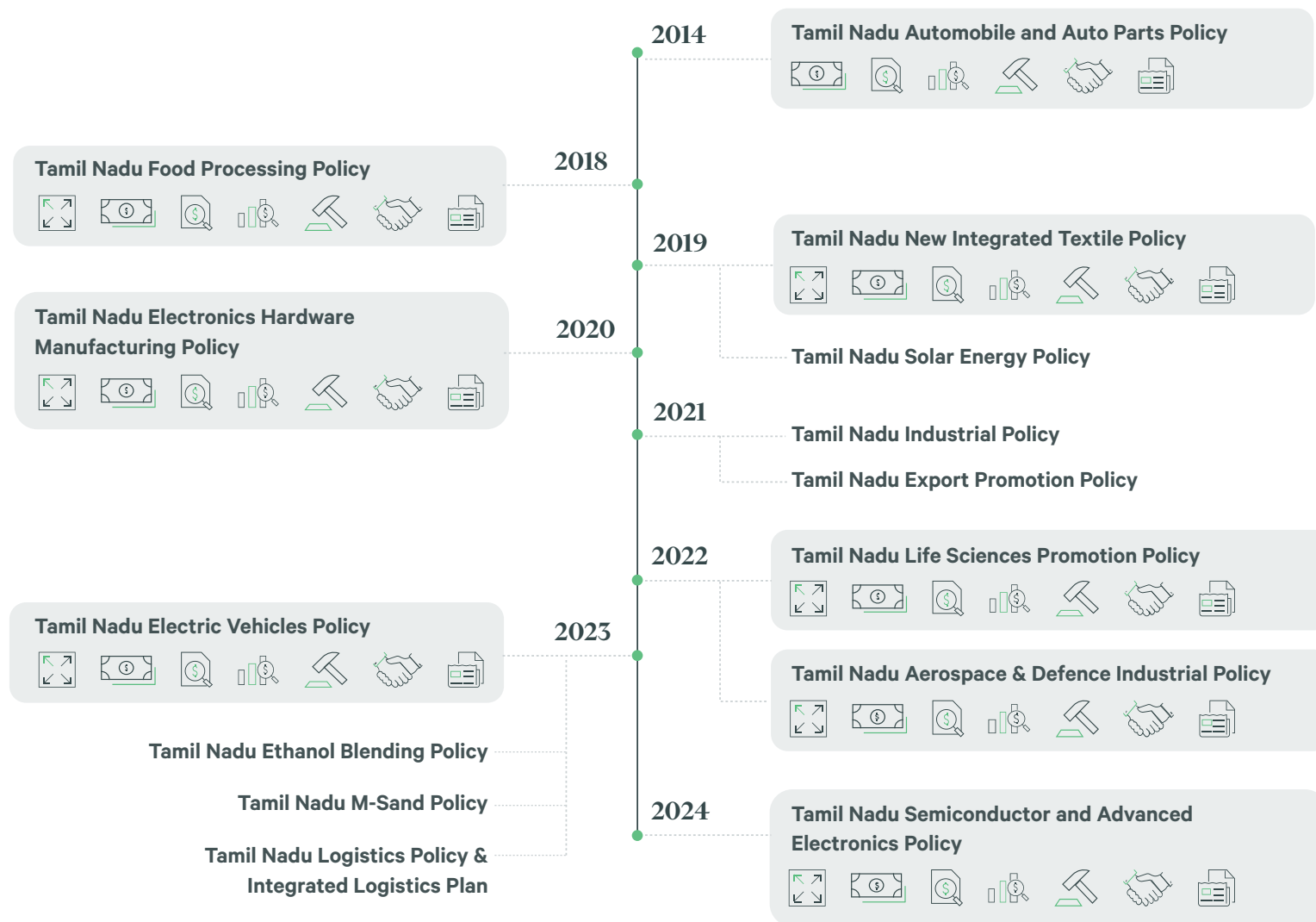
16%
% share of workers
in India

10%
% share of India's
total manufacturing
output

Tamil Nadu

Source: Annual Survey of Industries, MoSPI, Gov, 2021-22, 2021-22, Oct-19-Dec-23; CBRE Research, Q2 2024

Figure 2.14: Tamil Nadu: A few key manufacturing-oriented policies



LEGEND

- Land-related incentives
- Capital subsidies
- Stamp duty exemptions
- Tax benefits
- Infrastructure concessions and subsidies
- Skill development / employment-related incentives
- R&D grants / initiatives

Source: Invest India, Gov, 2024; Guidance Tamil Nadu, Government of Tamil Nadu, 2024; CBRE Research, Q3, 2024

Note: In a few cases, though the policies do not directly mention about a particular incentive, an indication of indirect initiatives have been considered

Top Five States Contributing to India's Manufacturing Sector

4th

largest contributor to India's GSDP as of FY 2021-22

2nd

In terms of attracting FDI as of Oct-19 - Dec-23

6%

% share of factories in India

6%

% share of workers in India

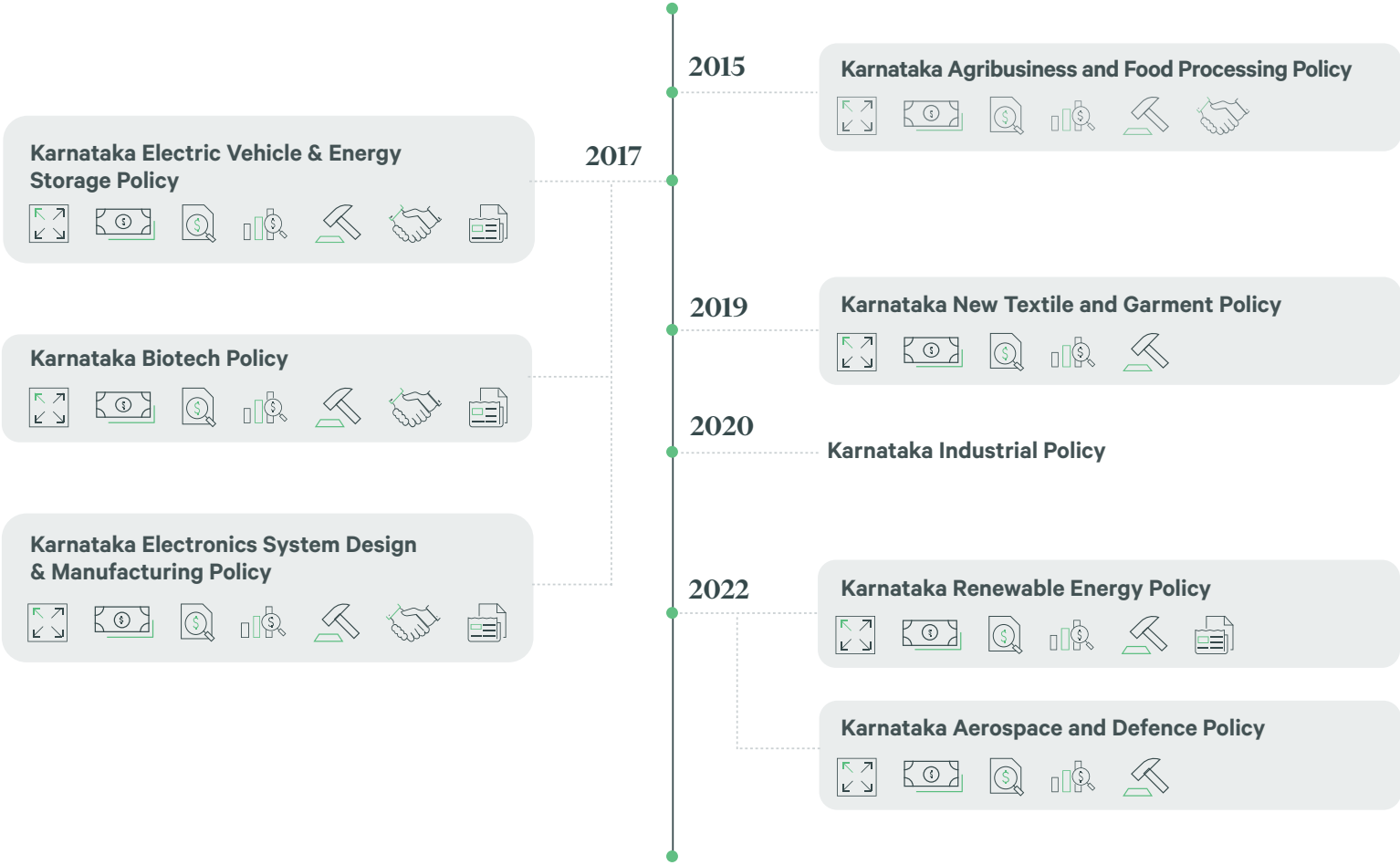
6%

% share of India's total manufacturing output

Karnataka

Source: Annual Survey of Industries, MoSPI, Gol, 2021-22, 2021-22, Oct-19-Dec-23; CBRE Research, Q2 2024

Figure 2.15: Karnataka: A few key manufacturing- oriented policies



LEGEND

- Land-related incentives
- Capital subsidies
- Stamp duty exemptions
- Tax benefits
- Infrastructure concessions and subsidies
- Skill development / employment-related incentives
- R&D grants / initiatives

Source: Invest India, Gol, 2024; Invest Karnataka, Government of Karnataka, 2024; CBRE Research, Q3, 2024

Note: In a few cases, though the policies do not directly mention about a particular incentive, an indication of indirect initiatives have been considered

Top Five States Contributing to India's Manufacturing Sector

5th
largest contributor to
India's GSDP as of FY
2021-22

11th
In terms of attracting
FDI as of Oct-19 -
Dec-23

7%
% share of factories
in India

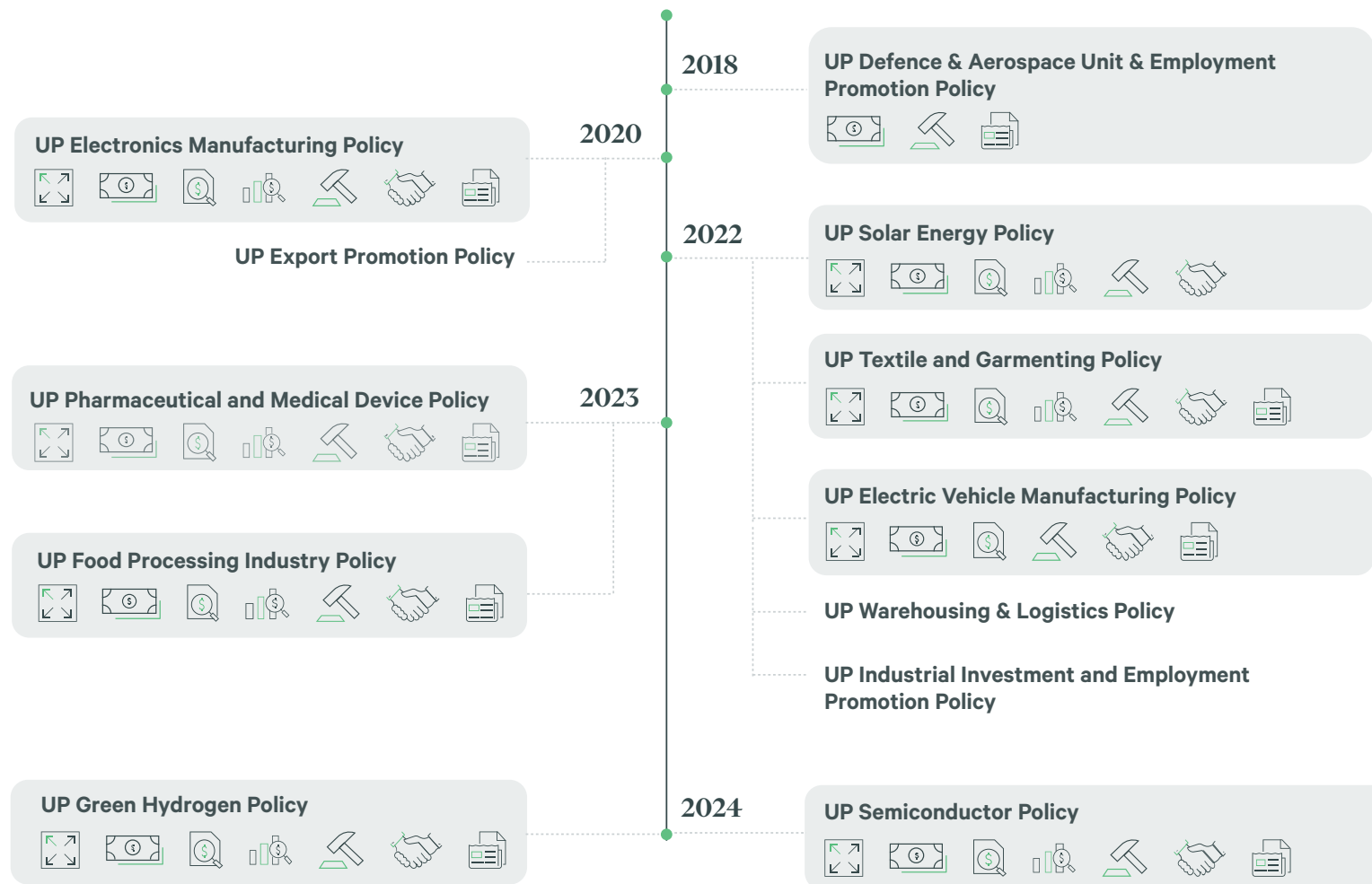
8%
% share of workers
in India

7%
% share of India's
total manufacturing
output

Uttar Pradesh

Source: Annual Survey of Industries, MoSPI, Govt, 2021-22, 2021-22, Oct-19-Dec-23; CBRE Research, Q2 2024

Figure 2.16: Uttar Pradesh: A few key manufacturing-oriented policies



LEGEND

- Land-related incentives
- Capital subsidies
- Stamp duty exemptions
- Tax benefits
- Infrastructure concessions and subsidies
- Skill development / employment-related incentives
- R&D grants / initiatives

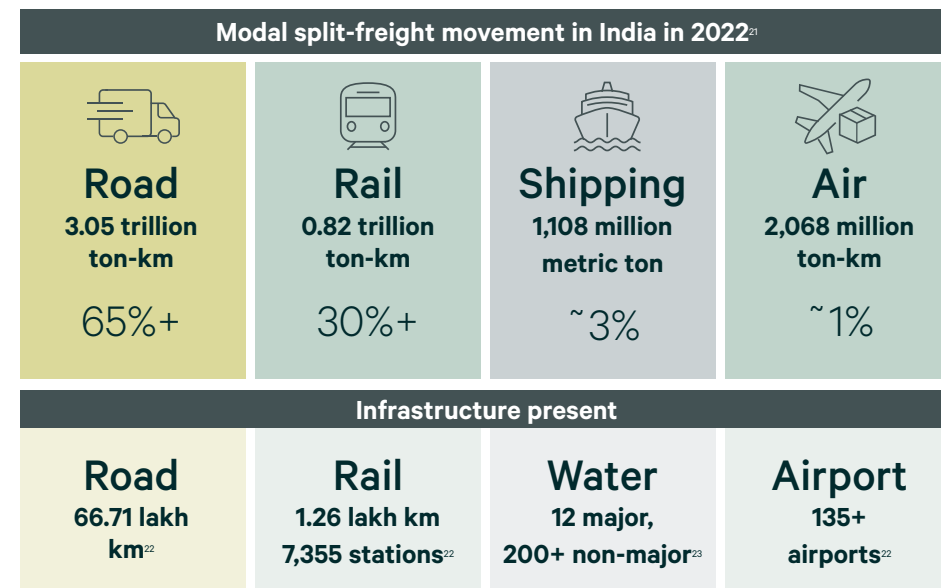
Source: Invest India, Govt, 2024; Invest UP, Government of Uttar Pradesh, 2024; CBRE Research, Q3, 2024

Note: In a few cases, though the policies do not directly mention about a particular incentive, an indication of indirect initiatives have been considered

Driving India's Manufacturing Ecosystem Through Strategic Infrastructure Initiatives

India's high average lead freight distance of 500 km highlights a strategic misalignment between manufacturing centres and consumption areas, significantly raising manufacturing costs and hampering export potential. The country's freight movement is also heavily dependent on road transportation. To address this imbalance, the government is actively exploring strategies to optimise modal distribution and shift towards more cost-effective and sustainable modes of transportation.

Figure 2.17: India's transportation and logistics landscape



Source: CBRE Research, Q3, 2024
²¹ Envisioning the future of Indian logistics@2047, EY, April 2023
²² Invest India, 2024
²³ Ministry of Ports, Shipping and Waterways, Gol

Figure 2.18: Containers, EXIM, rails (%)



Source: 'Make In India' Manufacturing Push Hinges on Logistics Investments, S&P Global, August 2023
Note: EXIM denotes export-import

Figure 2.19: India's port capacity and container traffic trends



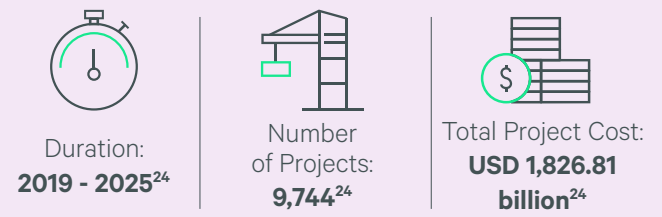
Source: 'Make In India' Manufacturing Push Hinges on Logistics Investments, S&P Global, August 2023
Note: TEU denotes twenty-foot equivalent

India's skewed modal mix, heavily tilted towards road transport, has prompted the government to undertake multiple initiatives to enhance the coordination and efficiency of its logistics sector. These include the GatiShakti National Master Plan and the National Logistics Policy, among others. The focus is on adopting green practices, leveraging technological advancements, promoting transparency, and integrating various stakeholders to optimise supply chains. These initiatives aim to improve the overall performance of the logistics sector and bring it on par with global standards.

²⁴. Department for Promotion of Industry and Internal Trade, Ministry of Commerce and Industry, Govt of India, 2024.
²⁵. Invest India, 2024

A

National Infrastructure Pipeline



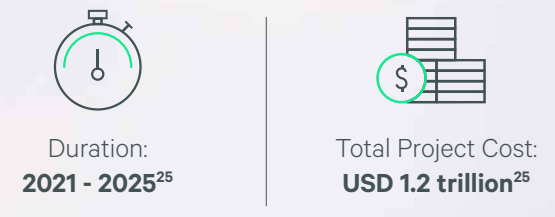
The National Infrastructure Pipeline (NIP) is a comprehensive roadmap that outlines the planned infrastructure projects across 58 sectors²⁴ and is a long-term vision that identifies and prioritises projects in sectors such as energy, transportation, water and sanitation, digital infrastructure, social infrastructure, and more. It provides a holistic view of infrastructure investment opportunities, estimated project costs, and timelines, helping guide policy decisions and attract both domestic and foreign investments.

The NIP encompasses projects from the central government, state governments, and the private sector, with a primary objective of boosting private investment. The primary aim is to improve the preparation of infrastructure projects, mitigate aggressive bidding practices, minimise project failures, and enhance access to finance by inspiring investor confidence. To ensure effective oversight, the NIP has proposed the establishment of three committees responsible for monitoring, implementing, and addressing project delays. Additionally, the India Investment Grid website offers real-time data on the progress of NIP projects, serving as a valuable resource for prospective investors.



B

GATI Shakti Master Plan



GATI Shakti primarily focuses on developing and optimising logistics infrastructure, which encompasses establishing multi-modal logistics parks, dedicated freight corridors, and improvements in last-mile connectivity. It is designed as a National Master Plan for multi-modal connectivity, utilising a digital platform that brings together 16 central ministries, including railways, civil aviation, electronics and information technology, shipping, and road transport.

The plan leverages advanced technologies such as spatial planning tools, satellite imagery from the Indian Space Research Organisation (ISRO), and open-source technologies for secure hosting and data integration. This enables the creation of a comprehensive database of ongoing and future projects across various ministries, integrated with geographic information system (GIS) layers. The GIS platform offers analytical tools that enhance cross-sectoral project visibility, review, and monitoring, enabling data-driven decision-making.

It aims to strengthen manufacturing, boost exports, create futuristic economic zones, and position India as a logistics infrastructure hub. It also targets increasing cargo handling capacity, reducing turnaround time, and enhancing overall efficiency and competitiveness in the logistics sector.



C

Industrial Parks, Industrial Corridors and Dedicated Freight Corridors (DFCs)

Industrial parks, also known as industrial estates or zones, are specially designed areas that house clusters of commercial and industrial activities. Their primary purpose is to support the creation of new businesses, streamline operations, and enable business expansion, driving economic growth.

According to the Department for Promotion of Industry and Internal Trade (DPIIT), India boasts a vast network of industrial parks, estates, and Special Economic Zones (SEZs), encompassing approximately 3,800 locations spread across 4.68 lakh hectares. These industrial parks promote the concept of clustering, wherein similar firms converge to capitalise on shared opportunities and foster collaboration. Alongside robust infrastructure, these parks offer essential ancillary services that are pivotal in nurturing innovation and entrepreneurship. These services include business incubators, skill development centres, and collaborative R&D facilities.



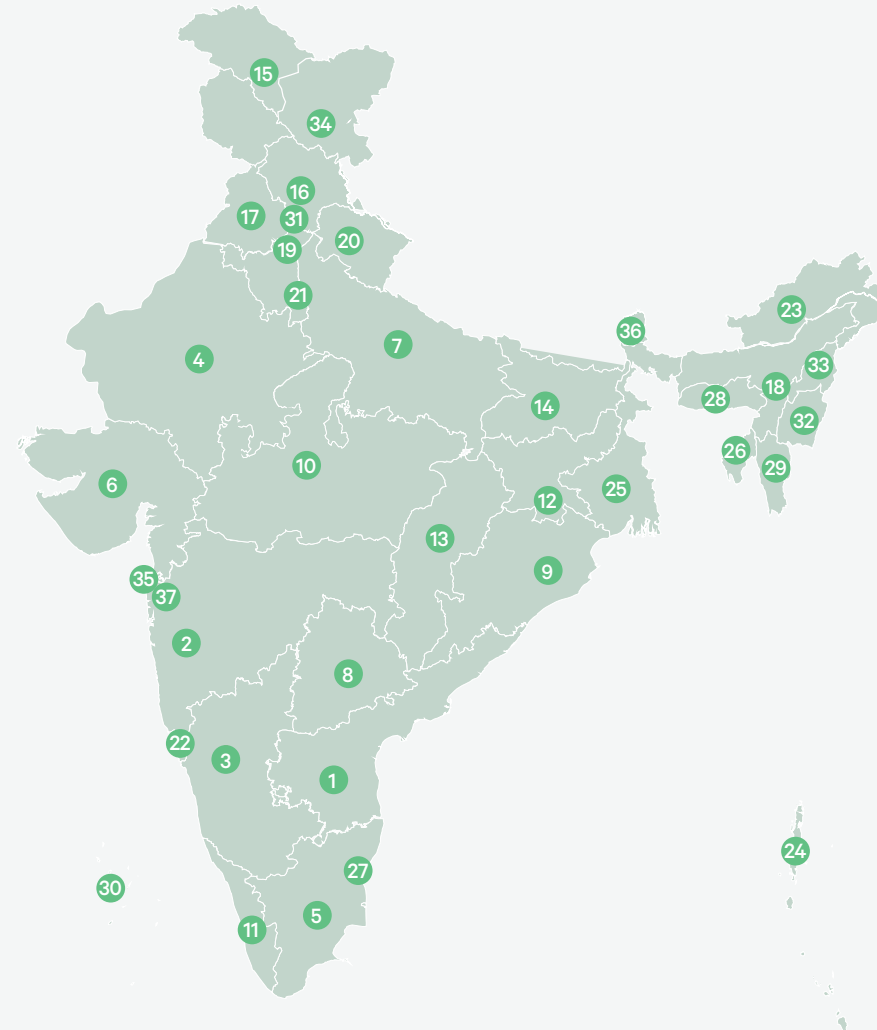
An Overview of India's Industrial Parks

Industrial parks are designated areas developed to promote industrial growth by providing infrastructure, services, and facilities for manufacturing and other industrial activities. These parks are strategically located to attract investments, create job opportunities, and foster economic development.

They offer essential infrastructure such as roads, power, water supply, and telecommunications, making it easier for industries to operate. Many industrial parks focus on specific sectors, such as IT, textiles, or chemicals, offering tailored facilities and services. Industrial parks often receive support from state and central governments, including tax incentives, subsidies, and relaxed regulations to attract domestic and foreign investors. These parks play a crucial role in boosting employment and regional development, especially in underdeveloped areas.

Figure 2.20: State-wise distribution of industrial parks

No. of Industrial Parks	State or Union Territory	No. of Industrial Parks
859	Andhra Pradesh	1
790	Maharashtra	2
384	Karnataka	3
379	Rajasthan	4
369	Tamil Nadu	5
312	Gujarat	6
227	Uttar Pradesh	7
169	Telangana	8
147	Odisha	9
145	Madhya Pradesh	10
133	Kerala	11
131	Jharkhand	12
96	Chhattisgarh	13
82	Bihar	14
69	Jammu & Kashmir	15
64	Himachal Pradesh	16
64	Punjab	17
53	Assam	18
46	Haryana	19



State or Union Territory	No. of Industrial Parks	
20	Uttarakhand	41
21	Delhi	40
22	Goa	31
23	Arunachal Pradesh	24
24	Andaman & Nicobar	19
25	West Bengal	15
26	Tripura	11
27	Puducherry	10
28	Meghalaya	10
29	Mizoram	8
30	Lakshadweep	7
31	Chandigarh	6
32	Manipur	6
33	Nagaland	6
34	Ladakh Ut	5
35	Daman & Diu	4
36	Sikkim	4
37	Dadra & Nagar Haveli	1
Grand Total		4753

Source: The India Industrial Land Bank, September 2024

India's Industrial Corridors - A Primer

India's industrial landscape is undergoing strategic expansion through the development of eleven industrial corridors spearheaded by the National Industrial Corridor Development Corporation (NICDC). These corridors benefit from high-speed Dedicated Freight Corridors (DFCs), ensuring efficient logistics and connectivity. Complementing this initiative, the Sagarmala programme fosters port-led industrial development. Fourteen Coastal Economic Zones (CEZs) are earmarked for development, alongside ambitious plans to attract investments exceeding USD 123 billion across over 415 projects²⁵ nationwide.

By establishing self-sustaining integrated industrial and economic nodes along these corridors and within CEZs, these initiatives aim to create a multiplier effect, propelling the emergence of new industrial hubs throughout India. These nodes, upon completion, will serve as catalysts for sustained growth within the manufacturing sector.

Source: National Industrial Corridor Corporation, GoI, 2024; Dedicated Freight Corridor Corporation, GoI, 2024; Ministry of Ports, Shipping & Waterways, GoI, 2024; Invest India, GoI, 2024; CBRE Research, Q2 2024
Note: This map is not to scale and is for representation purposes only; the solid / dotted lines & circles on this map represent the approximate features of the ICs / DFCs / ports / cities
 *Major ports considered as given by the Ministry of Ports, Shipping & Waterways

Figure 2.21: Industrial Corridors and DFCs

INDUSTRIAL CORRIDORS (ICs)

- Delhi-Mumbai Industrial Corridor (DMIC)
- Amritsar-Kolkata Industrial Corridor (AKIC)
- Chennai-Bangalore Industrial Corridor (CBIC)
- Vizag-Chennai Industrial Corridor (VCIC)
- Hyderabad-Bangalore Industrial Corridor (HBIC)
- East Coast Economic Corridor (ECEC)
- Hyderabad-Nagpur Industrial Corridor (HNIC)
- Hyderabad-Warangal Industrial Corridor (HWIC)
- Bangalore-Mumbai Industrial Corridor (BMIC)
- Delhi-Nagpur Industrial Corridor (DNIC)
- Extension of CBIC to Kochi via Coimbatore

DEDICATED FREIGHT CORRIDORS (DFCs)

- West Dedicated Freight Corridor (Dadri - JNPT)
- East Dedicated Freight Corridor (Sahnewal - Sonnagar - Dankuni)
- East Coast Dedicated Freight Corridor (Vijayawada - Kharagpur)
- East West Dedicated Freight Corridor (Bhusawal - Nagpur - Rajkharswan - Dankuni) (Bhusawal - Nagpur - Rajkharswan - Andal)
- North South Dedicated Freight Corridor

Completed DFC | Under construction DFC / IC | Proposed DFC / IC

- Major port*
- Non-Major port*
- Greenfield Port
- States with proposed CEZs (under Sagarmala Programme)

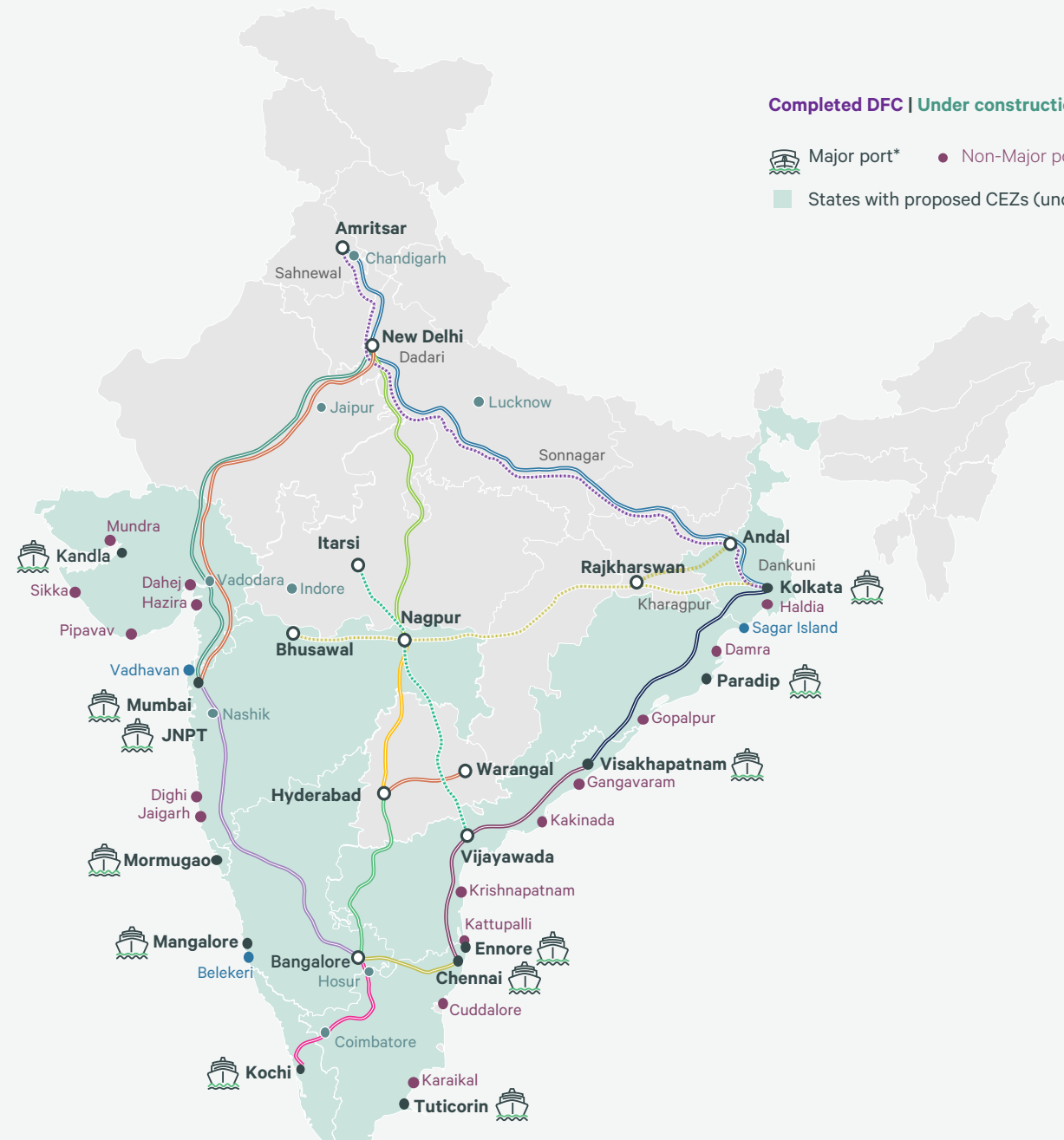


Figure 2.22: Key Industrial parks and corridors that serve as a lever for the manufacturing sector

The government has approved 12 new projects under the National Industrial Corridor Development Programme (NICDP) with an investment of INR 28,602 crore*.

These projects, spanning ten states and aligned along six major corridors, are anticipated to transform India's industrial landscape by establishing key industrial nodes and cities. The industrial areas would be located in Uttarakhand, Punjab, Maharashtra, Kerala, Uttar Pradesh, Bihar, Telangana, Andhra Pradesh, and Rajasthan.



PM Mitra Parks for Textiles and Apparels

- The Ministry of Textiles has introduced the PM Mega Integrated Textile Regions and Apparel Parks (MITRA) Scheme to address various challenges and propel the Indian textile industry towards further growth. The scheme aims to establish large-scale, modern infrastructure that can accommodate expanded operations and foster global competitiveness.
- These integrated parks will house the entire textile value chain - spinning, weaving, processing, garmenting, and machinery production - all in one location, significantly slashing logistics costs.
- The scheme further aims to attract fresh investments with its world-class facilities and streamlined environment, fostering job creation and ultimately boosting India's textile exports.



Defence Industrial Corridors

- The government has established two defence industrial corridors, one each in Uttar Pradesh and Tamil Nadu, that marks a strategic move to bolster domestic defence manufacturing.
- These corridors aim to transform India's defence sector by fostering indigenous production of defence and aerospace equipment, thereby reducing reliance on imports.
- This enhanced production capability is expected to position India as a potential exporter, strengthening its global standing and generating revenue.
- These corridors will likely create substantial employment opportunities, both directly and indirectly, while nurturing the growth of private domestic manufacturers, MSMEs, and start-ups within the defence and aerospace sectors.



Medical Device Park - by YEIDA**

- The UP government is offering a range of incentives and supportive infrastructure to encourage the establishment of manufacturing plants at medical device parks.
- The government has introduced fast-track clearance and approvals to expedite the investment process.
- The focus on attracting investment aims to make India a notable hub for medical device manufacturing, ultimately propelling growth within the domestic healthcare sector.



Mega Food Parks

- The Ministry of Food Processing Industries (MoFPI) has launched the Mega Food Park (MFP) initiative, encompassing a wide range of food products, including fruits, vegetables, grains, pulses, and dairy. This ensures a holistic approach to food processing across various segments.
- These parks are strategically located to ensure easy access to raw materials. This, combined with the integrated processing facilities, creates a streamlined value chain - "from farm to market."
- The MoFPI has approved 41 MFP projects, signifying the program's ambitious scope. Currently, 24 of these parks are operational, with the remaining 17 under implementation.



Drug Parks

- The government's Bulk Drug Park initiative tackles a crucial challenge: reducing reliance on imported Active Pharmaceutical Ingredients (APIs) and Key Starting Materials (KSMs) for the pharmaceutical sector.
- The objective is to revitalise the domestic production of bulk drugs and APIs within India, which will not only strengthen the pharmaceutical sector but also enhance national self-reliance in the crucial domain of medicine.
- By fostering domestic production, India is anticipated to become less susceptible to disruptions in the global supply chain for essential pharmaceutical ingredients. This ensures greater control and predictability in the availability of critical medicines.
- The parks are designed as integrated ecosystems housing multiple units dedicated to producing bulk drugs and APIs.
- The parks will provide a comprehensive support system for pharmaceutical companies. This includes essential infrastructure, common facilities such as testing labs, and shared resources such as utilities, all within a well-maintained environment.

Source: Gujarat Industrial Development Corporation, Ministry of Textiles, Yamuna Expressway Authority website, Make In India Defence website, Indextb Report "Development of Bulk Drug Park at Bharuch", Invest India Report - India: Pharmacy to the World
Note. *National Industrial Corridor Development Programme, August 2024
 ** YEIDA stands for the Yamuna Expressway Industrial Development Authority, UP

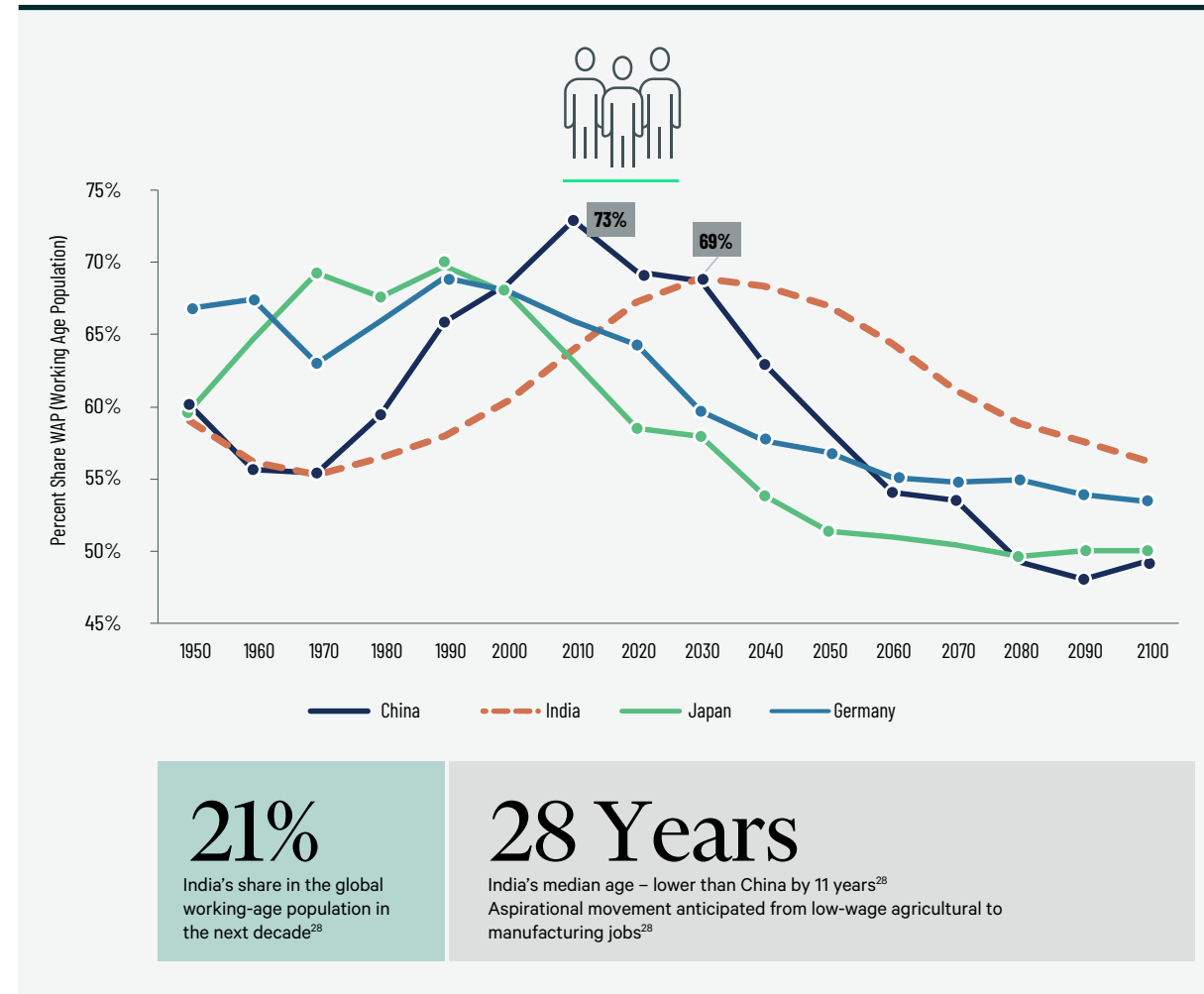
Catalyst #3

India's Demographic Dividend

The size and age composition of a nation's workforce substantially influences its economic growth trajectory. When these demographic factors are complemented by modern skills and a robust entrepreneurial ecosystem, the potential for economic expansion intensifies. According to United Nations, India overtook China as the world's most populous country in 2023.²⁶ Crucially, the proportion of India's working-age population (15-64 years) is projected to reach a record high of 69% by 2030.²⁷ In absolute terms, this translates to a massive workforce of 1.04 billion by that year.²⁷ This demographic advantage would also lead to a historically low dependency ratio (the ratio of non-working to working-age population) of 31% by 2030.²⁷

India is poised to be the world's leading provider of human resources, a vital asset considering the rapidly ageing populations in developed nations, which face potential labour shortages. A young workforce not only strengthens the country's position in the services and manufacturing sectors, but also fuels a powerful engine of domestic consumption. A young population has a greater propensity for discretionary spending, which can further propel economic growth.

Figure 2.23: India's working age population (WAP, 15 – 64 years) to total population ratio is anticipated to be one of the highest among the large economies



^{26.} World Population Prospects 2022,
^{27.} Department of Economic and Social Affairs, United Nations, July 2022; CBRE Research, Q3, 2024
^{28.} Advantage India: What makes the country a competitive global manufacturing powerhouse, PwC, June 2023

“India overtook China as the world's most populous country in 2023. Crucially, the proportion of India's working-age population (15-64 years) is projected to reach a record high of 69% by 2030.”

Catalyst #4

Geopolitical Disruptions Leading to Production Shifts

Over the past few years, a series of disruptive events, including trade wars, the COVID-19 pandemic, natural disasters, supply bottlenecks, Brexit, the war in Ukraine, and assertive industrial policies, have profoundly impacted the global manufacturing landscape for exports. These developments are fundamentally reshaping the map of global manufacturing.

Figure 2.24: Geopolitical risks and conflicts reshaping global supply chains







Source: Top Geopolitical Risks of 2024, S&P Global

With its competitive cost structure, abundant labour resources, and growing capabilities across diverse industries, India is rapidly emerging as a future powerhouse for export manufacturing. The country also benefits from having a potentially enormous domestic market, adding to its overall appeal. This presents a golden opportunity for India's manufacturers to break free from the dominance of the services sector and capture a larger share of the global manufacturing pie.

Data on US goods imports from 2018 to 2022 (adjusted for inflation) reveals a clear shift in manufacturing sources. While imports from China fell by 10% during this period, imports from India surged by a significant 44%. This trend suggests a potential redistribution of global manufacturing activity.

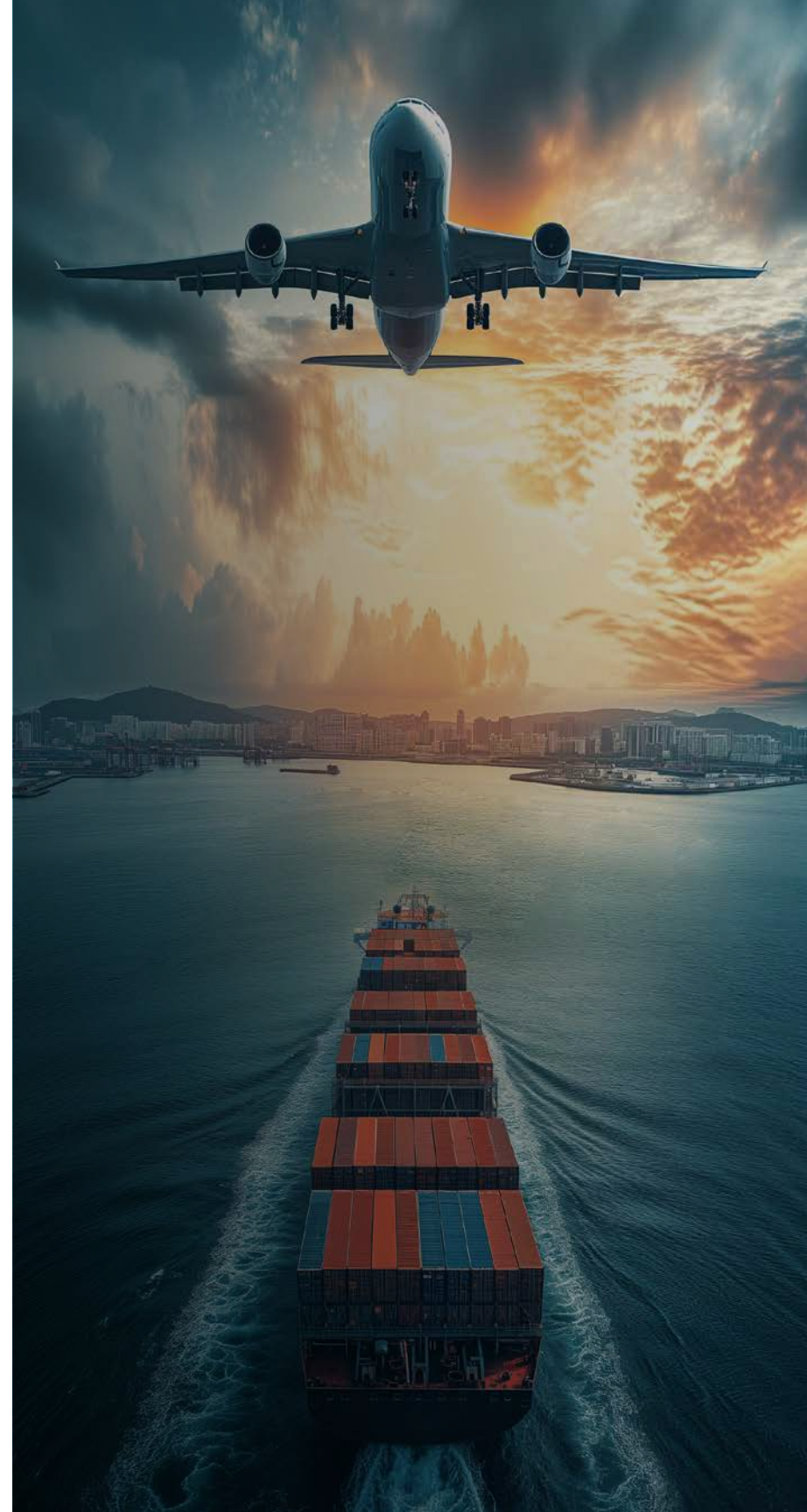


Figure 2.25: How are global production shifts reconfiguring trade flows?

Change in US Goods Imports, 2018 - 2022 (USD billions, % change)	 Consumer Electronics	 Semiconductors & Materials	 Auto Components	 Mechanical Machinery	Total US Imports
Total imports	218	55	255	164	2643
China	3 bn (-2%)	1.3 bn (-29%)	5 bn (-12%)	10.8 bn (-28%)	55 bn (-10%)
ASEAN	17.9 bn (124%)	4.8 bn (22%)	7.8 bn (90%)	9.5 bn (61%)	118 bn (65%)
India	1.2 bn (392%)	0.1 bn (143%)	2.6 bn (65%)	0.9 bn (70%)	23 bn (44%)
Mexico	0.1 bn (-1%)	0.1 bn (-5%)	12 bn (17%)	2.9 bn (21%)	58 bn (18%)
European Union	1 bn (8%)	1.5 bn (61%)	2.8 bn (8%)	2.3 bn (7%)	69 bn (17%)
Rest of World	5.4 bn (17%)	6 bn (52%)	5.8 bn (8%)	6.9 bn (14%)	127 bn (16%)
Total	22.6 bn (12%)	11.1 bn (26%)	26 bn (11%)	11.7 bn (8%)	340 bn (15%)

Figures are in USD

Source: Harnessing the Tectonic Shifts in Global Manufacturing, Boston Consulting Group, September 2023




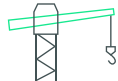


Rising demand within India and multinational companies' desire to diversify their production beyond China by establishing low-cost plants in other countries are fuelling the country's manufacturing sector.

India emerges as the only large economy in the world demonstrating promising economic metrics. The country offers a compelling combination of scale and attractive prospects for future expansion.



Figure 2.26: Why are OEMs (original equipment manufacturers) setting up factories in new countries?

	OEM	New factory site	Reasons for relocating from China
	US high-tech electronics manufacturer	India	Supply chain disruptions, Geopolitical issues
	US software company	Vietnam	Supply chain disruptions, Geopolitical issues
	US online consumer retailer	India	Supply chain disruptions, Geopolitical issues
	US chip company	Vietnam	Supply chain disruptions
	Greater China high-tech electronics manufacturer	Vietnam	Supply chain disruptions, Geopolitical issues
	East Asian automaker	India	Supply chain disruptions, Geopolitical issues
	Eastern European automaker	Vietnam	Supply chain disruptions
	North European automaker	Slovenia	Geopolitical issues
	US tool and hardware manufacturer	US	Geopolitical issues
	US toy and game manufacturer	India	Geopolitical issues, Rising costs
	US toy manufacturer	Mexico	Supply chain disruptions

Source: Harnessing the Tectonic Shifts in Global Manufacturing, Boston Consulting Group, September 2023



Catalyst #5

India's Strategic Trade Partnerships

India's focus on trade agreements holds immense potential for its manufacturing sector. These agreements act as catalysts by:



Opening Doors:

Greater market access and reduced trade barriers allow manufacturers to export more competitively and reach new customers.



Streamlining Supply Chains:

Integration with global supply chains facilitates access to vital inputs and raw materials from partner countries, boosting efficiency and reducing costs.



Attracting Investment & Technology:

Trade agreements often encourage foreign investment and technology transfer, bringing advanced techniques and know-how to Indian manufacturers.



Fostering Innovation:

The collaboration and knowledge sharing fostered by these agreements can lead to the development of industry standards and innovation clusters, further propelling sectoral growth.

By creating a more favourable manufacturing environment, trade agreements can significantly expand opportunities, stimulate investments, and drive the sector's overall development.

Figure 2.27: At a glance - India's key trade partnerships



Source: CBRE Research, Q3, 2024

*EFTA - European Free Trade Association

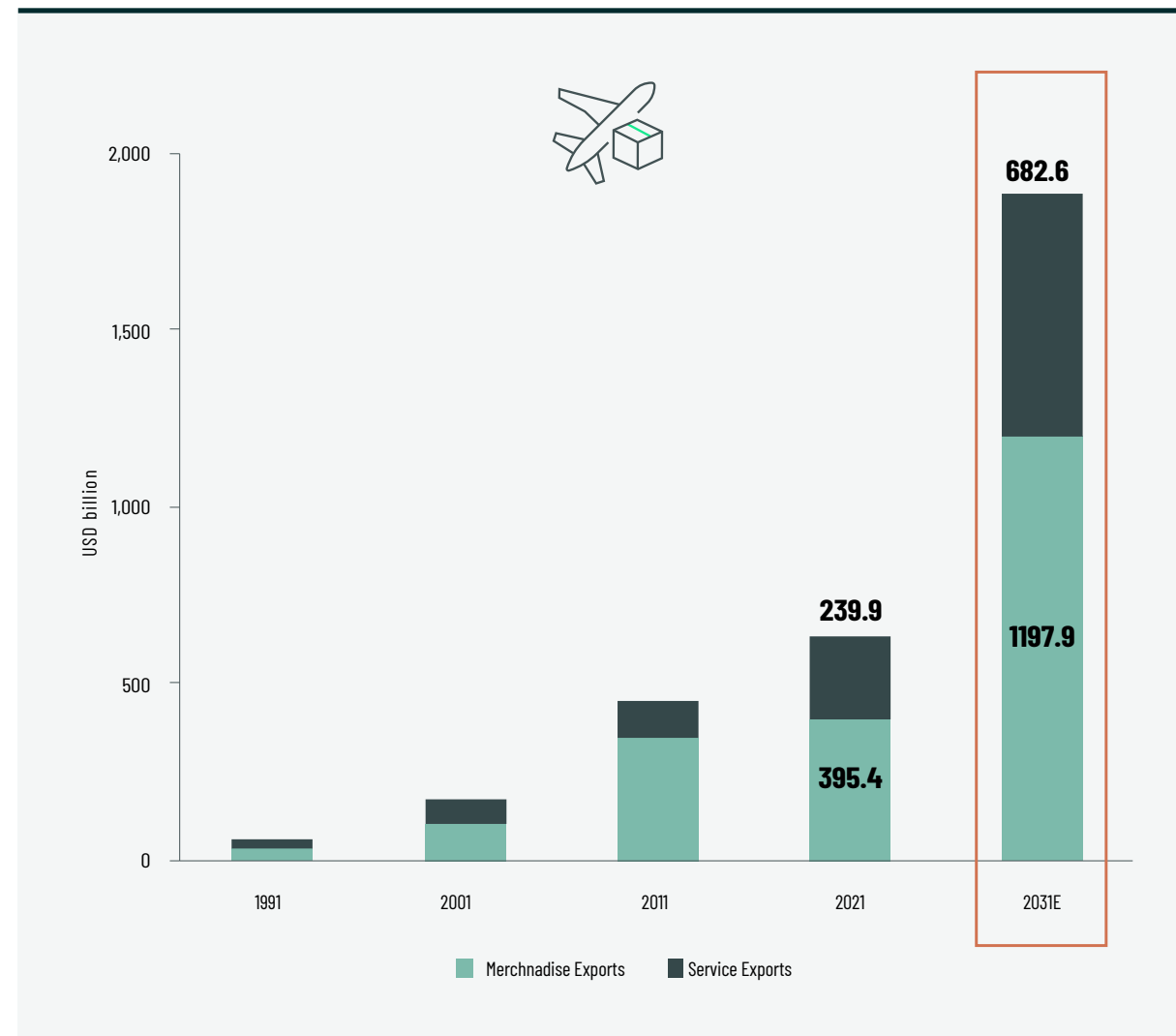
Catalyst#6

Key Sectors Propelling Manufacturing Growth

India's Electronics Manufacturing Revolution

India's expanding export market share (refer to Figure 2.28) is underpinned by a structural shift in its export profile, with manufactured products increasingly dominating the mix. The country's rise as a dominant player in electronics and engineering, especially high-value segments, is fuelled by a synergistic interplay of government support, a skilled workforce, and a strategic focus on exports. The PLI scheme plays a pivotal role, offering companies financial incentives for ramping up domestic manufacturing and exports of electronic products. This encourages companies to set up manufacturing units in the country and leverages its abundant talent pool. India boasts a large number of skilled engineers and technicians, nurtured by top universities. This skilled workforce makes the country a magnet for multinational corporations seeking to establish R&D centres and manufacturing facilities.

Figure 2.28: India's export market share projected to increase exponentially by 2031



Source: Source: Why is this India's Decade, Morgan Stanley, October 2022

“India's expanding export market share is underpinned by a structural shift in its export profile, with manufactured products increasingly dominating the mix.”

The advent of the Silicon Age, driven by globalisation and the proliferation of the internet, has fuelled an unprecedented demand for electronic commodities. In this increasingly digitalised era, the electronics industry has emerged as one of the fastest-growing sectors globally, with no signs of slowing down in the global electronic trade. The COVID-19 pandemic has further accentuated the importance of "electronics security," as supply chain disruptions have stalled the production of components across various sectors, ranging from automobiles to healthcare devices, resulting in a shortage of electronic components. This has highlighted the need for energy security and a resilient electronics supply chain.

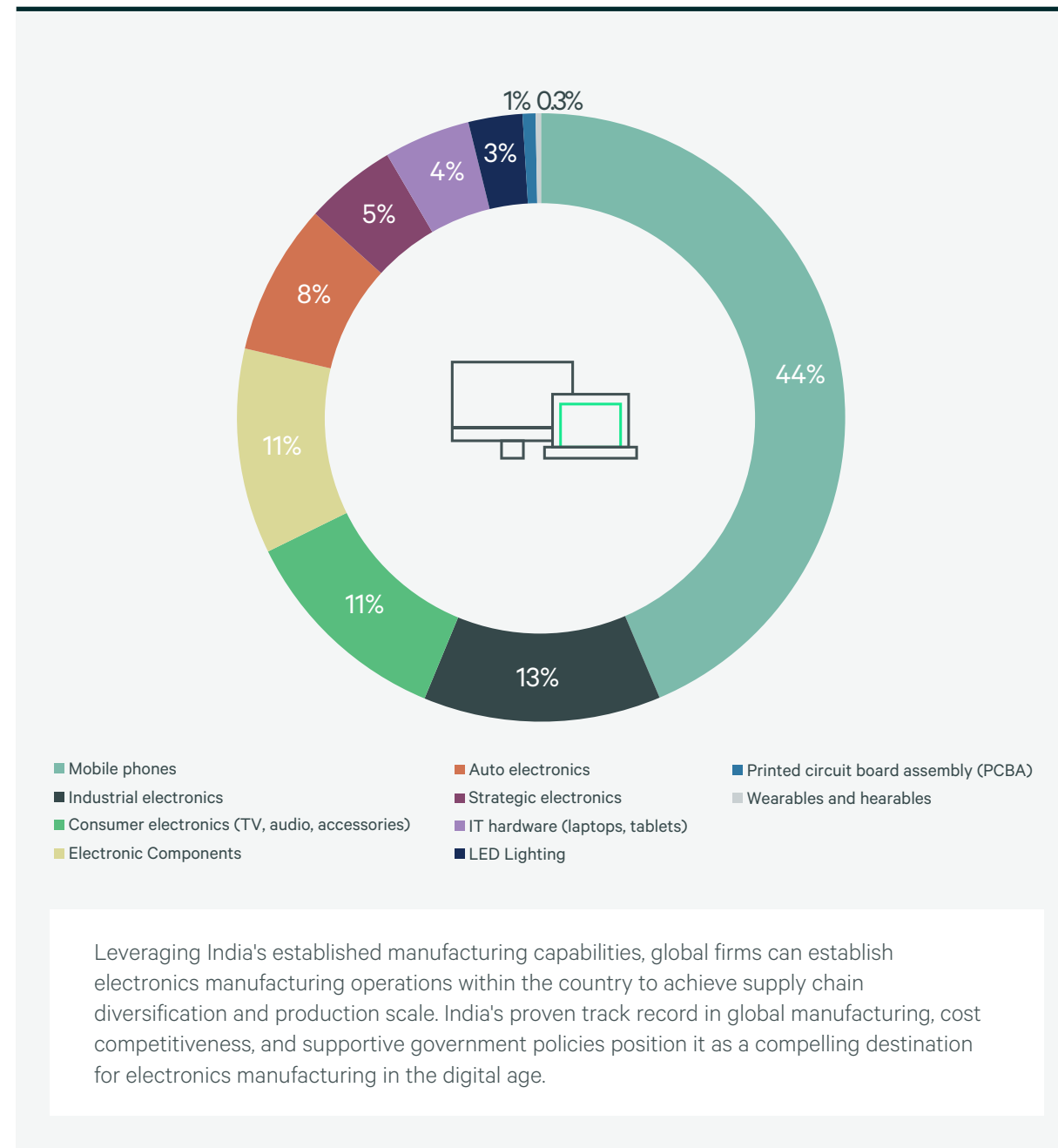
Today, the electronics system design and manufacturing (ESDM) industry has become one of the fastest-growing sectors worldwide, driven by the explosion of the digital era lifestyle. This surge has led to a rapid expansion in the demand for cost-effective manufacturing, primarily fulfilled by electronics manufacturing services (EMS) companies located in cost-competitive regions of East and Southeast Asia.

The global EMS market is projected to reach USD 1,145 billion by 2026, with a CAGR of 5.4% between 2021 and 2026. Concurrently, India's domestic demand for consumer electronics is witnessing substantial growth, expected to reach USD 21.18 billion by 2025 from USD 9.8 billion in 2021.²⁹

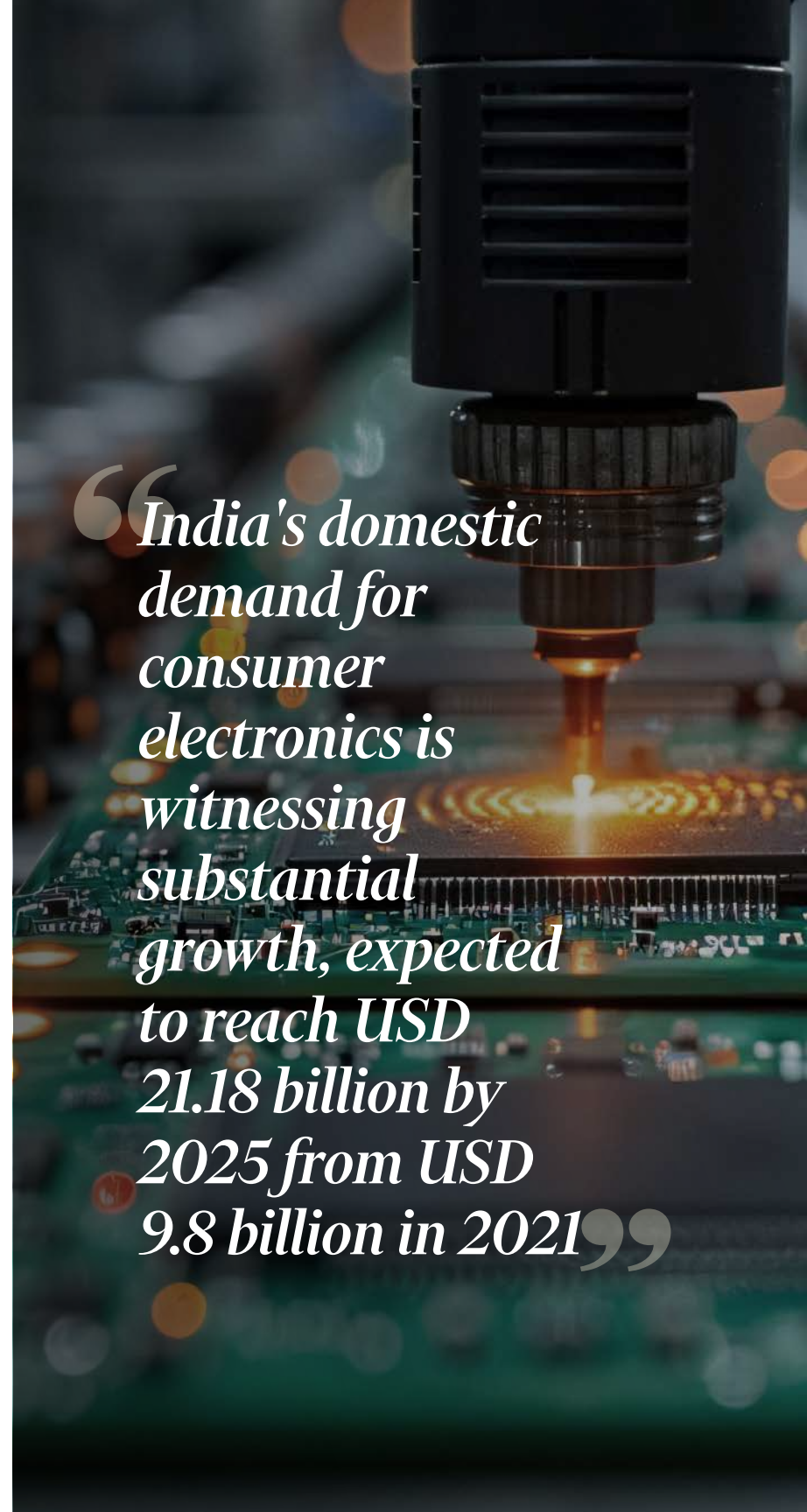
The country's organic growth in electronics consumption, coupled with the government's ambitious target of achieving USD 300 billion* worth of domestic electronics manufacturing by 2025-26, presents a unique opportunity for global firms to consider India a manufacturing hub for the Silicon Age. India has demonstrated its manufacturing capabilities across four major segments – mobile phones, consumer electronics, IT hardware, and electronic components – accounting for over 70% of the country's domestic manufacturing profile.

Note: *The government has now extended this target to USD 500 billion by FY2029-30

Figure 2.29: Production profile of India's electronics sector



Source: Annual Report 2022 – 23, Ministry of Electronics and Information Technology, April 2023
29. Invest India, 2024

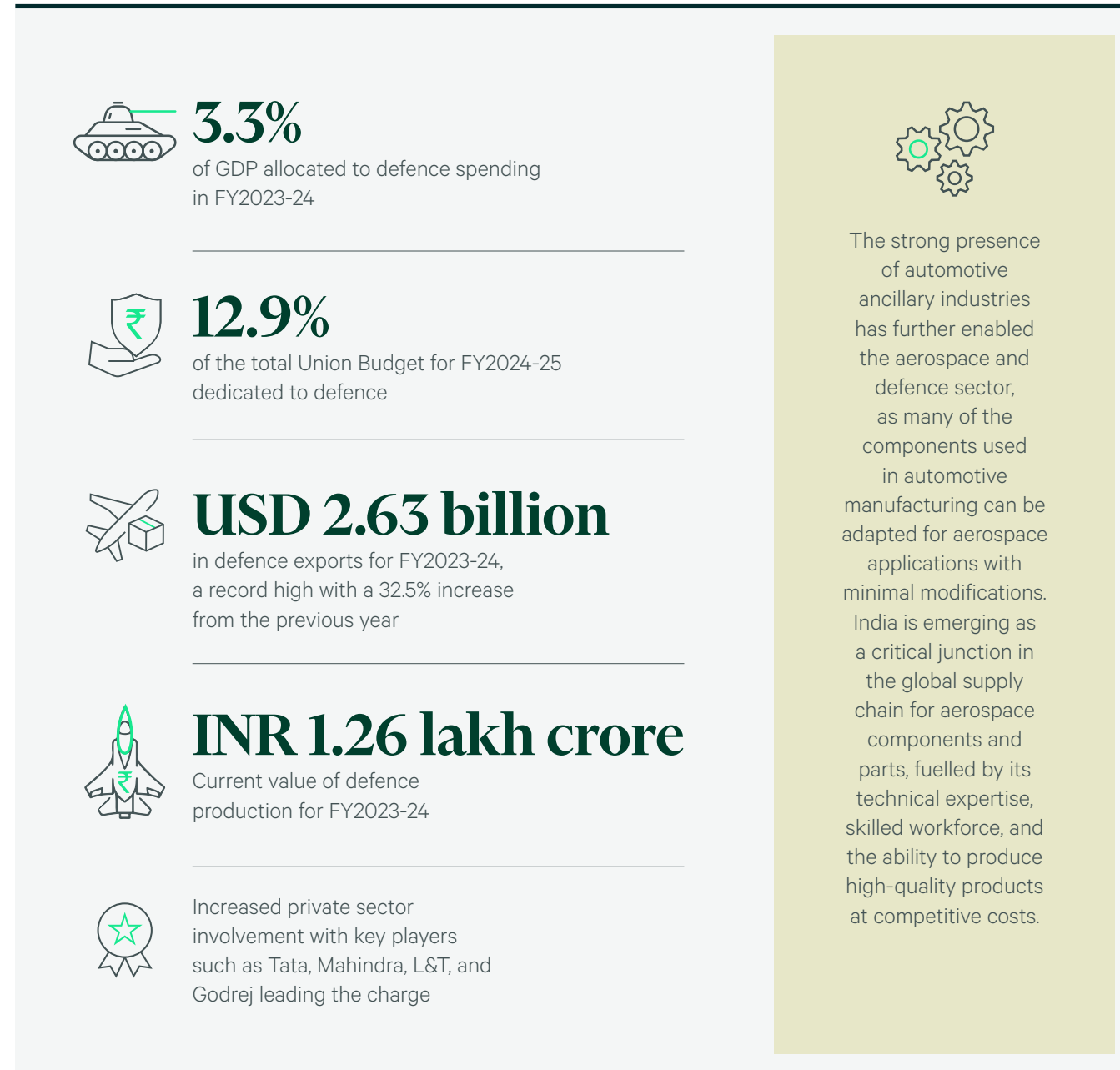


“India's domestic demand for consumer electronics is witnessing substantial growth, expected to reach USD 21.18 billion by 2025 from USD 9.8 billion in 2021”

India's Defence Sector Emerging As A Global Powerhouse

This is a growth story highlighting India's strategic advancements in the defence sector, driven by increased manufacturing capabilities and private sector involvement. It illustrates how the country is transforming into a key player in the global defence landscape through its commitment to building a robust and self-reliant defence infrastructure. The government has designated the Defence and Aerospace sector as a key focus under the Aatmanirbhar Bharat initiative, with a significant emphasis on establishing indigenous manufacturing infrastructure, supported by a robust research and development ecosystem. For FY2024-25, the Ministry of Defence (MoD) has been allocated INR 6.22 lakh crore in the Union Budget, the highest allocation among all ministries.

Figure 2.30: An overview of India's defence sector



Source: Invest India, August 2024

“For FY2024-25, the Ministry of Defence (MoD) has been allocated INR 6.22 lakh crore in the Union Budget, the highest allocation among all ministries.”

India's Burgeoning Food Sector

The growth of the food sector in India is driven by an expanding middle class and rising disposable incomes, which are increasing demand for processed foods. Additionally, the steady rise in organized and online retail further propels industry expansion. India's food ecosystem provides ample investment opportunities, bolstered by supportive economic policies and attractive fiscal incentives.

India's role in global food security is substantial. The country is not merely a food producer but also a significant player in food processing. By enhancing its processing capabilities, India adds value to its agricultural produce, reducing post-harvest wastage and improving the efficiency of the global food supply chain. This advancement is crucial in mitigating global food shortages and strengthening India's position in international food markets.

Figure 2.31: An overview of India's food processing industry



Source: Invest India, August 2024

“By enhancing its processing capabilities, India adds value to its agricultural produce, reducing post-harvest wastage and improving the efficiency of the global food supply chain.”





Section 3

**India's Manufacturing
Landscape -
An Industrial and
Logistics Overview**

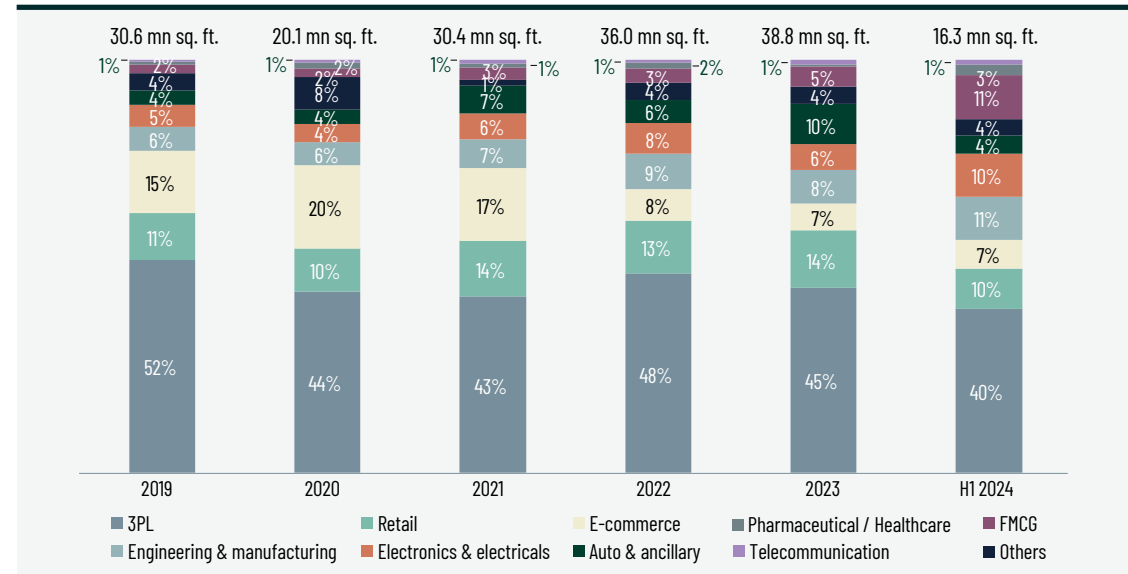
Over the last few years, the engineering and manufacturing sector has experienced exceptional demand for warehousing space. Several factors have contributed to this growth, including the adoption of the China + one strategy by many global manufacturing players, along with policy enablers such as the Production Linked Incentive (PLI) scheme, which now covers 14 sectors.

As a result, the share of sectors catering to the manufacturing space within the total warehousing demand has substantially increased, growing from 15% in 2019 to 24% in 2023, and most recently reaching 25% in H1 2024. This surge in demand for warehousing facilities is a direct consequence of the sector's expansion.

Delhi-NCR remains the dominant market, while cities such as Pune and Chennai are emerging as significant players in warehousing and industrial demand activity. Delhi-NCR has consistently accounted for the largest share of space take-up, increasing from 16% in 2019 to a peak of 24% in 2022, albeit declining slightly to 18% in H1 2024. Chennai witnessed a steady 12-14% growth between 2019 and H1 2024, peaking to 14% in 2023. Pune has witnessed fluctuations; however, its space take-up share rose significantly from 6% in 2019 to 13% in H1 2024.

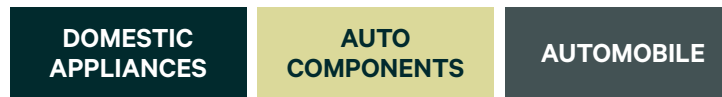
Note: *This analysis covers only select privately owned industrial spaces across key cities. This excludes industrial estates owned by the government and related bodies.

Figure 3.1: Sectoral distribution of leasing in India's warehousing space over the years



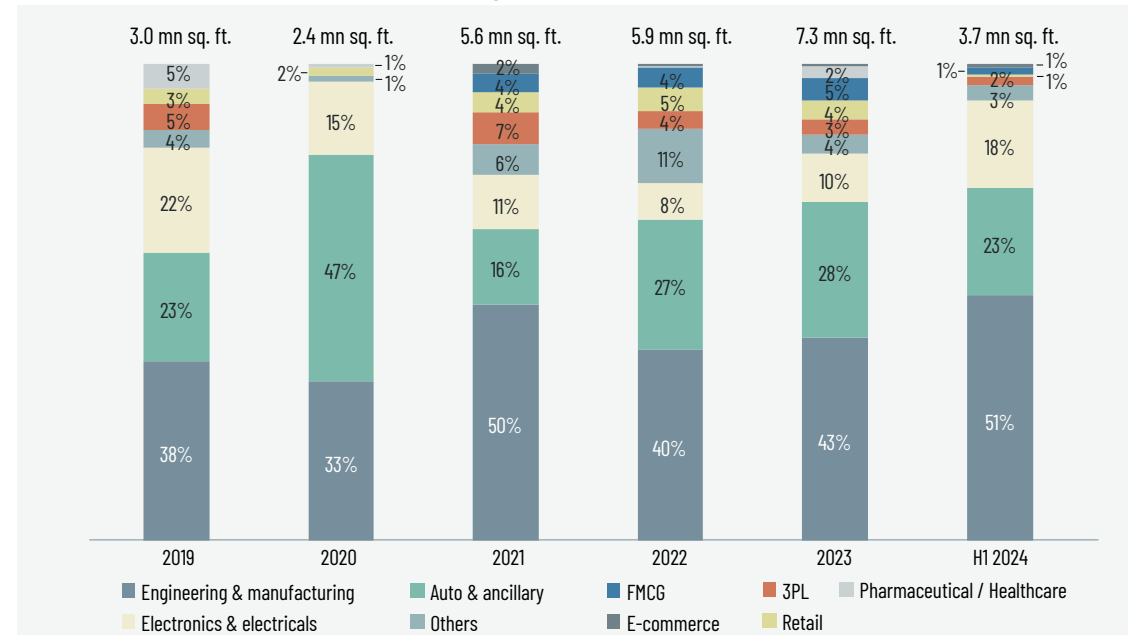
Top manufacturing sub-sectors in the warehousing leasing space (2019 - H1 2024)

Source: CBRE Research, Q2 2024



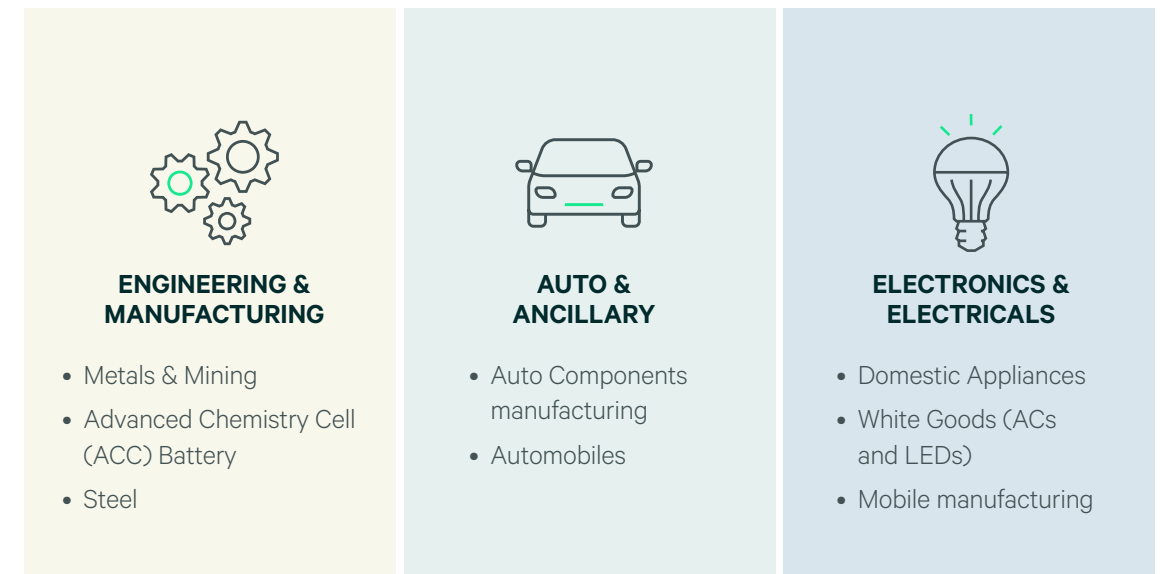
Similarly, the share of sectors catering to the manufacturing space within the total industrial demand has also increased exponentially.

Figure 3.2: Sectoral distribution of leasing in India's industrial space over the years*



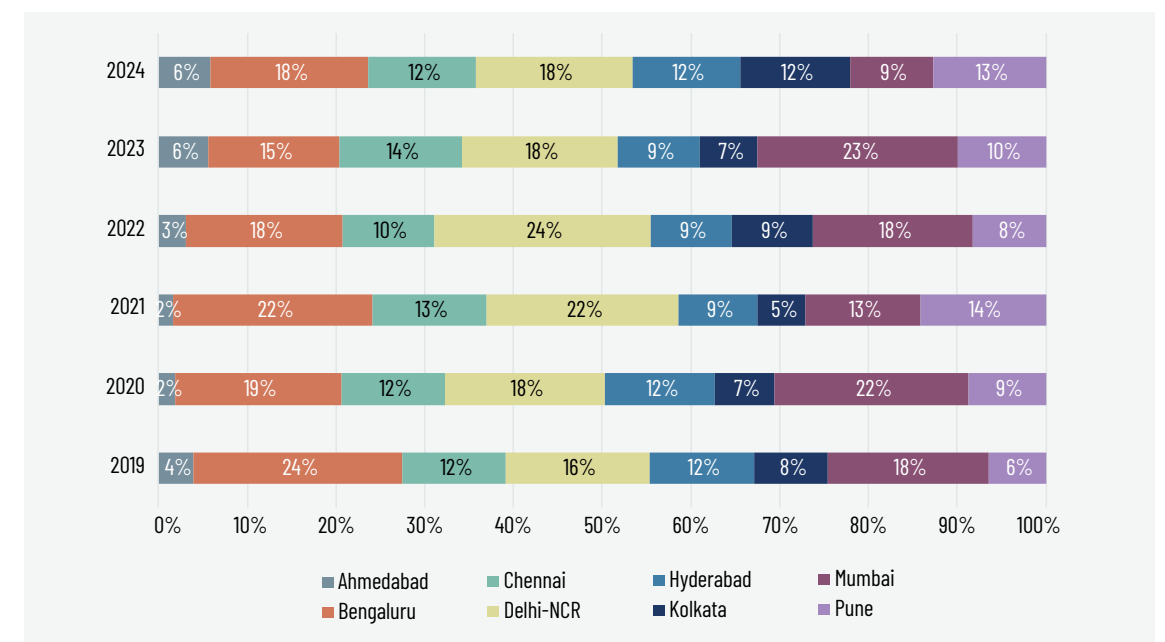
Source: CBRE Research, Q2 2024

Figure 3.3: Top sub- sectoral distribution of leasing in the industrial space (2019 - H1 2024)*



Source: CBRE Research, Q2 2024

Figure 3.4: City-wise distribution of warehousing & industrial space take-up by manufacturing players*



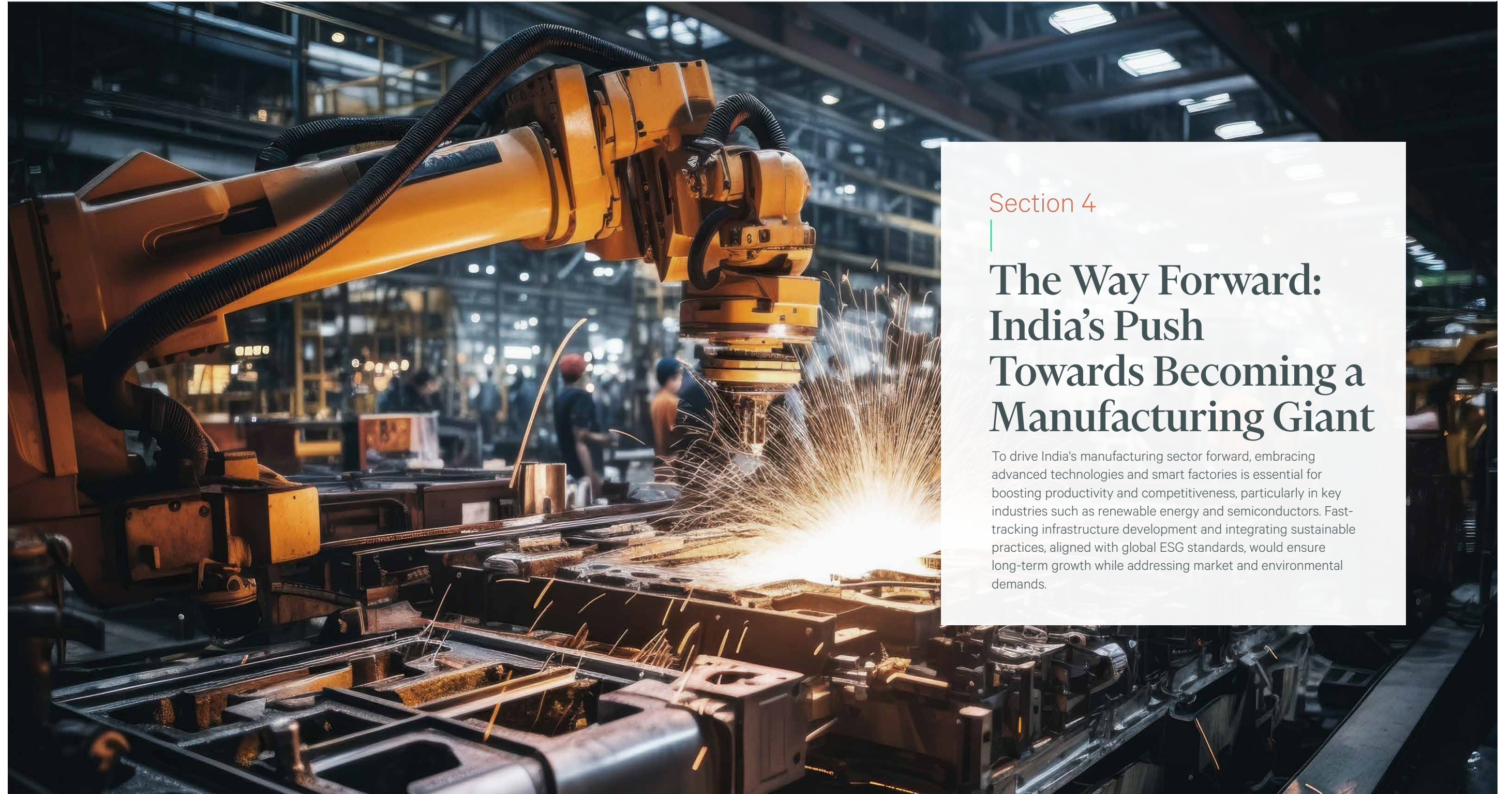
Source: CBRE Research, Q2, 2024

Figure 3.5: Top sub-sectoral distribution of leasing in industrial space across major cities*



Source: CBRE Research, Q2, 2024.

Note: *This analysis covers only select privately owned industrial spaces across key cities. This excludes industrial estates owned by the government and related bodies.



Section 4

The Way Forward: India's Push Towards Becoming a Manufacturing Giant

To drive India's manufacturing sector forward, embracing advanced technologies and smart factories is essential for boosting productivity and competitiveness, particularly in key industries such as renewable energy and semiconductors. Fast-tracking infrastructure development and integrating sustainable practices, aligned with global ESG standards, would ensure long-term growth while addressing market and environmental demands.

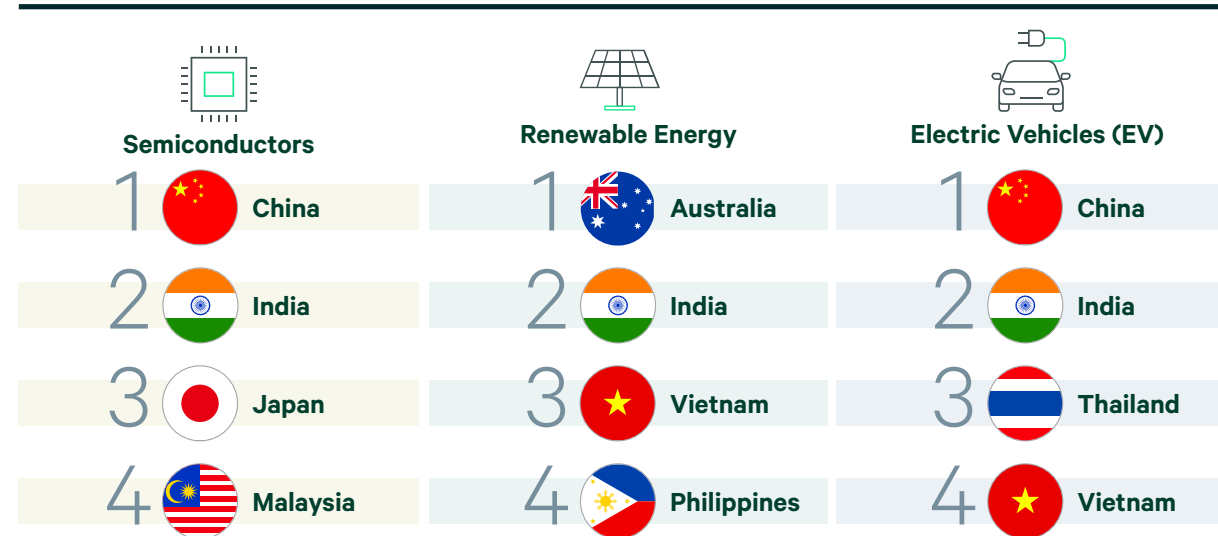
1. Unlocking Advanced Manufacturing Opportunities

Advanced manufacturing leverages state-of-the-art technologies to streamline and optimise every aspect of the production process. By embracing these cutting-edge techniques, companies gain a significant competitive advantage, enhancing their productivity, efficiency, and adaptability. This approach is particularly vital in key industries such as renewable energy, electric vehicles, batteries, and semiconductors, where advanced manufacturing plays a pivotal role in driving innovation and meeting the market's evolving demands.

Figure 4.1: Key drivers of advanced manufacturing



Figure 4.2: Top four investment destinations for each sector (2018 – 2023)



Source: CBRE Asia Pacific Consulting, FDI Markets 2023

“By embracing advanced manufacturing technologies, companies gain a significant competitive advantage, enhancing their productivity, efficiency, and adaptability”

Promoting Smart Factories

Smart factories are a key manifestation of advanced manufacturing. They integrate advanced technologies and digital systems to create highly efficient and interconnected production environments. These factories leverage technologies such as the Internet of Things (IoT), Artificial Intelligence (AI), robotics, cloud computing, and data analytics to optimise manufacturing processes and enhance overall operational performance.

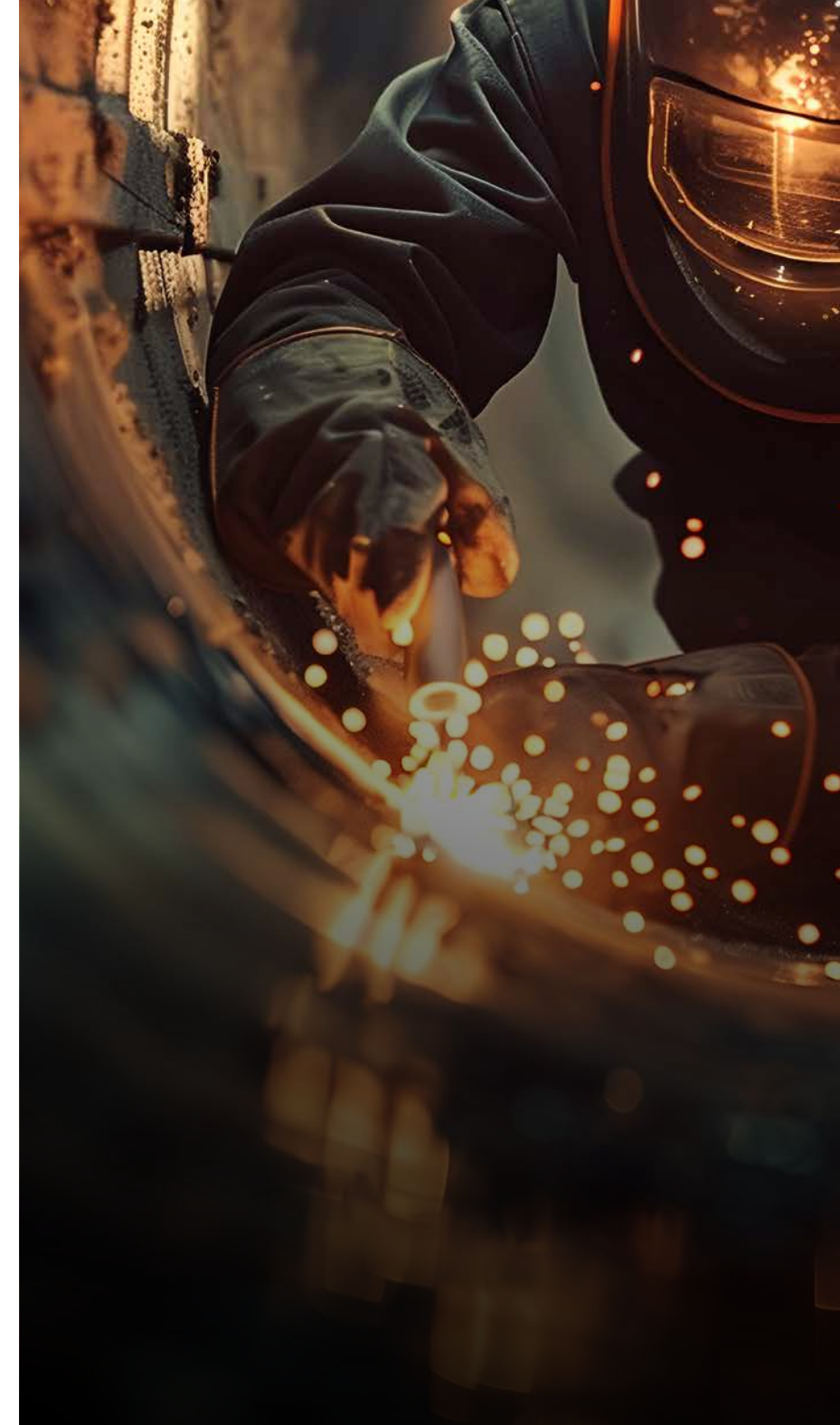
A highly optimised smart factory operates with minimal manual intervention and ensures high reliability. By incorporating automated workflows, synchronised assets, improved tracking and scheduling, and optimised energy consumption, smart factories have the potential to significantly increase yield, uptime, and product quality, while reducing costs and wastage. In addition, they provide a direct pathway for manufacturers to excel in a competitive and dynamic marketplace.

According to Rockwell Automation's 2024 report, 95% of over 1,500 manufacturers across 17 countries are expected to evaluate / use smart manufacturing technologies in 2024. This trend is driven by the need to mitigate risks associated with inflation and rising energy costs. Figure 4.3 illustrates the key features of a smart factory that play a crucial role in enabling manufacturers to make more informed decisions and improve their production processes.

Figure 4.3: Key features of a smart factory



Source: CBRE Research, Q3, 2024

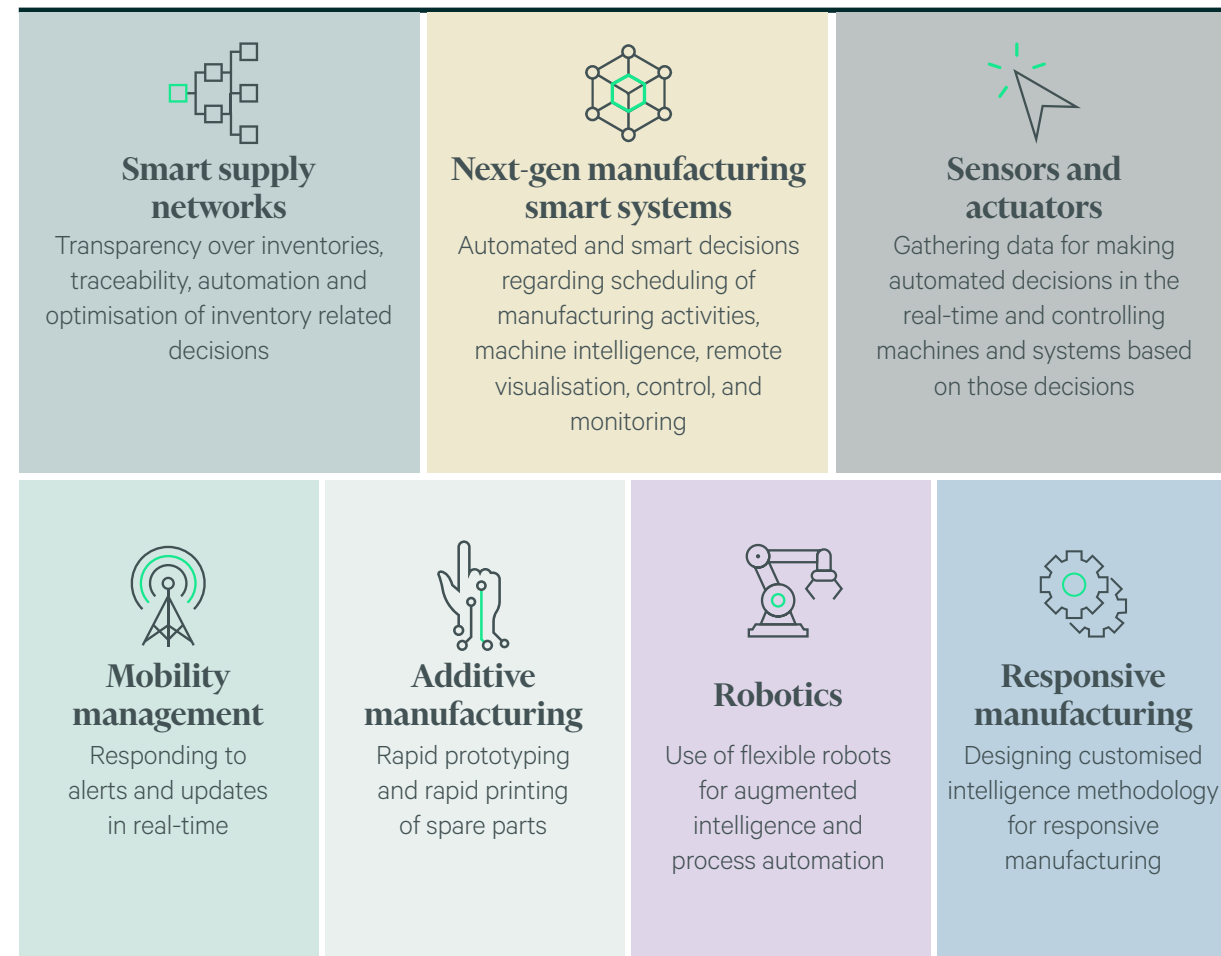


In recent years, the Indian manufacturing sector has experienced a significant transformation, driven by the advent of the Fourth Industrial Revolution (Industry 4.0 / 4IR). This has brought about a fundamental change in manufacturing practices, introducing interconnected systems, automation, and real-time data analysis to create intelligent, adaptable, and digitally-driven production environments. This shift represents a pivotal moment in the manufacturing landscape, where advanced technologies converge to revolutionise traditional manufacturing processes.

Embracing smart manufacturing practices (refer to Figure 4.4) is likely to be an imperative for manufacturers in India in the future. Aided by the policy push from the central government, the adoption of Industry 4.0 technology is gaining momentum across diverse sectors nationwide (refer to Figure 4.5).



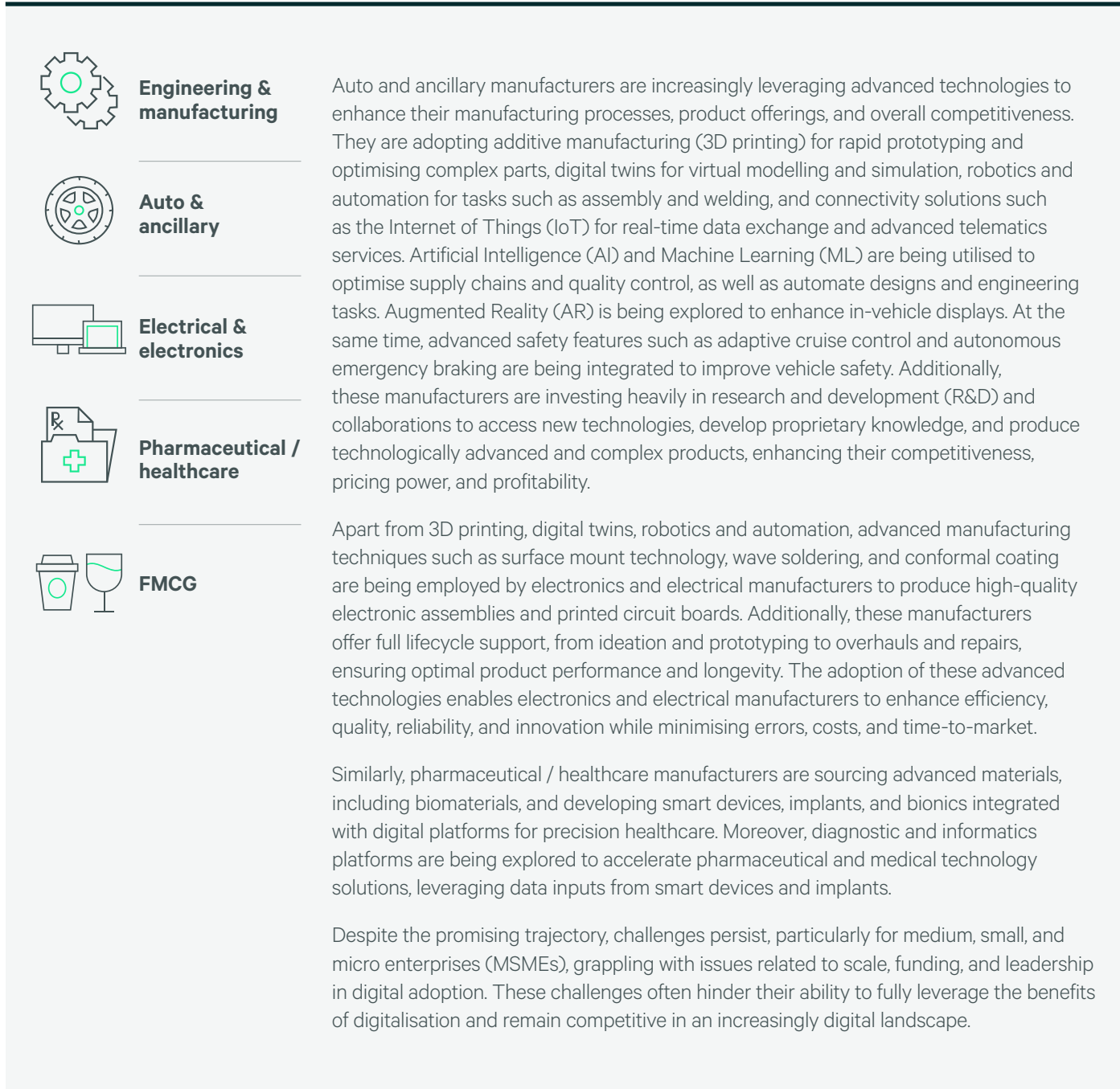
Figure 4.4: Components of a smart factory



Source: Confederation of Indian Industry, 2017; CBRE Research, Q3, 2024



Figure 4.5: Smart Factories: How different sectors are deploying advanced automation in their industrial units



Source: CBRE Research, Q3, 2024

Figure 4.6: Challenges in adoption of smart factories



Source: CBRE Research, Q3, 2024

2. Leveraging Specialised Industrial Infrastructure




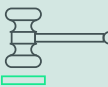


India's robust industrial infrastructure has been crucial in driving its manufacturing sector forward. It emphasises the nation's appeal for ease of business, encourages collaboration, and enhances productivity. Furthermore, it has attracted foreign direct investments (FDIs), driven export growth, and created substantial employment opportunities, cumulatively contributing to the manufacturing sector's expansion. Industrial infrastructure refers to the integrated set of physical, technological, and organisational structures, including:

INDUSTRIAL PARKS WITH SHARED FACILITIES	CONNECTIVITY-ENHANCING INDUSTRIAL CORRIDORS
UTILITIES AND ENERGY SUPPLY	COMPREHENSIVE TRANSPORTATION NETWORKS
ADVANCED COMMUNICATION AND IT INFRASTRUCTURE	SUPPLY CHAIN AND LOGISTICS SYSTEMS
ESSENTIAL SUPPORT SERVICES	DEDICATED RESEARCH AND DEVELOPMENT (R&D) FACILITIES

3. Fast-Tracking Infrastructure Development

The government has augmented its budgetary allocations, acknowledging the significance of enhancing and constructing new infrastructure such as roads, railways, ports, and more. Additionally, the government is taking steps to attract private capital and implement administrative reforms to streamline the planning and execution of infrastructure investments, aiming to improve efficiency. However, despite these efforts, several key challenges persist in expediting infrastructure initiatives.

Figure 4.7: Strategies for streamlining infrastructure development

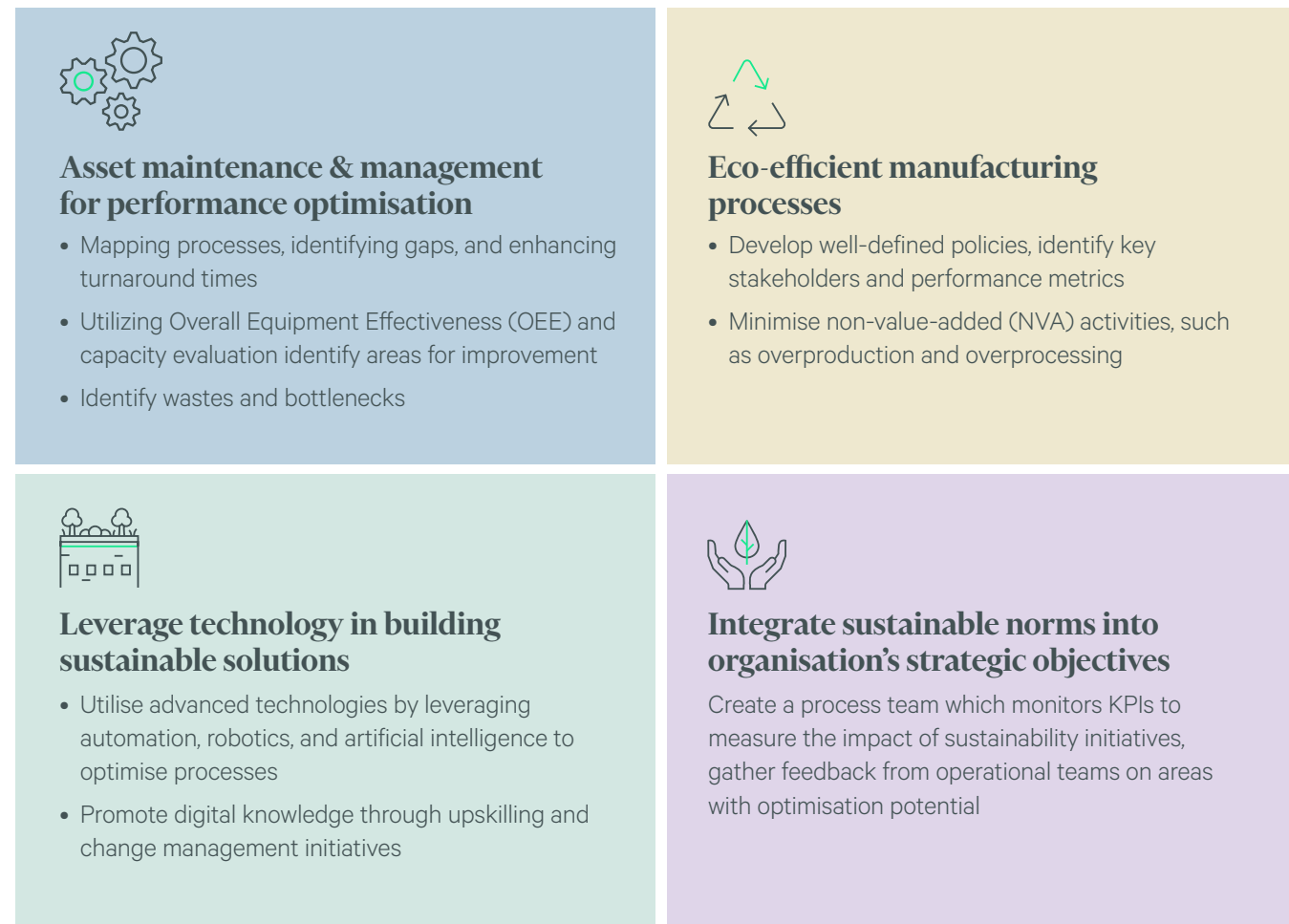
Challenge	Recommendations
 Project timelines and profitability impacted by delays in land acquisition and obtaining necessary clearances	<ul style="list-style-type: none"> Nationwide single window clearance system Expedite land acquisition and environmental clearances Dedicated committees to oversee project planning and implementation Securing land and other necessary approvals prior to issuing project tenders
 Complex infrastructure financing	<ul style="list-style-type: none"> Undertake more comprehensive longer-term planning by all levels of government Develop suitable investment vehicles and products to attract institutional investors Generate revenue streams for new / existing projects
 Lack of inter-department coordination delaying clearances / approvals	<ul style="list-style-type: none"> Set clear objectives for all stakeholders and decisions makers Establish an accountability matrix and a timebound dispute resolution mechanism
 Complex regulatory landscape	<ul style="list-style-type: none"> Adopt a uniform and simplified tax structure for infrastructure projects Develop resilient processes to decode and address complex regulations
 Limited connectivity of industrial complexes	<ul style="list-style-type: none"> Adopt 'comprehensive industrial clusters' instead of individual parks such as textile clusters, chemical clusters, etc New port infrastructure development planning to include integrated industrial zones and comprehensive last-mile road and rail connectivity
 Lack of a domestic container manufacturing ecosystem	<ul style="list-style-type: none"> Include the manufacturing of Corten steel as an integral part of the policy essential to make the production of containers cheaper in India Rework the PLI scheme for container manufacturing

Source: CBRE Research, Q3, 2024

4. Adopting Green Manufacturing Strategies

In today's business landscape, achieving sustainability transcends mere product development. Companies increasingly recognise their entire value chain's environmental and social impact. A confluence of external forces drives this shift. Consumers demonstrate a growing preference for sustainable offerings, often willing to pay a premium. Investors prioritise environmentally and socially conscious companies (those adhering to Environmental, Social and Governance principles). Finally, governments are implementing stricter regulations, particularly regarding emissions. This convergence presents a strategic opportunity for businesses to integrate ESG considerations into their core operations, fostering a more sustainable and responsible future.

Figure 4.8: Green strategies for manufacturers - A CBRE view



Source: CBRE Research, Q3, 2024





Section 5

Annexure

Figure 5.1: World Bank's Global Logistics Performance Index (overall) - A comparison between key APAC economies (1=low to 5=high)



Source: World Bank, February 2024

Occupiers consider several factors when setting up a manufacturing facility. These factors can vary depending on the industry and business' unique requirements and circumstances. While cost considerations are important, it is crucial to prioritise operational requirements, efficiency, and strategic location when designing and selecting a site for manufacturing facilities.

Figure 5.2: Key considerations while setting up a manufacturing facility



Flow, Layout and Space Utilization

- One-way flow principle for efficient movement of materials, people, and traffic to avoid cross-flows, high traffic density areas, prioritization of free movement over storage capacity
- Efficient use of vertical space and clear heights, maximum space allocated for operational storage and stock processing



Strategic Location

- Proximity to major suppliers, producers, and customer markets to reduce lead times and transportation costs
- Access to key infrastructure networks
- Availability of skilled workforce



Utilities and Infrastructure

- Availability and costs of utilities such as electricity, water, internet / communication services among others
- Robust power supply and backup systems for manufacturing operations
- Access to supporting infrastructure like roads, drainage, waste management facilities



Regulatory Support and Environmental Factors

- Local zoning laws, regulations, and requirements for any specific industry
- Environmental regulations, waste management, and sustainability considerations



Costs and Incentives

- Land / building costs, rental / lease rates, taxes in the area
- Local government incentives / tax benefits for the manufacturing sector



Site / Building Considerations and Scalability

- Availability of suitable land / buildings of the required size and specifications,
- Ability to scale up operations / expand the facility
- Local factors such as weather conditions, natural disaster risks, traffic patterns



Manpower / Labour availability

- Significant pool of potential workers for manufacturing sector
- Cost competitiveness, as wages in India tend to be lower compared to many developed countries

Source: Source: CBRE Research, Q3, 2024

CBRE

Industrial Advisory Services

CONSULTING & VALUATIONS



Industrial Advisory Services



INDUSTRIAL EXPERIENCE ACROSS 35+ COUNTRIES

- Successfully delivered assignments **across emerging Industrial markets**
- Robust Industrial Advisory platform with Global Experience



PROJECTS RANGING FROM 100 HA TO 20,000 HA

- Experience in **greenfield & brownfield projects** ~ **sector specific** Industrial clusters to **mega/large** scale integrated projects
- Experience across wide-ranging Industrial infrastructure projects



DEVELOPERS CORPORATES PLANNERS INVESTORS MULTILATERAL

- Handholding Industrial projects from **conceptualization to delivery** for both public and private sector institutions
- Partnering across the entire project life cycle

Diversified Global Experience

MIDDLE EAST

KSA

- JEDDAH AIRPORT ECONOMIC ZONE
- LOGISTICS & DISTRIBUTION HUB EASTERN PROVINCE
- RIYADH BIOTECH CITY
- INTEGRATED LOGISTICS PARK, JEDDAH

UAE

- JEBEL ALI TERMINAL 1 REDEVELOPMENT PROJECT
- ABU SHABI DERIVATIVES AND CONVERSION PARK
- ABU DHABI REGIONAL PLAN ECONOMIC STRATEGY
- RAS AL KHAIMAH ECONOMIC ZONE
- SHARJAH AIRPORT FREE ZONE
- FUJAIRAH FREE TRADE ZONE
- INDUSTRIAL CITY OF ABU DHABI (ICAD)
- ABU DHABI OIL & GAS SERVICES COMPLEX

OMAN

- GREEN HYDROGEN DERIVATIVE PARK, DUQM
- INDUSTRIAL CLUSTERS IN SHINAS AND KHASAB
- 'AIRPORT INDUSTRIAL CITY' - SALALAH AIRPORT

AFRICA

SENEGAL

- DAKAR SPECIAL ECONOMIC ZONE

GUINEA

- CONAKRY ECONOMIC TOWNSHIP

KENYA

- KENGEN INDUSTRIAL PARK IN NAIVASHA

REPUBLIC OF CONGO

- POINTE NOIRE PORT BASED SEZ
- OYO OLLOMBO AGRO SEZ

NIGERIA

- OGUN AIRPORT ECONOMIC ZONE
- LAGOS FREE TRADE ZONE
- EKITI SPECIAL AGRO INDUSTRIAL PROCESSING ZONE
- INTEGRATED ECONOMIC CITY OF ABIA
- SEZS KWARA AND MAKURDI

GABON

- NATIONAL INDUSTRIAL DEVELOPMENT PLAN

IVORY COAST

- PORT BASED ECONOMIC ZONE

EGYPT

- ALEXANDRIA INDUSTRIAL ZONE
- INDUSTRIAL PARK - BORG EL ARAB

TANZANIA

- INVESTMENT ADVISORY FOR GOVERNMENT FUND

SOUTH & SOUTH EAST ASIA

INDONESIA

- JAMBI RIVER PORT SEZ & INDUSTRIAL PARK

MYANMAR

- THILAWA SEZ
- KYAUK PHU SEZ

SRI LANKA

- GREATER HAMBANTOTA REGION

VIETNAM

- LONG HAU INDUSTRIAL PARK
- YEN BINH INDUSTRIAL PARK
- FUTALAND INDUSTRIAL TOWNSHIP

LAOS

- VIENTIANE SMART INDUSTRIAL CITY DEVELOPMENT

SINGAPORE

- INDUSTRIAL PARK AT TERENGGANU
- PERAK HI-TECH INDUSTRIAL PARK

MALAYSIA

- HIGH - TECH SPACE CITY

CAMBODIA

- REAM CITY, SIHANOUKVILLE

INDIA

MARUBENI NEXGEN INDUSTRIAL PARK

- NICDC - MANUFACTURING CLUSTER IN AGRA
- NICDC - RAJPURA PATIALA MANUFACTURING CLUSTER
- NICDC - JODHPUR PALI MARWAR INDUSTRIAL AREA
- NICDC - ORVAKKAL MEGA INDUSTRIAL HUB
- NICDC - PALAKKAD MANUFACTURING CLUSTER
- NICDC - DHARWAD MANUFACTURING CLUSTER
- NICDC - RATLAM-NAGDA INVESTMENT REGION
- NICDC - AURANGABAD INDUSTRIAL TOWNSHIP
- NICDC - PITHAMPUR DHAR MHOW INVESTMENT REGION
- DMIC PERSPECTIVE PLAN
- ECONOMIC MASTERPLANNING FOR EXPRESSWAY
- NICDC AURIC FOOD PARK IN MAHARASHTRA
- WANDA INDUSTRIAL NEW CITY - HARYANA
- KHED CITY, PUNE
- TATA GOPALPUR SEZ, ODISHA
- AMRAVATI PLAN - NEW CAPITAL OF ANDHRA PRADESH
- GMR KRISHNAGIRI SEZ
- GMR KAKINADA SEZ
- GMR HYDERABAD INTERNATIONAL AIRPORT
- ADANI MUNDRA PORT SPECIAL ECONOMIC ZONE
- JINDAL STEEL SEZ, ODISHA
- KULPI SEZ, WEST BENGAL
- DANKUNI INDUSTRIAL TOWNSHIP, WEST BENGAL

EASTERN EUROPE & CIS

RUSSIA

- TOMSK INNOVATION PARK
- PSKOV MULTIPRODUCT INDUSTRIAL SEZ
- PSKOV FOOD PARK

KAZAKHSTAN

- ALMATY HI-TECH SEZ (PIT)
- ASTANA INDUSTRIAL & INNOVATION SEZ

SOUTH AMERICA

BRAZIL

- ITAJAI INDUSTRIAL INNOVATION PARK
- REGIONAL STRUCTURAL PLAN - SANTA CATARINA

MEXICO

- LAZARO CARDINAS SEZ

CBRE Services

Across Industrial Park Value Chain

KEY FOCUS AREAS



INDUSTRIAL SECTOR STRATEGIES

- Sector Opportunities / Product Identification & Assessment (ISIC 3rd Level)
- Sector / Product Assessment (Value Chain / Product Life Cycle)
- Sector Wise Value And Volume
- Assessment (Industrial Output & Cargo)
- Strategic Sector Entry (VRIO & SWOT Along With Porters 5 Forces)
- BAU & BIS (Business As Usual/ Business Induced)
- Industrial Policy Assessment & Recommendations
- Industrial Sector Investment Incentives

PLANNING & INFRASTRUCTURE

- Utilities Demand Assessment (Power, Water, Sewage, CETP)
- Common Infrastructure Assessment (MSME Competitive USPs)
- Industrial Demand Assessment (Land, SDF/ LMU Built Up)
- Park Zoning Inputs, Regional Plan Inputs, Country Industrial Master Plan Inputs
- Industrial Master Planning Principles & Considerations
- Global Benchmarking
- Socio Economic Impact Assessment & Performance

INVESTMENT STRUCTURING

- Public Private Partnership (PPP) Structuring
- Industrial Master Developer Equity Structuring
- P&L, Balance Sheet And Project Cash Flows
- Government Subsidy Assessment/ Subsidy Deployment Handholding
- Sector Rental Assessment And Reconversion Of Sector Strategies
- Feasibility/ Pre-feasibility / Go No Go Decisions
- Industrial SEZ/ FZ To Industrial Park Conversion DPRs

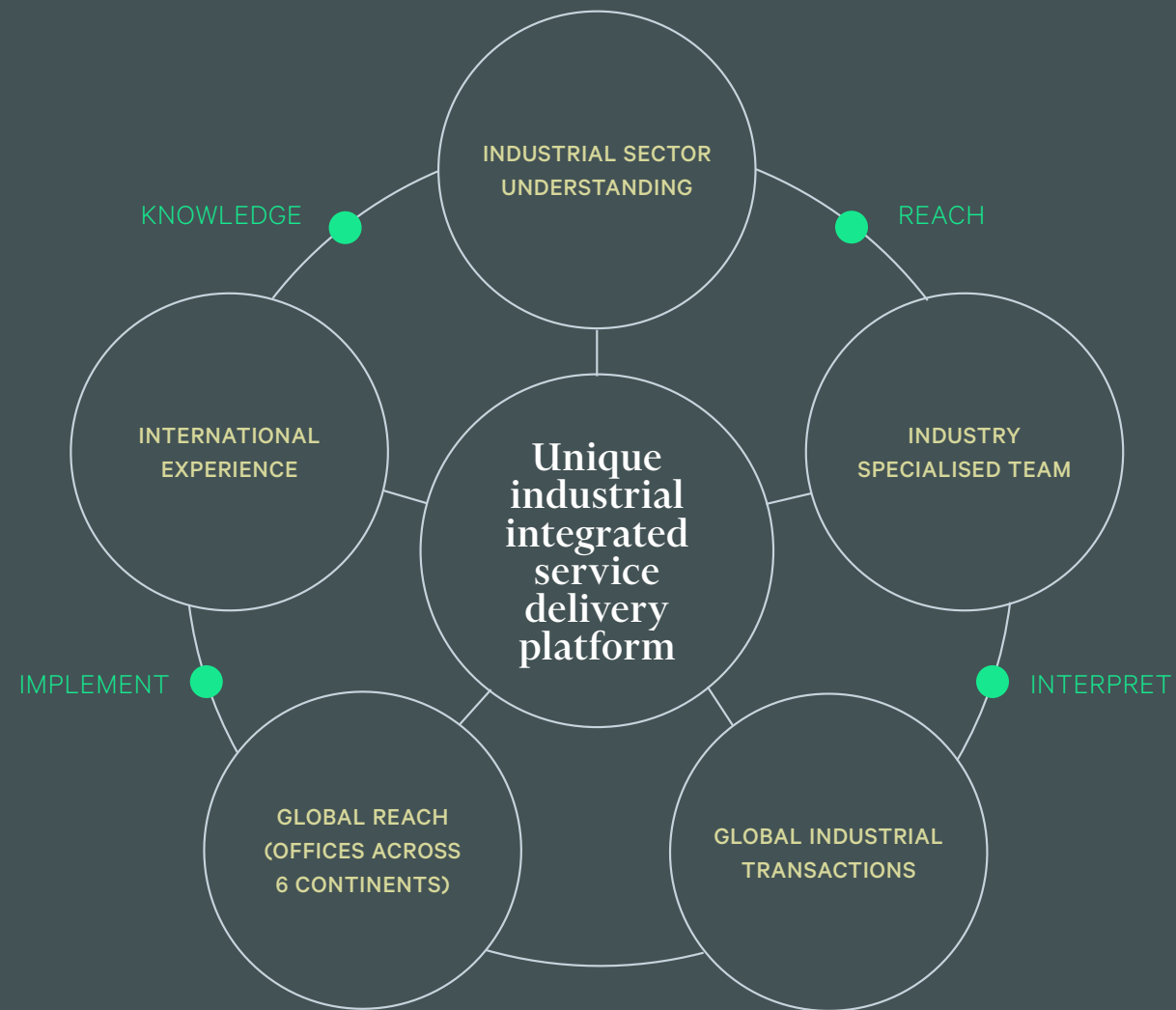
OPERATIONS/ MANAGEMENT

- Governance Model & Management Concept
- Functions & Process Framework & Flows
- Organization Structure & Manpower Planning
- E-Land Management Systems/ Single Window Clearance Processes
- Functional Manpower Assessment
- Transaction Advisory/ Bid Process Management
- Performance Evaluation/ KPI Setting

MARKETING & INVESTMENTS

- Marketing Strategies For Anchors And MSME
- Marketing Budgets & Outreach Assessment
- Anchor Tenant Interactions And Outreach
- Investor / Master Developer Outreach
- Investment Promotion/ Event Management
- Marketing Collateral Design & Development
- Advertising/ PR Firm Programme Management

Integrated industrial expertise across sectors



INDUSTRIAL & LOGISTICS

01

HIGH TECH
PARKS & INNOVATION
ZONES

02

INDUSTRIAL
TOWNSHIP

03

INDUSTRIAL
CORRIDORS/
REGION

04

RESEARCH &
DEVELOPMENT
ZONE

05

PORT/AIRPORT
INDUSTRIAL HUBS

06

SPECIAL
ECONOMIC ZONES/
FREE ZONES

SECTORS



Food Processing



Energy



Oil & Gas



Chemical & Petrochemicals



Pharmaceuticals



Automotive



Textiles



ICT



Defense



Research & Development

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