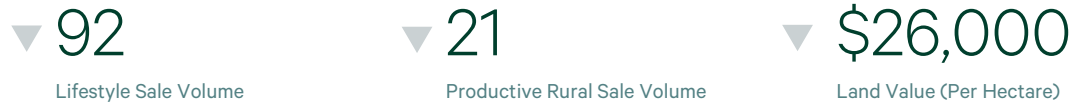


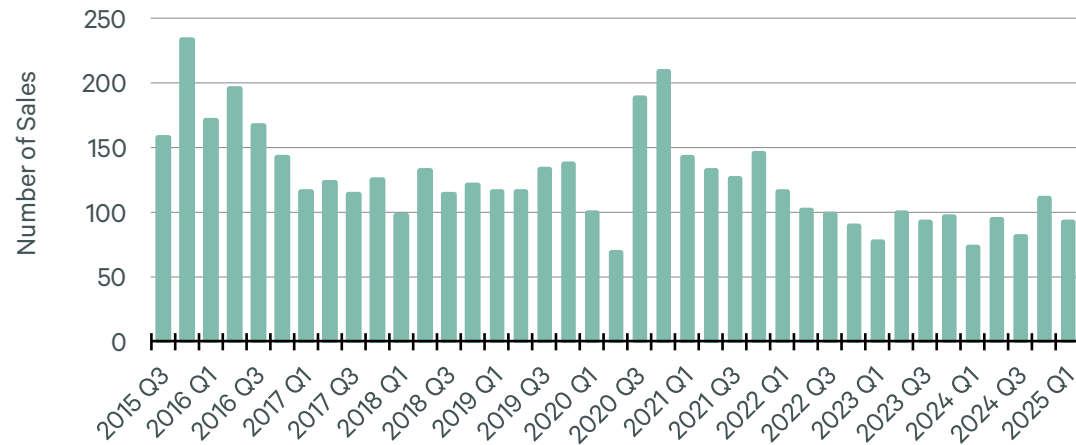
FIGURES | BAY OF PLENTY | Q1 2025

# Rural Bay of Plenty



Note: Arrows indicate change from previous quarter.

FIGURE 1: Number of Lifestyle Block Sales



Source: REINZ

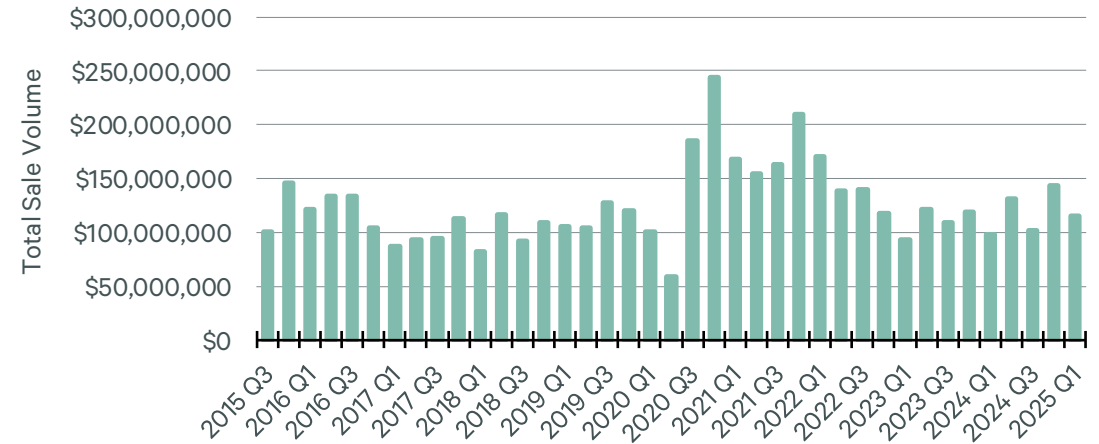
FIGURE 2: Rural Sector Summary

Metric	Market direction
Land value*	\$26,000 per hectare Down
Milk solids**	\$10.00 per kg Up

\*based on a survey of CBRE professionals using a typical farm within 20km of a major centre in the region

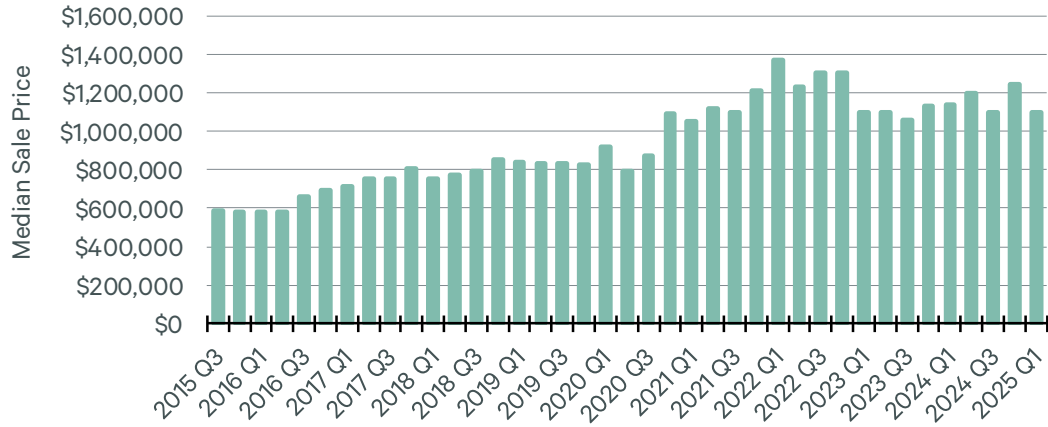
\*\*for the week ending 11-Apr-25, source: AgBrief

FIGURE 3: Total Sale Volume of Lifestyle Blocks



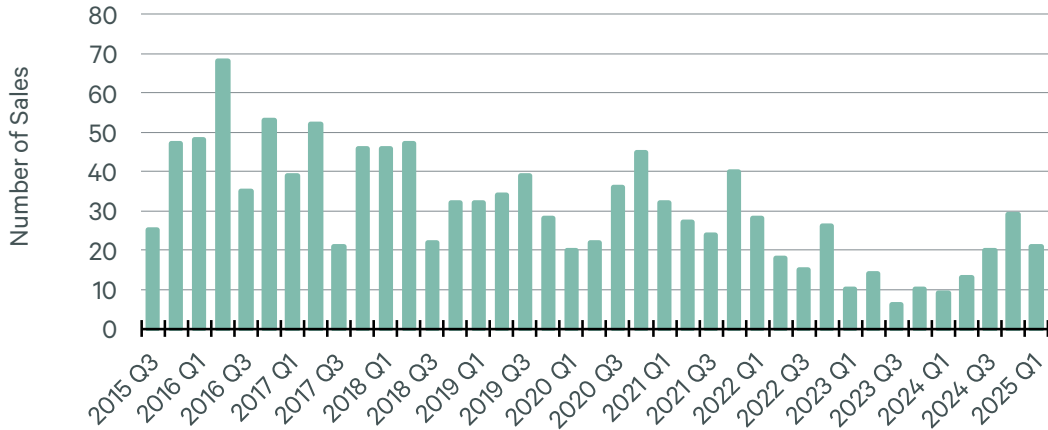
Source: REINZ

FIGURE 4: Median Sale Price of Lifestyle Blocks



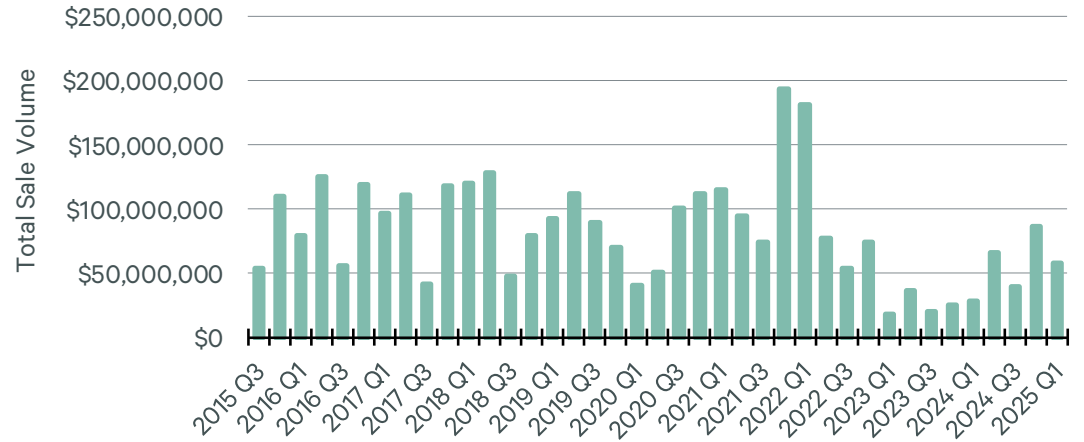
Source: REINZ

FIGURE 5: Number of Productive Rural Block Sales



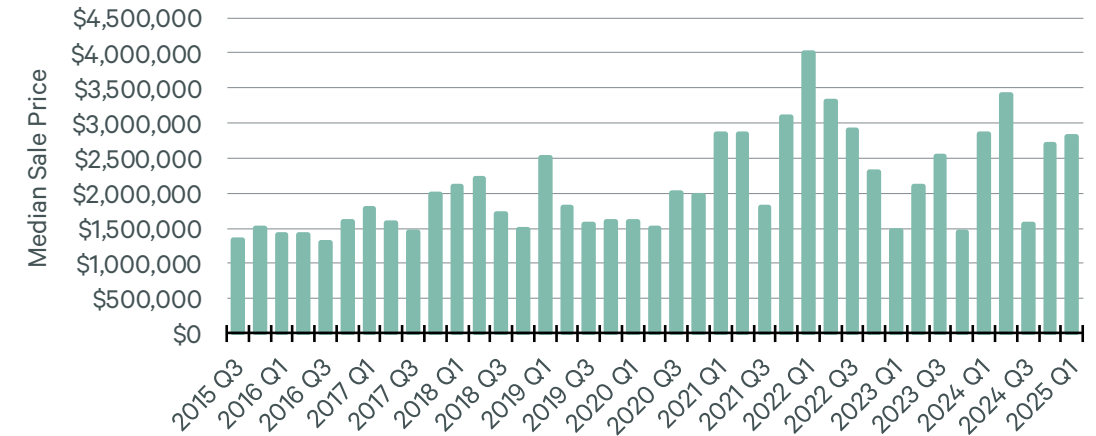
Source: REINZ

FIGURE 6: Total Sale Volume of Productive Rural Blocks



Source: REINZ

FIGURE 7: Median Sale Price of Productive Rural Blocks



Source: REINZ