

# Spain - Madrid

## Key Performance Indicators (3Q 2023)

Prime Yield

**4.50%**

Expected Investment Returns  
Change YoY: 125 bps

Prime Rent

**€ 38.50**

Monthly, per sq m  
Change YoY: 4,8%

Average Rent

**€ 20.01**

Monthly, per sq m  
Change YoY: -1,1%

Office Investment Volume

**€ 166M**

In Madrid during Q3 2023  
€ 960 (Rolling 12 months)

Take Up

**109K**

Square Meter  
333K Year2Date

Vacancy Rate

**11.6%**

Percentage of Stock vacant  
Change YoY: 10 bps

Completions

**20K**

Square Meter  
115K Year2Date

Total Stock

**12,820K**

Square Meter  
11,327K Occupied Stock

(Forecast) Completions

**83K (2023)**

Square Meter  
313K (2024) // 225K (2025)

The office market in Madrid closed Q3 with a total of 109,000 sqm leased, which represents a drop of 11% compared to the same period of the previous year. In the accumulated of the year the decrease is 15%. In line with the average of the last 10 years for the first 9 months.

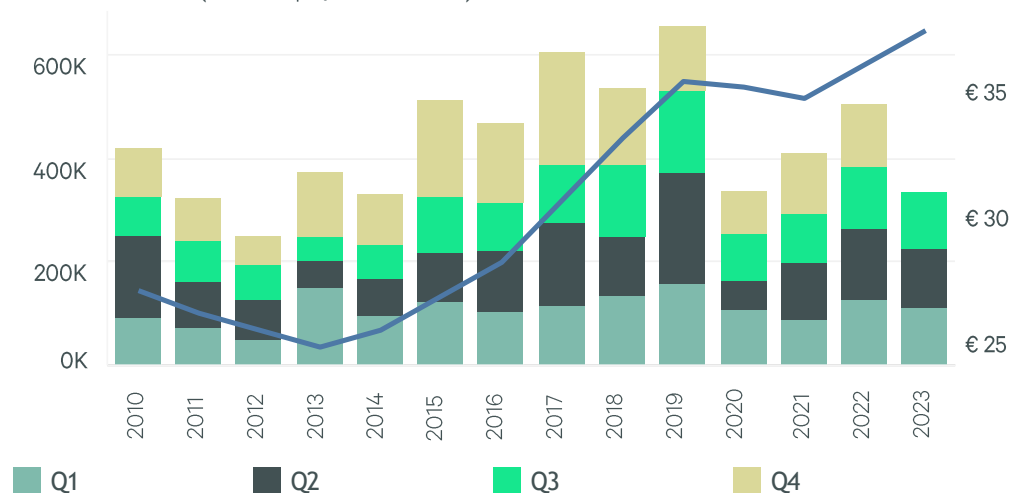
By area, activity continues to focus on the most central offices, especially the CBD, which has accumulated three quarters with more than 45,000 sqm rented. In the markets furthest from the center, a certain dynamism is moderately recovered in those buildings bordering the M-30, with easy access to public transport and of the highest quality, as is the case of Alcalá 544, which exceeds 10,000 m2 rented, Puerto de Somport 21-23 and Los Cubos building. It is the first XL operation (>10,000 sqm) of the year, and it is expected that more operations of this type will emerge in the coming quarters after the stoppage of recent months.

The general availability of Madrid remains stable at 11.6%, 0.1 p.p less than the previous quarter due to the low delivery of new buildings and the dynamism of demand. Highlighting the CBD market, for the first time since Q1 2020, it falls below 5%. If we focus on grade A, the vacancy rate is 1.7%.

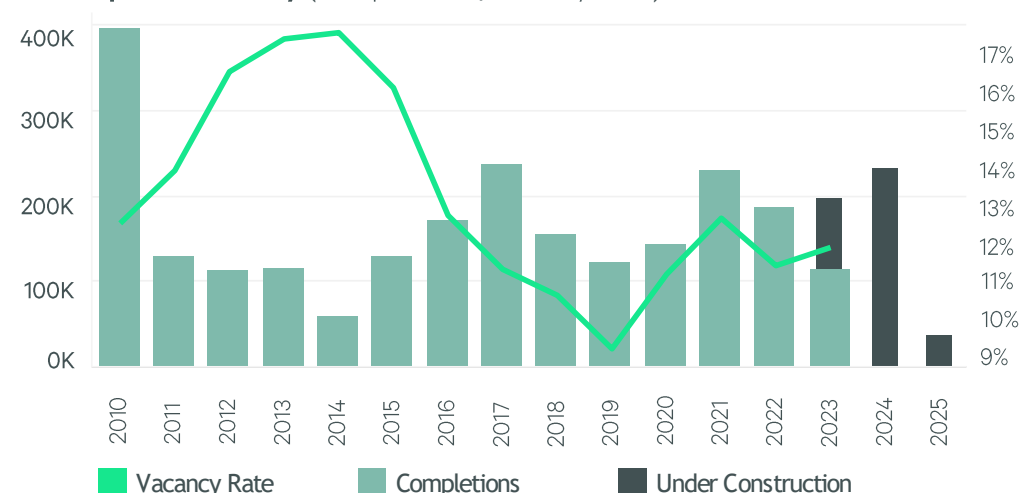
The shortage of products, together with the high demand in central areas, puts pressure on rents, and the weighted average rent in CBD is slightly above €30/sqm/month. For this reason, Madrid's prime rent rises by €0.50/sqm/month to €38.50/sqm/month and with prospects of continuing its upward trend. Slight increase also in the prime rent of A-2, +0.25€/sqm/month to €16.50/sqm/month.

In conclusion, there is still activity in the Madrid office market, although interest seems to focus on central locations.

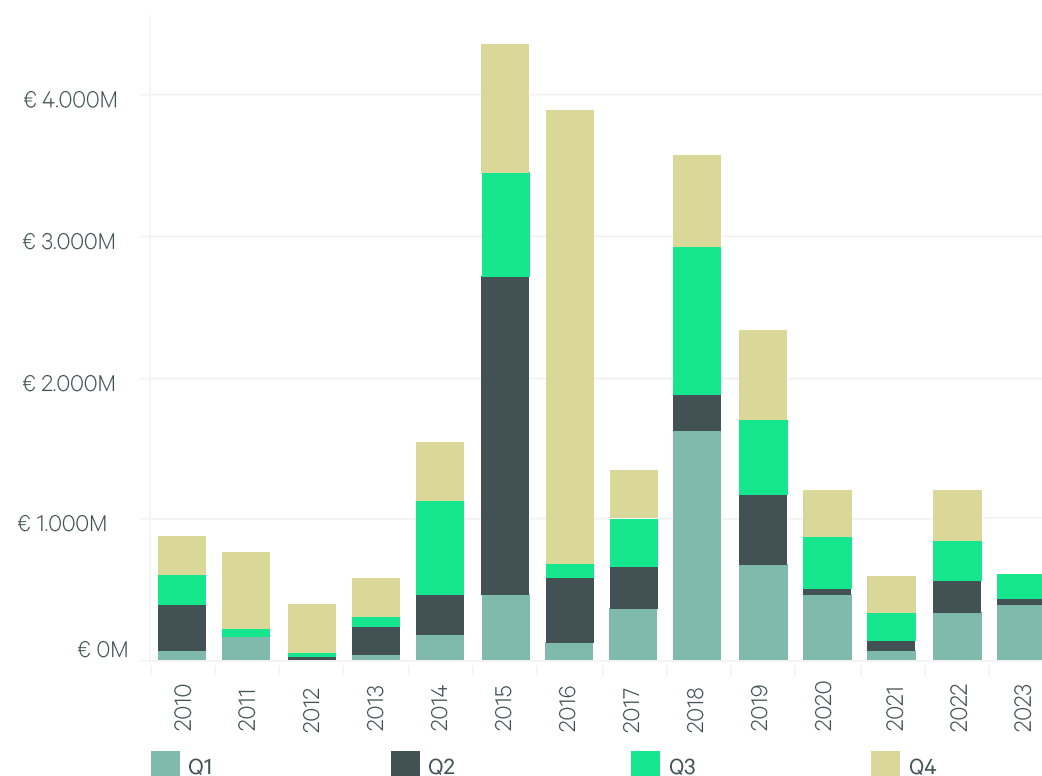
Market Trend (Take-Up | Prime Rent)



Development Activity (Completions | Vacancy Rate)



### Madrid Office Investment Volumes



Note: 2023 annual numbers till 30/09/2023

The rise in interest rates has inevitably caused a significant drop in real estate investment volumes, with Spain recording a decrease of almost 49% compared to a year ago. Investment in offices at a national level is no exception to this decline and with 910 million euros it also registered a drop of 51%, although it is one of the countries that has suffered the smallest percentage drop in Europe, where the average is at 67%. This better performance is largely due to the increase in operations in the MidCaps segment and the investor appetite for domestic capital seeking to take advantage of a time of lower liquidity in the market. Madrid, for its part, closes Q3 with an investment volume of €166M, representing 85% of all investment in offices nationwide. In the accumulated amount of the year, €607M have been transacted in Madrid, which represents a decrease of 29% y-o-y.

Regarding the most important operations, we must highlight the purchase of the Movistar TV headquarters in Tres Cantos, the Siemens project in Las Tablas and the Cedro building on the A-1.

Note that although it is not accounted for in these office investment volumes, two major trends stand out this year: (i) purchase operations for the user's own use, especially in the education sector such as the recent purchases made by the IE and ICADE and (ii) operations to transform office assets into other uses, such as the transactions of Ronda de la Luna 22 in Tres Cantos (to Flex Living) and the office complex in Orduña/Llodio in the Fuencarral area (to BTR).

In terms of prime yield in Madrid, the upward trend continues to stand at 4.50%, 25bps more compared to the previous quarter. There are two issues regarding prime profitability of offices that generate debate in most European cities. The first is the lack of market evidence that allows us to see the correction that the sector is suffering in the most core segment. And the second, closely linked to the first, is how much to correct and when to place the ceiling.

### Contacts

**Miriam Goicoechea**

Director, Research Spain  
miriam.goicoechea@cbre.com

**Marta Tarrío**

Associate Director, Research - Office  
marta.tarrio@cbre.com

**Nicolás Atorrasagasti**

Research Analyst  
nicolas.atorrasagasti@cbre.com

**Jaime Pesquera**

Director, A&T Offices Madrid  
jaime.pesquera@cbre.com

**José Mittelbrum**

Senior Director, A&T Services Spain  
jose.mittelbrum@cbre.com

© Copyright 2023. All rights reserved. This report has been prepared in good faith, based on CBRE's current anecdotal and evidence based views of the commercial real estate market. Although CBRE believes its views reflect market conditions on the date of this presentation, they are subject to significant uncertainties and contingencies, many of which are beyond CBRE's control. In addition, many of CBRE's views are opinion and/or projections based on CBRE's subjective analyses of current market circumstances. Other firms may have different opinions, projections and analyses, and actual market conditions in the future may cause CBRE's current views to later be incorrect. CBRE has no obligation to update its views herein if its opinions, projections, analyses or market circumstances later change.

Nothing in this report should be construed as an indicator of the future performance of CBRE's securities or of the performance of any other company's securities. You should not purchase or sell securities—of CBRE or any other company—based on the views herein. CBRE disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CBRE as well as against CBRE's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.



# Spain - Barcelona

## Key Performance Indicators (Q3 2023)

Yield Prime

**4,65%**

Expected Investment Returns  
Change YoY: 140 bps

Prime Rent

**€ 28,50**

Monthly, per sq m  
Change YoY: 1,8%

Average Rent

**€ 17,40**

Monthly, per sq m  
Change YoY: -1,0%

Office Investment Volume

**€ 27M**

In Barcelona during Q3 2023  
€ 630M (Rolling 12 months)

Take Up

**36K**

Square Meter  
146K Year2Date

Vacancy Rate

**13,40%**

Percentage of Stock vacant  
Change YoY: 180 bps

Completions

**45K**

Square Meter  
125K Year2Date

Total Stock

**6.507K**

Square Meter  
5.634K Occupied Stock

(Forecast) Completions

**188K (2023)**

Square Meter  
177K (2024) // 147K (2025)

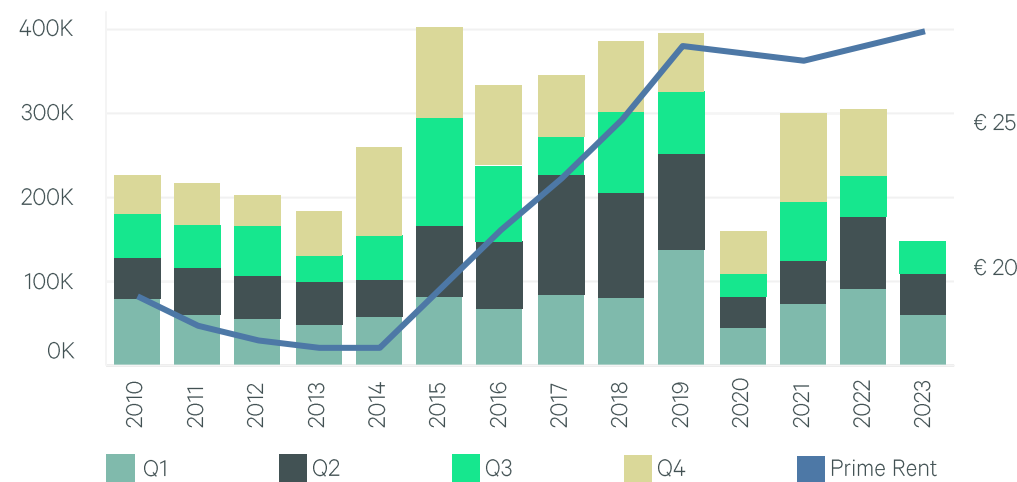
The decline in take-up continues, with over 40,000sqm Q3 leaves an annual accumulated of 146,000sqm, down 36% YoY. While for several months the demand for large-sized offices remained low (as evidenced by the drop in the average lease size, from 1,000sqm in 2022 to 660sqm so far in 2023), in the most recent period there has been a reactivation of it. This type of process tends to be extended over time, enabling optimism regarding the coming year.

Barcelona's CBD continues to prove its resilience and take-up in this market is only 8% lower than a year ago. City Centre shows a higher decline, around 30%, albeit more related to the lack of premium office space, as it remains an attractive location for tenants. The 22@&FM and ZF&AP markets are the most affected by the lack of large-scale moves showing a larger downturn (-54% and -66% respectively).

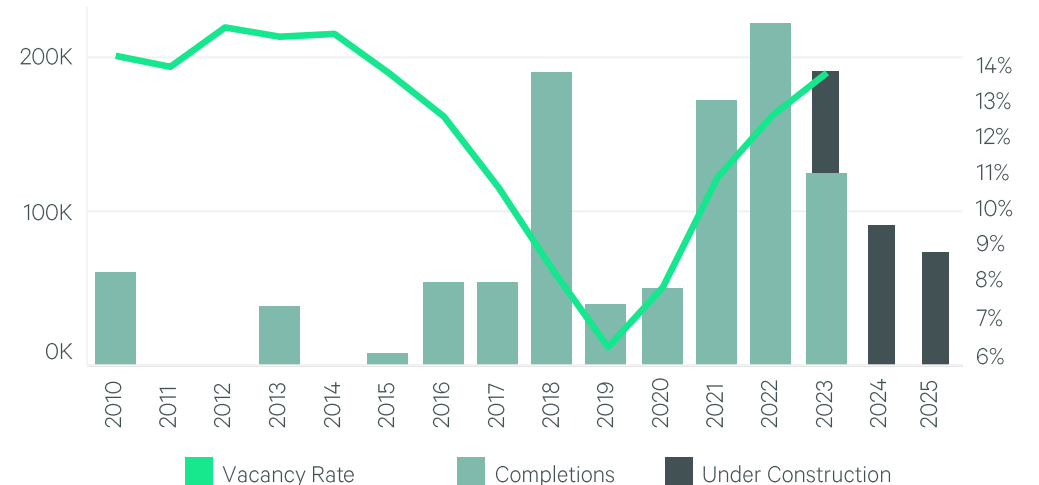
Despite the moderate activity and the completion of new buildings (19,000sqm available in 22@&FM and 12,000sqm in ZF&AP), availability barely rose by 30bps, up to 13.4% (still +180bps YoY).

The performance of each market has varied greatly both in leasing activity and completions, leading to differences in Prime Rents performance. The scarce availability of quality options leads to increases in the CBD (+0.50 to €28.50/sqm/month) and City Center (+0.25 to €23.50/sqm/month) markets. Against this, the growing rise in new projects availability delivered in 22@&FM leads to a drop (-1.00 to €22.75/sqm/month). ZF&AP (€18.25/sqm/month) and Periphery (€12.25/sqm/month) remain stable.

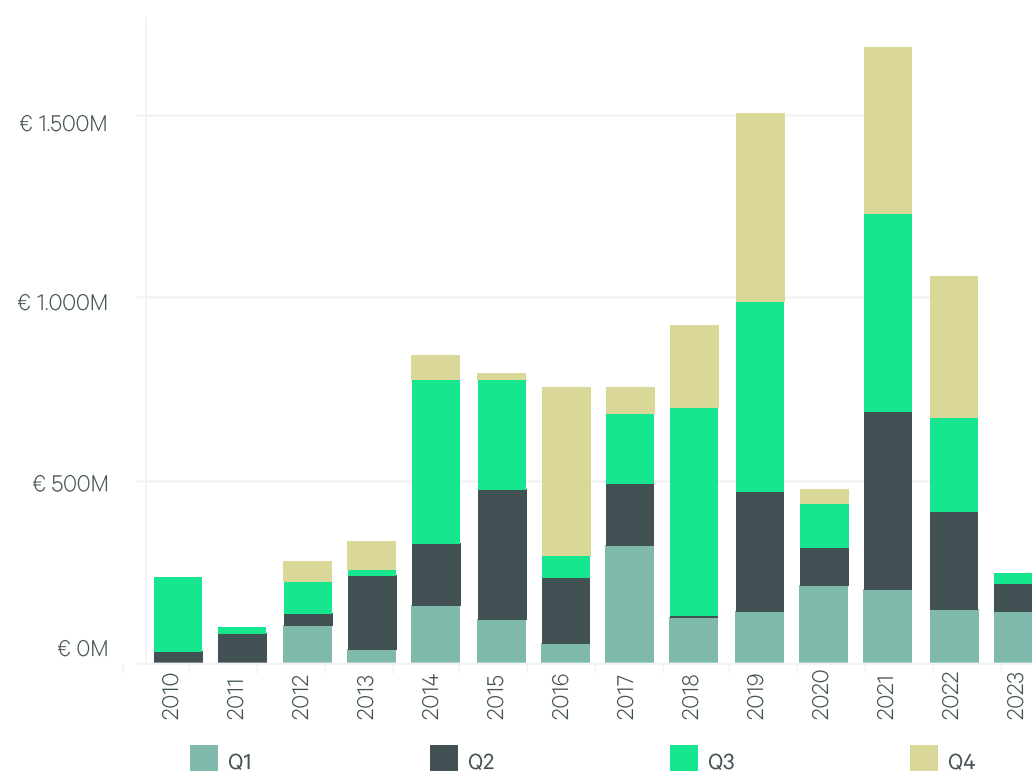
### Market Trend (Take-Up | Prime Rent)



### Development Activity (Completions | Vacancy Rate)



## Barcelona Office Investment Volumes



Nota: datos anuales de 2023 hasta 30/09/2023

The rise in interest rates has inevitably led to a significant drop in real estate investment volumes, with Spain registering a decline of almost 49% compared to a year ago. Office investment nationwide is no exception, and with € 910M also recorded a drop of 51% at the end of this quarter, although it is one of the countries that has suffered the lowest percentage drop in Europe, where the average stood at 67%. This better performance is largely due to the increase in MidCaps segment transactions and investor appetite for domestic capital seeking to benefit from a moment of lower liquidity in the market.

In any case, the drop is more pronounced in Barcelona (as 2022 recorded the third best figure since 2008, exceeding € 1,000M). € 27M transacted in the third quarter, raising to € 244M for 2023, a YoY drop of 65%, very much in line with the European average. There is still a significant gap between vendors and purchaser, with the latter waiting for a price adjustment that is not yet underway.

Considering the increase in funding costs, as well as the slowdown and pressure from the macroeconomic environment, prime yields continue to experience their upward trend in the main European capitals. However, the lack of real market evidence of actual corrections in the core segment continues to raise the debate as to how much they should be adjusted and when they will reach their peak. Against this backdrop, the Barcelona CBD underwent a 35-bps adjustment compared to the previous quarter, standing now at 4.65%.

## Contactos

### Miriam Goicoechea

Director  
Research Spain  
miriam.goicoechea@cbre.com

### Marta Tarrío

Associate Director  
Research - Office  
marta.tarrío@cbre.com

### Lindy Garber

Managing Director  
A&T Office Barcelona  
lindy.garber@cbre.com

### Xavier Güell

Office Director  
CBRE Barcelona  
xavier.guell@cbre.com

© Copyright 2023. All rights reserved. This report has been prepared in good faith, based on CBRE's current anecdotal and evidence based views of the commercial real estate market. Although CBRE believes its views reflect market conditions on the date of this presentation, they are subject to significant uncertainties and contingencies, many of which are beyond CBRE's control. In addition, many of CBRE's views are opinion and/or projections based on CBRE's subjective analyses of current market circumstances. Other firms may have different opinions, projections and analyses, and actual market conditions in the future may cause CBRE's current views to later be incorrect. CBRE has no obligation to update its views herein if its opinions, projections, analyses or market circumstances later change.

Nothing in this report should be construed as an indicator of the future performance of CBRE's securities or of the performance of any other company's securities. You should not purchase or sell securities—of CBRE or any other company—based on the views herein. CBRE disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CBRE as well as against CBRE's affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.